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**GLAO/MASO
Annual Session**

Sept. 30 – Oct. 2, 2010
The Breakers
Palm Beach, FL

*Break Away to
The Breakers*

See page 18 for information...

TABLE OF CONTENTS

PRESIDENT'S REPORT	2	AAO PAC	8	ABO NEWS	11
EDITOR'S EDGE	3	COUNCIL ON ORTHODONTIC PRACTICE	8	AAOF NEWS	13
AAO TRUSTEE REPORT	4	COUNCIL ON ORTHODONTIC EDUCATION	9	COMPONENT UPDATES	14
COUNCIL ON COMMUNICATIONS	5	2010 GLAO DISTINGUISHED SERVICE AWARD RECIPIENT: DR. JEFFREY R. GILMORE	9	GLAO LEADERSHIP	16
COUNCIL ON MEMBERSHIP, ETHICS AND JUDICIAL CONCERNS	6	COUNCIL ON SCIENTIFIC AFFAIRS	10	GLAO CALENDAR OF EVENTS	17
COUNCIL ON GOVERNMENTAL AFFAIRS	7	COUNCIL ON INSURANCE	10	2010 GLAO/MASO ANNUAL SESSION	18

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PRESIDENT'S REPORT



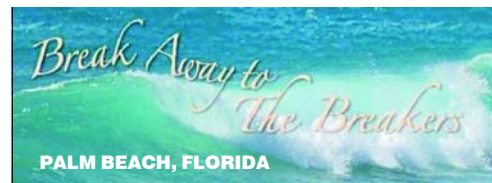
RONALD S. GOOD, D.M.D., M.D.S

"We shall never know all the good a simple smile can do" – Mother Teresa.
We have plenty of reasons to smile!

This year, the GLAO Ad Interim Board Meeting was held in Pittsburgh, PA. I would like to acknowledge and express a special thank you to Chris Roberts for presiding as our Parliamentarian at our Board Meeting, and to our departing GLAO Representatives: Mary Barkley (COOP), Jerry Hickman (COI), Donald Hayes (AAO PAC), Rick Pfeffer (WPA Director), Bob Good (COC). Each has served for 6-8 years and has represented the GLAO at the highest level.

Mike Sherman and the Investment Committee have worked diligently regarding the stewardship of the GLAO finances, and should be commended. On those lines, it should be noted that our GLAO "dues" continue to be one of the lowest of all the Constituents.

I also want to thank our Delegates and Alternate Delegates for serving at this year's House of Delegates at the AAO annual meeting this past May in Washington D.C. Again, I would like to acknowledge Chris Roberts for an excellent job as Delegation Chair for the GLAO.



I would like to welcome our newest GLAO Representatives: Steve Belli (COC), Michael Sherman (COOP), Eric Dellinger (COI), Walt Schratz (WPA Director), Rick Pfeffer (AAO PAC). I encourage all of the GLAO members to watch your email and the GLAO website for available volunteer positions and opportunities to get involved in the GLAO.

2010 is a special year for the GLAO, as it is our turn to elect a Trustee. The Trustee represents the GLAO, the AAO, the very future of our profession and each of us as individuals. We were very fortunate to have two wonderful and very qualified candidates: John Monticello and Chris Roberts. Both have a great passion for our profession. Unfortunately, only one could be elected.

Congratulations to Chris Roberts, the newly elected GLAO Trustee! We are honored to have you represent the GLAO! Chris has a great role model in John Buzzatto, our current AAO Trustee. He sets the standard! Our family has known John for over 30 years. It is because of a phone call I received from him that I have enjoyed being a part of this board and as President, I am humbled writing this letter. (Buzz—thanks! I now have caller ID!) He epitomizes dedication to our profession. He is best characterized by his determination and sense of humor. He will be an exceptional AAO President in 2012-2013 and I ask that we all support him. "Buzz," on behalf of the GLAO, we are all so proud of you as you assume this most prestigious position.

CONTINUED ON PAGE 17...



JOHN MONTICELLO, D.D.S., M.S.

Fall is always a busy time in our offices. It is now August and many have completed their summer vacations and are preparing for the start of school. This is also a critical time to plan for fall and end-of year educational classes. At time of publication, the deadline is short for registration for the GLAO Annual meeting (the group rate is available through August 29th). This year's venue and topics will be excellent for doctors and staff alike. This will be a joint meeting with MASO, the Middle Atlantic Society of Orthodontists, starting on Thursday September 30th to

Sunday October 3rd. It will be held at *The Breakers* in Palm Beach, Florida. Our President, Dr. Ron Good and the MASO President, Dr. Connie Greeley, have put together a great program with excellent doctor scientific sessions, staff practice productivity classes and actual hands-on computer training in some Microsoft programs for both office staff and doctors. If you have not yet registered, please visit the website at www.GLAO.org and register today!

The most recent AAO Annual Session in Washington DC provided us with new ideas for practice management and evidence based treatment protocols and the House of Delegates debated several key issues that will have significant importance to our association. The concern of resident cost of orthodontic education is being addressed with the creation of an AAO Credit Union to offer both residents and AAO members, loans at lower interest rates for education or business. The Public Awareness Campaign is making a significant difference teaching parents and patients the value of treatment by a specialist. Funding is set for 2011 and will be discussed at the 2011 House of Delegates for funding through 2016.

The Health Care reform legislation has now passed into law. The Patient Protection and Affordable Care Act (PPACA), as amended by the Health Care Education Reconciliation Act and numerous rules and regulations yet to be drafted by the Health and Human Services (HSS) agency will be critical to follow in the coming years. How this will affect orthodontic small businesses and our patients is unknown. The AAO and our lobbyists in Washington DC are monitoring this very diligently and will intervene wherever possible to support the orthodontic specialty. Stay tuned to this issue as more regulations unfold that may affect us.

