

Make Your New Year's Resolution Now: Build Your Business Skills in 2025!

Kick off the new year by setting yourself up for success with the Wharton-AAO Mastering the Business of Orthodontics Program. In partnership with the prestigious Wharton School of Business, the AAO offers this exclusive 8-week online course for members and their office managers. Led by renowned Wharton professors and orthodontic experts—including private practice owners, consultants, educators, and AAO leaders—this program equips participants with well-rounded business skills to take your practice to the next level.

This mini-MBA curriculum covers financial management, patient-focused marketing, operations, and people management. With new course content released weekly, participants can learn at their own pace. Participants can download all slides and access course videos for a full year after completion, with a 30-day grace period to finish any remaining modules and earn a Wharton certificate and continuing education credits.

The next cohort runs from January 15, 2025, to March 11, 2025, with registration closing on January 7, 2025. Spaces are limited, so don't wait—this is the perfect opportunity to kick off the new year with a commitment to sharpening your business acumen and elevating your practice.

Register today and secure your spot: aaoinfo.org/mbo