

2024  
GLAO/MASO  
Annual Session

*Reflect* ☀️ *Refresh* ☀️ *Renew*

Frenchman's Reef  
St. Thomas USVI



☀️ **Partnership Opportunities:** ☀️  
**Sponsorship & Exhibitor Guide**

The Westin Beach Resort & Spa at Frenchman's Reef  
St. Thomas, US Virgin Islands

**October 17-20, 2024**



## SCHEDULE-AT-A-GLANCE

### Thursday, 10/17

GLAO and MASO Board Meetings  
 Registration/Exhibit Set-up,  
 1:00pm-5:00pm

### Friday, 10/18

Exhibits, 7:00am-12:30pm  
 Team Sessions, 7:45am-Noon  
 Optional Tours & Activities, Afternoon  
 Fun Run  
 Complimentary Welcome Reception,  
 5:30pm-6:30pm



### Saturday, 10/19

Wellness Activities, Morning  
 GLAO & MASO Business Meetings  
 Exhibits, 8:00am-12:30pm  
 Team Sessions, 8:30am-12:30pm  
 Pool Party, 1:30pm-3:30pm  
 Optional Tours & Activities,  
 Afternoon/Evening

### Sunday, 10/20

Exhibits, 7:30am-9:30am  
 Closing Celebration Breakfast,  
 8:00am-9:00am

*schedule is subject to change*

You are invited to **Reflex**  **Refresh**  **Renew** and join the members of the Great Lakes Association of Orthodontists (GLAO) and the Middle Atlantic Society of Orthodontists (MASO) at their JOINT Annual Session in St. Thomas!

Multiple partnership opportunities are available to reach orthodontists and their staff from the Great Lakes and Mid-Atlantic regions of U.S. and Canada, while enjoying a fabulous resort destination. The GLAO includes members from Indiana, Michigan, Ohio, Ontario, Western Pennsylvania. MASO includes members from Delaware, District of Columbia, Eastern Pennsylvania, Maryland, New Jersey, Puerto Rico, and the U.S. Virgin Islands.

Our three-day Annual Session will provide educational programming in the mornings, allowing for networking opportunities, relaxation and fun in the afternoons. In addition to interacting with attendees in the exhibit hall, you will have opportunities to interact with attendees in a relaxed setting during fun events and activities at the resort. A limited number of opportunities are available in order to provide MAXIMUM value to the participating partners. Opportunities are available on a first-come, first-serve basis.

## EXHIBIT HOURS

### Thursday, October 17

1:00 pm – 5:00 pm      Exhibit Hall Set-up

### Friday, October 18

7:00 am – 12:30 pm      Exhibits Open  
 Breakfast & Networking Breaks in Exhibit Hall

### Saturday, October 19

8:00 am – 12:30 pm      Exhibits Open  
 Breakfast & Networking Breaks in Exhibit Hall

### Sunday, October 20

7:30 am – 9:30 am      Exhibits Open  
 8:00 am - 9:00 am      Celebration Breakfast in Exhibit Hall  
 9:30 am – 11:30 am      Exhibit Teardown



# PARTNERSHIP OPPORTUNITIES

## ELITE PARTNER \$15,000+

Choose one of the following:

- Co-sponsor the **Saturday Pool Party** with GLAO/MASO, open to all attendees
- Sponsor the **Friday night Welcome Reception**, open to all attendees
- Sponsor the **Celebration Breakfast** on Sunday morning, open to all attendees
- **Combination of other partner opportunities** totaling \$15,000+

## PREMIER PARTNER \$10,000+

Choose one of the following:

- Sponsor the **Attendee Beach Bag** distributed to all attendees **SOLD**
- Sponsor the **Friday Continental Breakfast**, complimentary to all attendees
- Sponsor the **Saturday Continental Breakfast**, complimentary to all attendees
- **Provide an Industry Speaker (limited to 2 companies)** – one, 30 min. presentation to doctors and staff (CE not necessary) **SOLD**

## EXECUTIVE PARTNER \$8,000+

Choose one of the following:

- Provide **lanyards** to all attendees, with your company name on them
- Sponsor the **Annual Session Meeting App** with recognition banner on the App
- Sponsor the **Residents' Forum**, complimentary for all residents **SOLD**
- Sponsor of **Friday or Saturday Beverage Break**, complimentary to all attendees
- Sponsor of the **Drink Tickets at the Pool Party**
- Sponsor a **Presentation** – Per the ADA CERP guidelines, the GLAO/MASO planning committee will select all speakers and provide any compensation directly to the speaker.

## EXHIBIT DISPLAY \$3,000

Table top displays will allow for less shipping expense for you! Tabletop exhibits include: one 6' table, two chairs, registration for 2 company representatives, planned food and beverage in the Exhibit Hall. *Exhibit contracts available in early 2024!*

Additional benefits for Exhibitors:

- Your company name, logo and description will be included in the interactive mobile meeting app.
- A mailing list of conference attendees will be provided pre- and post-conference.
- Recognition in the GLAO and MASO newsletters, websites and social media.
- Mobile meeting app passport contest increases engagement and provides lead retrieval. Opportunity for additional recognition for raffle prize donations.
- Company representatives receive invitation to the Welcome Reception and tickets to the Pool Party!
- **SPACE IS LIMITED TO PROVIDE MORE ENGAGEMENT OPPORTUNITY TO OUR PARTNERS!**
























## A LA CARTE OPPORTUNITIES

Exhibit Display IS NOT INCLUDED in the sponsorship opportunities listed below and must be purchased separately.

- Sponsor the **5K Fun Run/Walk**, t-shirt with your company name \$2,500
- Sponsor the **Photo booth** at Welcome Reception **SOLD** \$2,500
- **Provide a giveaway or flyer insert for the beach bag**, for all attendees \$1,000
- Sponsor a **wellness activity during the networking break** \$1,000
- Provide **prizes** for the Raffle Prize drawings through the meeting app passport contest

## CONTACT INFORMATION

For more information or to reserve your preferred partnership opportunity, contact Debbie Nunner, GLAO Executive Director, [Debbie@AssnOffices.com](mailto:Debbie@AssnOffices.com) or [GLAO@AssnOffices.com](mailto:GLAO@AssnOffices.com).

Additional Partnership Benefits:	Elite Partner	Premier Partner	Executive Partner
Complimentary exhibit space IS included			
Priority for premium placement in exhibit hall			
Recognition in on-site signage & the Mobile Event App			
Recognition in GLAO & MASO social media			
Recognition in Annual Meeting promotion & website			
Your short marketing video (2-3 mins) will be shared during the program			
Opportunity to provide 1 giveaway/ flyer insert for the beach bag provided to all attendees			
Additional complimentary personnel registrations	2	1	
Your short marketing video (2-3 mins) will be shared in an e-blast to the membership			
Invitation for 2 personnel to attend the GLAO/MASO Board Dinner			
One of your company educational programs or webinars will be marketed to the GLAO & MASO memberships	