Please be sure to thank our President, Dr. Ron Good, for an excellent year leading the GLAO constituency in 2009-2010. He and his wife have contributed much time and effort in ensuring the issues encountered are resolved, the membership is informed and we move positively into the next term. Please plan to attend the annual business meeting at *The Breakers* on Friday, October 1st from 2:30-3:30 to bid him farewell and to meet the new officers. See everyone at *The Breakers*!

The GLAO Board Recently Appointed the Following Individuals to Represent the GLAO on AAO Councils

Stephen J. Belli, DDS, MS, of Kent, Ohio, will represent the GLAO on the Council of Communications (COC). The duties of COC include: Encouraging and support public and patient education in orthodontics; Assisting members in their public relations programs; Enhancing intra-professional relations for the improvement of the oral health of the public; and Informing members of available AAO services/materials/benefits.

Eric L. Dellinger, DDS, MSD, of Angola, IN will represent the GLAO on the Council of Insurance (COI). The duties of COI include: Acting on behalf of the Association as a liaison between the AAO, its insurance carriers and brokers; Studying, evaluating and making recommendations on Association endorsed insurance programs; Evaluating new products in the area of insurance that could be beneficial to the membership.

Michael W. Sherman, BSc, DDS, MSc, MBA, of Thornhill, Ontario Canada, will represent the GLAO on the Council on Orthodontic Practice. The main charges to COOP, are to: Develop and deliver programs based on membership diversity; Provide quality continuing education to AAO members in both clinical and practice management areas; At the AAO Annual Session, offer diverse staff programs for all levels of staff; Monitor and enhance AAO endorsed programs designed to assist in the recruitment and retention of orthodontic auxiliaries.

Thank you to these members for their interest in serving the GLAO in this capacity!

AAO TRUSTEE REPORT



JOHN BUZZATTO, D.M.D., M.D.S.

The Board of Trustees met April 26-28 and May 5, 2010 in Washington, DC. Following is a brief review of the highlights of the Board Meetings.

Committees: The Board approved: (1) Modifications to the Milo Hellman and Harry Sicher Research Awards. Hellman: given for the most outstanding and meritorious research paper of unusual merit, related to orthodontics. It should only be awarded when the research has achieved such a distinction. Sicher: given for a first research paper of unusual merit, related to orthodontics. (2) Revised policy on Board member orientation. (3) Revised the expense reimbursement policy. (4) An expense account of up to \$500 be given to student/resident members of CONYM to help cover expenses in attending the AAO Annual Session, and that these awards are limited to the two (2) student/residents. (5) Consent agenda protocol for AAO Board of Trustee Meetings. (6) The rotation schedule for the eight constituency representative members of the CONYM be changed from the current schedule of four members rotating off the Council every two years to a new schedule of two members rotating off the council every year. (7) "Ethical Parameters of Conduct" and "Board Member Conduct Review Procedures" that all members of the AAO Board of Trustees acknowledge their recognition on an annual basis.

Other Recommendations: The Board approved: (1) \$25,000 be allocated to the AAOPAC for the purpose of retaining the services of John Hancock and Associates for FY 2010-2011, as a consultant for fundraising activities. (2) The draft Credit Union Business Plan. (3) New policy on the composition and selection of COIT members. (4) Guidelines for a Craniofacial Anomalies and Special Care Training Fellowship.

Meetings: The following is a list of meetings/conference calls, that I have participated since the February 2010 Board Meeting: February 23rd, AAO Investment committee conference call; February 26-27, AAO meeting, St. Louis; March 6th, GLAO Ad Interim meeting, Pittsburgh; March 10th, Strategic Plan conference call; March 18th, ASDA Annual session, Baltimore; April 14th, Hellman/Sicher and BOT conference calls and April 15th, AAOPAC Committee conference call. Additionally, during the Annual session, I participated in meetings with the delegation chairs, AAOIC Board of Directors, Canadian Association of Orthodontists, President of the Australian Association of Orthodontists, representatives of the Vietnamese Association of Orthodontists and Eustaquio Araujo and Gene Roberts, scientific co-chairs of the 2013 AAO Annual Session.

Summary of the 2010 AAO House Resolutions

The 110th Annual Session of the American Association of Orthodontists was held April 30 to May 4, 2010 in Washington, DC under the leadership of President Robert Bray. A summary of the actions from the House of Delegates which met April 30th and May 3rd follows.

Budget: The projected budget at the conclusion of the House showed \$20,427,388 in revenue and \$20,404,788 in expenses for the fiscal

year which will end May 31, 2011. This results in a \$22,600 surplus. The House decided to maintain dues at \$745. In addition we have begun the 3rd year of a 3 year, \$550 assessment to fund the consumer awareness program.

Reference Committee #1: The House approved: (1) Bylaws Amendment, Article III, B.4.a. (4), allowing student membership to individuals who have completed an orthodontic residency and are engaged full time in formal fellowship training. (2) Bylaws Amendment, Article III, D.4, amending criteria for a dues waiver. (3) Bylaws Amendment, Article III, D.3, includes academic members (non-United States/Canada) with active academic members when determining the applicability of assessments. (4) Bylaws Amendment, Article VIII.C.3.a, allowing academic members (non-United States/Canada) to serve on councils. (5) Bylaws Amendment, Article VI, G.2.n, allowing the Board of Trustees to elect all classifications of membership except Honorary. (6) Referred "Peer to Peer Social Media Cohort" to a Task Force. (7) Referred a statement for indications on the "Role of CBCT's in Orthodontic Radiology" to the Clinical Practice Guidelines Committee for correct placement in guidelines. (8) Bylaws Amendment, Article VI.A. Requiring the Editor-in-Chief to attend all Board meetings.

Reference Committee #2: The House approved: (1) Rescinding the AAO Advertising Materials and Fees, which prevented the use of some type of coupons to measure the outcomes of the Consumer Awareness Program. (2) Referred "Standardized Clinical Training Requirements" to COE. (3) Amended policy for the President's Reception, held at the AAO Annual Session, be held at a total cost (AAO and constituent contributions) of up to \$50,000 for 2011-2014 AAO Annual Sessions. (4) Revisions to the strategic plan including revisions of AAO's Critical Issues. (5) Referred

“Notification of Change in Code of Ethics” to COMEJC.

Reference Committee #3: The House approved: (1) A Craniofacial Anomalies and Special Needs Orthodontic Symposium (\$12,000). (2) Multiple Fiscal Year Program Finances. (3) Referred “AAOF Craniofacial Growth Legacy Collection Project” and “Legacy Collection Education and Funding Proposal” to the AAOF. (4) A Task Force to Study Funding for the Consumer Awareness Program. (5) Referred “Perpetual Public Awareness Campaign Assessment” to the newly created Task Force to Study the Funding for the Consumer Awareness Program.

The House also approved that the AAO take the necessary steps to form an AAO Credit Union through the appropriate entity. Notice was given for a \$650 annual assessment for all U.S. and Canadian active and affiliate members (active academic members excluded) be levied during the FY’s 2011-12, 2012-13, 2013-14, 2014-15 and 2015-16, for the purpose of continuing a Public Awareness Program; this will be acted upon by the 2011 House of Delegates. Notice a year in advance reduces the requirement for adoption to $\frac{3}{4}$ (48 votes) from $\frac{4}{5}$ (51 votes), assuming the entire House casts a vote (64).

The GLAO was instrumental in the extremely successful 110th Annual Session in Washington. GLAO delegates/alternate delegates included: **Jeff Berger, Aron Dellinger, Dale Anne Featheringham, Bob Good, Ron Good, Jerry Hickman** (Reference Committee #3, Chairman), **Richard Marcus** (Reference Committee #2), **John Monticello, Chris Roberts** (Delegation Chairman), **Gene Roberts** and **Michael Sherman** (Reference Committee #1).

Council on Communications

DR. STEPHEN J. BELLI

I would like to thank the GLAO Board of Directors for electing me as the Great Lakes representative to the Council on Communications. I look forward to the opportunity to serve orthodontists in the Great Lakes region on this very active council. The Council on Communications has a number of ongoing projects, however, our primary focus has been the Consumer Awareness Program. This program was started four years ago to educate a target audience (women ages 25-54 that have children ages 5-17) about the education necessary to become an orthodontist. The television, radio, magazine and website ads encouraged viewers to visit www.braces.org for more information about orthodontics and to find an AAO member. Over the last four years over five million member names have been forwarded to consumers interested in orthodontics from an AAO member.

Public Service Announcements Concepts

The “Play It Safe” sport safety campaign kicked off this year which features football star Emmitt Smith. This campaign focuses on sports safety and the use of mouth guards. Emmitt Smith will be continuing as a spokesperson for another year. The AAO is negotiating with another athlete for 2011 spokesperson. Please visit the AAO website for an Emmitt Smith mouth guard poster.

Improving Relationships with General Dentists

The Council plans to explore how orthodontists can improve relationships with general dentists. We plan to dialogue with the Council on Orthodontic Practice regarding this issue and will be discussing it during the Council’s July meeting.

Exploring the Adult Market

After reviewing the recently completed Adult Focus Group report, the AAO Trustees requested that the Council on Communications, in consultation with the Council on Orthodontic Practice, develop a plan to reach the adult market.

Advertising/Marketing Online Toolkit

An Advertising/Marketing Online Toolkit has been available at www.AAOinfo.org since February 2010. The toolkit includes ads, public relations materials, and media relations materials. Also posted online is a podcast that explains the toolkit contents. While at the online store please consider purchasing the consumer education brochures. A number of the brochures are new and revised.

Market Share Tracking Study

The Council recently reviewed the first quarter results of a continuous tracking study, which is being executed by Millward Brown, a global leader in the field of advertising tracking. The first quarter results will serve as the baseline measurement for this tracking program. Throughout the program, Millward Brown will utilize panelists representing the Consumer Awareness Program’s general audience: Adults who have at least one member of their household aged 5-17 and who have household incomes of \$40,000 and up. The AAO will use tracking data for long-term assessment of the effectiveness of the Consumer Awareness Program. Because continuous tracking generates data on a weekly basis and is reported quarterly, it provides the opportunity

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Council on Communications

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to make ongoing adjustments to the campaign's media plan and communication strategy. On the long-term basis, the data are expected to provide indicators of how to continuously improve the Consumer Awareness Program.

Complimentary Orthodontic Consults

The Council is exploring a program which would promote complimentary orthodontic consultations using AAO created materials. To implement this program the COC sponsored a resolution in the 2010 House of Delegates that rescinded the AAO policy on using a coupon for a "free" orthodontic exam using AAO target audience (women ages 25-54 that have children ages 5-17) about what incentives they found compelling relative to orthodontic treatment. The most compelling reasons were a free consultation and free financing of orthodontic treatment. Considering the aforementioned, the COC wants to explore the implementation of free consultations in order to incentivise consumers to see an orthodontist. The council agreed that they would permit AAO members to promote free consultations using AAO accredited materials, however, they would not promote the free consultations as a national campaign. The council is exploring the possibility of the AAO developing and supplying members with a coupon template for the websites, or a link driving interested parties to a website for a coupon download.

Meetings

The Council's summer meeting is scheduled for July 23-24, 2010.

Council on Membership, Ethics and Judicial Concerns

DR. RICHARD M. MARCUS

COMEJC presented several resolutions to the May AAO House of Delegates, in the following areas:

- 1) Waivers - the 2009 House of Delegates directed COMEJC to study the issues of dues assessment waivers to ensure that they are as comprehensive, consistent and equitable as possible. COMEJC modified the existing guidelines to ensure that this was the case. The resolution was adopted by the House as amended.
- 2) Student membership for Fellowship Trainees - Recently, a non-orthodontic resident asked for AAO membership and it was then discovered that the Bylaws do not stipulate the requirement of completion of the full curriculum of an accredited orthodontic program for eligibility. The Council submitted a resolution addressing the oversight, which was adopted by the House as amended.
- 3) Academic Members Exemption from Assessment - Some of the orthodontic faculty members are educated outside the US and Canada, and these numbers are growing. The Council submitted a housekeeping resolution to identify and further clarify academic members (non United States/Canada graduates) and assessments. The resolution was adopted by the House of Delegates.
- 4) Eligible Council Members - The Council proposed revisions to the Bylaws clarifying that

academic members (non United States/Canada graduates) are eligible to serve on AAO councils and that student members are eligible to serve on the Council on New and Younger Members. The Council believes that these changes are consistent with the intent of the Bylaws. The resolution was adopted by the House of Delegates.

The Council is active in other areas as well.

The Council submitted a recommendation to the Board of Trustees to further bestow additional honours to Life Active members for all their years of AAO membership. Life Active members will be provided with a certificate of recognition and in subsequent years, the AAO would publish a list of new Life Active members in The Bulletin and the Annual Session on-site program, as well as send a certificate. The Board of Trustees approved this recommendation, and these actions have been instituted as of May 2010.

One of the largest growth areas of AAO membership is our International members. A special sub-committee has been established, consisting of some Council members, Trustees, and International members. The sub-committee is charged with exploring ways to address the concerns of our International members, and to explore what the AAO might wish to do to help increase International membership.

Council on Governmental Affairs

DR. M. DONALD HAYES

The Council on Governmental Affairs met in Washington DC on June 21st and 22nd. At the Council meeting, it was discussed that within the AAO Strategic Plan, Governmental Affairs remains one of the six key areas of interest over the next two years. Mr. Kevin Dillard from the AAO central office legal council indicated government affairs information is being included in the *eBulletin* newsletters and is routinely posted on the AAO's Facebook and Twitter pages in an effort to be sure that the entire membership receives government affairs related information on a timely basis. Our legislative legal council, Patton Boggs, gave a legislative update focusing on the Senate Finance Regulatory bill being debated in Congress and its relation to a small business "carve-out" sought by the AAO and other similarly situated medical and business groups. The AAO successfully lobbied the Senate for inclusion of a "carve-out" exempting small business from the intended red flag rule. The Ranking Member of the Senate Committee on Small Business and Entrepreneurship, Senator Olympia J Snowe, R-Maine, and Chair Mary Landrieu, D-LA, offered an amendment to "The Restoring American Financial Stability Act of 2010". The act contains language that could unintentionally ensnare small businesses within the CFBF if they were judged by the Bureau as having "engaged significantly" in consumer financial products or services, such as selling items or providing services on credit through an installment program. The term "significantly" is unclear and could potentially lead to Main Street enterprises, such as jewelers, orthodontists, furniture store owners and other small businesses, being roped into bureaucratic regulations intended only to cover providers of

financial services. The successful lobbying of the AAO to get this "carve-out" in the Senate bill is considered a significant victory for the AAO and did pass on July 15, 2010.

With the passage of the President Obama Health Care Plan by both houses of Congress, it has been determined, that beginning in 2013, the annual maximum contribution that any employee may contribute to a flex-spending plan is \$ 2,500. Previously, many companies had allowed much more. It is hoped, that in the next thirty months before the lower flex-spending maximum takes effect, many people will take advantage of orthodontic treatment while they can still pay a large portion of their out of pocket expense with pre-tax dollars.

The guest speaker at the meeting was Senator Tom Coburn (R-OK). He joined the Council for breakfast on June 22 and discussed, among other things, health care reform and the budget deficit. He mentioned the impact it will have on the country if the U.S. credit rating is cut. He took several questions from Council members and discussed the possibility for some of the provisions of health care reform being repealed.

The AAO Governmental Relations Programs Strategic Plan has 5 Program Specific Goals:

- 1. Build relationships with new Members of Congress and Congressional Leadership**
Specifically the AAO seeks to work with the Democratic Congress, with items such as GME funding, student loan interest reduction and tax deductibility and AMT exemption.

- 2. Use mass communication to the advantage of the AAO's Government Relations Program.**
Specifically, we want to use every available means to encourage all members to visit the AAO's website for additional information on how to contact Members of Congress and lobby more effectively.
- 3. Increase involvement of younger AAO members in Government Relations Programs.**
We want to encourage younger members to become more active with COGA, AAOPAC, and Key Contact Notifications to increase involvement in Government Relations Program.
- 4. Increase overall AAO member involvement in Government Relations Program.**
It is hoped we can be more systematic at the component level of leadership to engage members in the AAO's existing Key Contact program.
- 5. Increase Member Education of Governmental Affairs Program Activities**
Through highlighting the programs, goals and achievements during each gathering of the AAO's National meeting such as the Government Relations Reception at the Annual Session and the Constituent and Component meetings, we can get our message out more effectively.

The Councils Legislative Goals include:

- 1. Address cost of higher education**
Increase addressing the cost of higher education and seek to lobby Congress to increase Student Loan Interest Deduction

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Council on Governmental Affairs

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2. Address access to care

We want to publicize to Members of Congress, AAO members and pro bono work, the Virginia Brown Foundation, and distribute the AAO's position paper on access to care to relevant Members of Congress.

3. Address the potential of a universal healthcare system

We seek to monitor legislative action regarding healthcare system reform and develop positions as necessary.

In summary, the AAO's legislative council, Mr. Kevin O'Neill and Ms. Eugenia Edwards at Patton Boggs, said that much of the AAO's expected legislative agenda post-health care reform would likely be shaped after the November elections. The remainder of the 2011 legislative year will be taken with issues that are not directly relevant to the AAO.

It remains terribly important over the next ten years for us to remain vigilant regarding any actions of Congress that might have adverse effects on the practice of Orthodontics.

AAO PAC

DR. J. RICHARD PFEFFER

The AAO PAC met jointly with COGA in Washington, DC on June 21 and 22, 2010. The purpose of the meeting was to strategize for the upcoming election and to make final decisions on contributions. Your political contributions to the PAC have been used very wisely in the past and our lobbyist Patton Boggs has done an excellent job again this year to most effectively use our funds. We continue to support those in Congress that share our vision and support our specialty. We have this year, more than in years past, supported candidates in some toss-up elections. This will very likely lead to a slight dip in our "winning" percentage, but we felt it was important to support these candidates.

This year's election will likely show a decrease in the Democratic majority in the House and Senate, with an outside chance for the Republicans to retake the House. There is a slim chance that this could also happen in the Senate.

Part of our meeting was spent strategizing with a company that specializes in fund raising for political action committees. John Hancock and Associates (yes, that is his real name) is a firm out of St. Louis that has been hired by the Board of Trustees to assist us in raising the funds necessary to make more of an impact on Capitol Hill. One of his recommendations is to create a network of state liaisons within each constituent society who would form a network within their state for political activities. In addition to soliciting PAC support and updating our key contact list, they would compile a list of non-PAC orthodontists' political donations within their state. They would be strongly encouraged to attend regional fund raising events for candidates supported by the AAO PAC.

Our high-water mark for PAC giving was in 2008 when we raised over \$350,000. With 2009 being an off-year

CONTINUED ON PAGE 10...

Council on Orthodontic Practice

DR. MARY K. BARKLEY

COOP last met on Saturday, January 8, 2010. At the next meeting on September 11, 2010, COOP will welcome our new GLAO representative, Michael Sherman. Mike has a long history of service to the GLAO, and will be a great addition to this hard-working council.

At the AAO Annual Session in Washington D.C. last May, COOP sponsored the Practice Transition Seminar featuring transition specialists Brandon Collier, Gary Wisner, Roger Levin and John McDonnell. COOP also sponsored the Staff Training and Renewal seminar and the Staff Presentation Competition.

Please mark your calendar for the 2011 Mid-Winter Conference, The Orthodontist as CEO, February 25-27 in San Diego. Speakers will include John McGill, Steve McEvoy, Terry Sellke and Roger Levin. This conference is presented every three years and is generally sold out, so register early.

The Orthodontic Office Design Manual, available on the AAO member web site, continues to be a great source of information for members who are planning to update an office or build from scratch.

Council on Orthodontic Education

DR. W. EUGENE ROBERTS

After the 2010 AAO Annual Meeting, I retired as Chair of the Council on Orthodontics Education (COE) and the NESO Representative Dr. Leslie Will from Boston University has now assumed the leadership. The council is preparing for the fall face-to-face meeting in St. Louis. In addition, to the regular business of COE, there are two major issues that Dr. Will has proposed:

1. Match Program Revision. Some clinical programs offer PhD and other options that delay the start of the clinical residency. Thus, it is often desirable to withhold positions from the Match in some years to accommodate the special students. The AAO, in collaboration with National Matching Services, Inc., suggests a practical approach to the issue of accommodating long-term post-graduate commitments with a one year pilot program to exempt those post-graduate positions at Indiana University (IU), Boston University, and other orthodontic programs that fit the criteria. The exemption issue is being referred to COE for review and comment. A review of the trial program is suggested during spring 2011. If the pilot program is successful, recommendations for permanent changes would be

submitted by COE to the AAO Board of Trustees for final consideration and action.

2. Relationship between the AAO to the proposed Society of Orthodontics Educators (SOE). The proposed SOE would be an integral part of the AAO because it would be a formal group open to all orthodontic educators, wherever they are employed full or part-time. As such it will be a valuable resource to both the AAO and orthodontics education. Following are details of how the SOE would function:

- It would be connected to the COE by having a COE representative sit on the SOE board, and another officer of the SOE would be invited to attend the COE meetings.
- When the COE is charged with surveying educators or putting on programs for educators, such as the Educators' workshop, the SOE would provide input. The SOE could also take the lead in organizing the Educators' Workshop.
- When the body of educators in the SOE had an issue that they wanted the AAO to take action on, they would then work through the COE to send the issue to the BOT or HOD.

Some may feel that the AAO can always survey educators, and that a separate group is not necessary. However, the current Educators' Workshop is only open to two educators from each program, and even if it were opened it up to all interested educators, there is no structure that would allow them to take action or have organized discussions. Dr. Will feels the Society of Educators would also be a powerful way to connect with the American Dental Education Association (ADEA). The current Orthodontic Section at ADEA consists primarily of predoctoral directors; the SOE would include those individuals and the graduate program faculty, thus uniting all orthodontic educators.

The SOE could also include international members who are AAO members and thus forge additional bonds. Finally, at the Educators' Workshop in Washington DC, Dr. Will sent around a signup sheet to get an indication of interest in the SOE among those attending. There were over 50 names on the list at the end of the afternoon even though the sheet did not reach everyone in the room. Clearly, there is strong interest among educators in forming this organization.

2010 GLAO Distinguished Service Award Recipient :

Dr. Jeffrey L. Gilmore



The GLAO Distinguished Service Award recognizes a GLAO member who has served the Association in various capacities

through the years in an exemplary manner. The Great Lakes Association of Orthodontists is proud to present this year's award to Jeffrey L. Gilmore, DDS, MS of Marietta, Ohio. This award is presented in recognition and grateful appreciation for his contributions – both to the GLAO as an organization, and to the

orthodontic profession in general. His tireless efforts are deeply appreciated by his GLAO friends and colleagues. This award will be presented to Dr. Gilmore during the GLAO Annual Business Meeting to be held Friday, October 1, 2010, from 2:30-3:30pm. Please attend and help us recognize Dr. Gilmore!

Council on Scientific Affairs

DR. NAN HATCH

COSA held a meeting on April 30, 2010 at the AAO Annual Session. This meeting was to review COSA members' assignments for the 2010 Annual Session. During Annual Session, COSA members judged 27 Charley Schultz Resident Scholar presentations and 43 Table Clinic presentations. COSA members moderated the AAO Research Award lectures and the 28 Oral Research presentations. At Annual Session 343 posterboards were displayed. Several of the posterboard applicants submitted an E-Poster. E-Posters can be viewed through December 31 on the AAO website (<http://ww2.aievolution.com/aao1001/index.cfm?do=abs.pubSearchOptions>).

COSA and Committee A worked on a recommendation to the BOT regarding the Milo Hellman Research Award and the Harry Sicher Research Award. Beginning with the 2011 award cycle,

the Milo Hellman Research Award will be given to the most outstanding and meritorious research paper of unusual merit, related to orthodontics. It will only be awarded when the research has achieved such a distinction. The Harry Sicher Research Award will be given to a first research paper of unusual merit related to orthodontics.

Applications are being accepted for the Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Award of Special Merit. Applications for these awards can be obtained from all program/department chairs of ADA and CDA accredited orthodontic programs. The application can also be found on the AAO website at (<http://www.aaomembers.org/mtgs/2011-Award-Applications.cfm>). The application deadline is October 15, 2010.

COSA members have submitted a summary statement to the AJODO. The summary statement focuses on self ligating brackets and Dr. Steve Marshall (University of Iowa) is the main author. COSA is also helping Dr. Sandra Guzman-Armstrong (University of Iowa) on a white spot lesions article.

Starting August 1, 2010 COSA will begin accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2011 AAO Annual Session in Chicago, IL. The online application will be posted on the AAO website. The application deadline is October 15, 2010.

COSA chair for 2010-2011 is Dr. Hyun-Duck Nah.

COSA's next meeting is January 7, 2011 via video conferencing and teleconferencing.

Council on Insurance

DR. ERIC L. DELLINGER

The AAOIC has increased the number of seminars offered. The Seminars are available to all AAO members as a member service. Anticipate a raise in premiums for the AAO Major Medical Plan as follows:

- 20% premium increase to all traditional plans
- 9%, premium increase to all PPO plans
- No premium increase to the \$500 deductible plan

Please do not hesitate to call with any questions or concerns.

AAO PAC

...CONTINUED FROM PAGE 8

election, the contributions were down to 10% of our membership and \$280,000. Of the GLAO members, about 10% donate to the PAC with an average of \$220 per donation. This is roughly in the "middle of the pack" when it comes to giving nationwide with the lowest percentage at 6% for the PCSO and 15% for MSO. We need to increase our PAC giving, not only as a percentage, but also the total giving amount and have set a goal to increase those numbers by 10%. That would bring the GLAO annual goal to \$29,000.

In addition to our traditional fund raising, we are starting a program to encourage PAC donations at election time to get additional contributions of \$50 that can be used at election time in

especially close political races. This would be done with a Program 50 mailing and email. We are hopeful that this program will generate another \$6,000 from our Great Lakes constituency.

The importance of our PAC cannot be over emphasized as our government continues to expand and control more of our professional and personal lives. We must have an effective voice in Washington to spread the good news about our profession. More than anything, political fund-raising is about personal contacts and I would encourage all of you to donate to the PAC at some level (percent participation is very important) and encourage others to do the same. We cannot sit back and wait until it is too late.





SCOTT A. JAMIESON, D.D.S., M.S.

**Active ABO Diplomates
as of April 1, 2010: 5,091**

New Director

Dr. Chun-His Chung of Bryn Mawr, PA is the new director, replacing Dr. Peter Greco from the Middle Atlantic Society of Orthodontists. He is Program Director of the Department of Orthodontics at the University of the Pennsylvania School of Dental Medicine in Philadelphia. Dr. Chung serves on the Written Examination and Legal Committees. In addition, he is the liaison to the AAO Council on Orthodontic Education. Dr. Chung will become the ABO President in May of 2017.

2010 ABO Written Examination

The ABO Written Examination was conducted during the week of April 19-23, 2010 at Pearson VUE Centers throughout the U.S. and Canada. The results of the 2010 exam included 360 participants with a pass rate of 94% pass rate. The Orthodontic Program Directors received their resident's Written Examination scores and consolidated quintiles for each of the four exam modules, as well as the individual examinee's quintiles by section, including the percentage of items answered correctly.

2010 ABO Clinical Examination

February the ABO held it's Clinical

Examination in Dallas, TX utilizing 64 examiners to examine 1618 cases. This examination session included the First Recertification Examination for orthodontists who selected the Gateway Offer, the Initial Certification Examination (ICE) for orthodontists who recently completed their postdoctoral programs, and the Traditional Certification Examination for orthodontists completing the Option I or Option II certification pathways. The ABO certified 231 of the 288 examinees which is an 80.2% pass rate.

There were 52 orthodontists who successfully presented cases for the Initial Certification Examination (ICE). There were 169 orthodontists who successfully passed the First Recertification Examination, thereby maintaining their certification. The remaining 10 examinees successfully completed the Beginning Certification pathway or finished their Traditional Certification Examination.

The Albert H. Ketcham Memorial Award

The Board will honor Dr. Vincent G. Kokich as recipient of the 2011 Albert H. Ketcham Award. This prestigious award is presented annually to an individual who, in the judgment of the ABO, has made a notable contribution to the science and art of orthodontics.

The Dale B. Wade Award

The Dale B. Wade Award honors an exemplary senior clinician who demonstrates exceptional dedication to orthodontics through clinical excellence and/or devoted teaching in the image of Dr. Wade. The 2011 Dale B. Wade Award of Excellence in Orthodontics will be given to Dr. H. Garland Hershey and Dr. Roberto C. Justice.

The Earl E. & Wilma S. Shepard Distinguished Service Award

This award recognizes an individual for outstanding dedication and

advancement of the ideals and mission of the ABO. In 2011, Dr. Russel Kittleson will receive the Shepard Award.

Special Recognition Award

This award is given to individuals who have significantly contributed to orthodontic education and furthered the ideals of the ABO. In 2011, Dr. Walter J. "Bud" Belanger will receive the Special Recognition Award.

Initial Certification Examination (ICE) Banking Process

In 2008, the ABO hosted an Educator's Conference in which the Board invited chairpersons and program directors from all U.S. and Canadian institutions. The Board solicited recommendations from the faculty for methods of improving the ICE process. As a result of this discussion with the educators, the Board developed the "Banking Process" and accepted its implementation at its June 2010 meeting:

- ICE examinees must present a minimum of three (3) cases at an ABO Clinical Examination to initiate the Banking Process
- If three (3) cases are complete and include at least one with a Discrepancy Index (DI) score of twenty (20) or above, and the BCOE is also successfully completed, the examinee need not return for a future Clinical Examination. The examinee can mail the remaining required cases to the ABO for scoring.
- If the Clinical Examination presentation *does not* include at least one case with a Discrepancy Index (DI) score of 20 or the BCOE is incomplete, the examinee will need to return to a future Clinical Examination.
- If six (6) cases are scored as complete, the examinee will receive a 10-year ABO certificate.
- If all ICE cases are scored incomplete, the examinee must

CONTINUED ON PAGE 12...

Thanks

to the
**GLAO Delegates
and Alternate Delegates
that represented
the GLAO
at the 2010 AAO
House of Delegates...**

DELEGATES

Dr. Jeff Berger
Dr. Robert F. Good II
Dr. Ronald S. Good
Dr. Jerry Hickman
Dr. John F. Monticello
Dr. Christopher A. Roberts,
Delegation Chair
Dr. W. Eugene Roberts

ALTERNATE DELEGATES

Dr. Aron E. Dellinger
Dr. Dale Anne Featheringham
Dr. Richard M. Marcus
Dr. Michael W. Sherman

Call for Award Nominations!

Consider nominating a GLAO colleague for an award! See the GLAO website for a nomination form and a complete listing of all awards, descriptions and past recipients (www.GLAO.org).

Nominations will be accepted by the GLAO office until the close of the GLAO Annual Business Meeting, October 1, 2010.

ABO NEWS

...CONTINUED FROM PAGE 11

pursue the Beginning Certification Examination to become Board Certified.

- ICE examinees must display resident cases within twenty-four (24) months following graduation and are encouraged to come within twelve (12) months.
- The balance of the case requirements can be accomplished either from residency within 24 months of graduation; but after that time, the balance of case requirements must be accumulated from post-residency private practice.
- The ICE examinee will have three (3) attempts within ten (10) years to complete certification. Inability to do so will necessitate that the examinee revert to the Beginning Certification Examination (BCE).
- The ICE Banking policy will be retroactive for all ICE examinees. Therefore, graduates from 2008 and 2009 can take advantage of the banking process by registering to bring six (6) or less residency cases within 36 months of graduation.
- **Regardless of their involvement in the Banking process, ICE examinees must satisfy all requirements of the ICE examination including the BCOE in order to receive their certificate.**

Although Board certification was previously a process *of* a lifetime, it is now a process *for* a lifetime.

2010 ABO Office Renovation

The ABO office expansion, currently underway, will make it possible to conduct examinations at multiple times throughout the year. Our first examination to be given in the new facility will be in St. Louis from November 18-21, 2010. The future clinical examination dates will be:

February 20-23, 2011 in Dallas, June 16-19, 2011 in St. Louis and November 17-21, 2011 in St. Louis.

New ABO Diplomates from the GLAO

The following members of the GLAO successfully completed their clinical examination and were certified as Diplomates: Thomas L. Ahman, Riyad A. AL-Qawasmi, Marybeth Brandt, Alexander G. Cassinelli, Roberet K. Cavanaugh, Jason L. Charnley, Brandon D. Cook, Thomas D. Forest, David C. Havens, Sarandeep S. Huja, Jeffrey A. Jamieson, Bret M. Johnson, Samuel B. King, Ronald P. Kolodziej, Anna Morrison, Bryan P. Nakfoor, Richard I. Ng Cheng Hin, Michael L. Nippert, Charles R. Reed, Ashley L. Reynolds, Monica Velez, Andrew B. Wade, Thomas P. Williams, John M. Wirant, Samuel P. Wise and Xingzhong Zhang.

2010 – 2011 Board of Directors

Dr. Jeryl D. English
President, SWSO Director

Dr. Barry S. Briss
President-Elect, NESO Director

Dr. Scott A. Jamieson
Secretary-Treasurer, GLAO Director

Dr. Marvin C. "Buddy" Kastrop
RMSO Director

Dr. Paul T. Castelein
MSO Director

Dr. Eladio DeLeon, Jr.
SAO Director

Dr. Steven A. Dugoni
PCSO Director

Dr. Chun-His Chung
MASO Director

Dr. Peter M. Greco
Immediate Past-President



STEPHEN E. HERSHEY, D.D.S., M.S.

"I think the great lovers, the people who are fully self-actualizing and alive, are the great givers."

– Mark Victor Hansen

The Mission of the AAOF is to advance the orthodontic specialty by supporting education and research. Foundation funding ensures the future viability of the specialty by investing in the next generation of educators and researchers.

Since 1994, the AAO Foundation Awards Program has provided \$6.9 million in funding, primarily in support of Junior Faculty, including:

- 135 Fellowship Awards
- 148 Research Awards
- Over 1,000 Gifts in Support of Orthodontic Education

Support for Junior Faculty has resulted in:

- Publications – over 100 articles and abstracts, most of which have been published in journals within Orthodontics, but many in journals outside the specialty and the profession.
- Lectures – scores of lectures at dental, orthodontic and at other scientific meetings as well.
- Professional advancement – to date at the 70 graduate orthodontic residency programs in the U.S.

And Canada there is:

- 22 Department chairs and/or program directors funded while junior Faculty
- Numerous tenured, associate and full professor positions Nine NIH funding recipients
- 80% of Junior Faculty supported by the AAOF remains in full-time academics after five years.
- On the AAOF web site, there are Final Reports from some 250 peer-reviewed, funded proposals.

Continued Commitment to the Specialty

The AAO encourages member to make a Continued Commitment to the Specialty by making an initial gift, pledging at the Regent (25,000) level or higher; and/or by including the Foundation in their estate plans. Approximately one-third of the membership has made such a commitment.

2010 Foundation Awards Program

At the February Board meeting the Board of Directors made some difficult decisions due to the prevailing economic climate, which resulted in a funding program of only 10 Orthodontic Faculty Development Fellowship Awards (OFDFA)

Orthodontic Faculty Development Fellowship Awards:

- Zongyang Sun/The Ohio State University – Willie and Earl Shepherd Fellowship Award
- Manuel Oscar Lagravere Vich/University of Alberta – T.M. Graber Teaching Fellowship Award
- Sean Shih –Yao Liu/Indiana University – Albert P. Westfall Memorial Teaching Fellowship Award
- Padma Mukherjee/University of Connecticut – Subtelny, Baker, Eastman Teaching Fellowship Award

- Tung Nguyen/University of North Carolina – Robert E. Gaylord Teaching Fellowship Award
- HeeSoo Oh, University of the Pacific – Anthony A. Gianelly Teaching Fellowship Award
- Maria Orellana/University of California San Francisco – Robert M. Ricketts Sunflower Orthodontics Fellowship Award
- Sundaralingam Premaraj/University of Nebraska – Eugene E. West Memorial Fellowship Award
- Ling Ye/University of Missouri Kansas city – Orhan C. Tuncay Teaching Fellowship Award

Funding for 2011

For 2011, the Directors approved the following:

- Orthodontic Faculty Development Fellowship Awards (OFDFA) consisting of an aggregate of \$150,000 to fund ten one-year (15,000) awards, i.e., three-year funding option is not offered in 2011.
- Educational Innovation Award in 2011 funding the maximum amount of \$30,000.
- Funding for the existing Collections Project will continue, i.e., no new or additional proposals will be considered.

Awards materials are now available on the Foundation website.

AAOF Craniofacial Legacy Collections Project

Certain orthodontic records should be preserved for orthodontic educational purposes as well as controls for research and growth studies. Untreated Longitudinal legacy records, currently stored in less-than-ideal conditions in various locations and unlikely to be captured again, are deteriorating with time.

CONTINUED ON PAGE 15...

COMPONENT UPDATES



Indiana Association of Orthodontists

DR. ARON E. DELLINGER

The IAO had its Annual Meeting on March 20th in Indianapolis. Maurice Salama presented information about the treatment of difficult interdisciplinary cases, with an emphasis on the treatment of perio compromised patients. During the IAO Business Meeting, the following new officers were installed for 2010-11:

President
Jeff Roberts

Vice President
Eric Dellinger

Secretary-Treasurer
Aron Dellinger

New GLAO Director
Tony Puntillo

The 2011 meeting will be held in Indianapolis. Details are to be announced. The latest development in the IAO is the start of the Donated Orthodontic Services program (DOS). The program is taking volunteers at this time and assignment of patients should begin quite soon!

Visit the Great Lakes Association of Orthodontists website at
www.GLAO.org
for the most current information on GLAO activities.



Michigan Association of Orthodontists

DR. JOSEPHINE WEEDEN

The Michigan Association of Orthodontists is pleased to announce that our recent annual meeting was a tremendous success. Our meeting was held at the Amway Grand in Grand Rapids, Michigan on June 18th. We had great attendance with over 200 doctors and staff present. Dr. Sunil Kapila gave a summary of the orthodontic program at the University of Michigan, and Dr. Burcu Bayirli updated us on the pro bono orthodontic treatment that the University of Detroit Mercy Orthodontic program is providing for the underprivileged population of Detroit. The MAO was pleased to present each orthodontic program with a donation of \$1500. Dr. Gerry Samson, our featured presenter, gave a fantastic presentation about communication in the office, dealing with difficult people, risk management, and reacting to non-compliant patients. In addition to the presentation by Dr. Gerry Samson, we also had our annual membership meeting directly after lunch. During our annual membership meeting the two AAO trustee candidates, Dr. John Monticello and Dr. Chris Roberts, had the opportunity to speak to our members about their backgrounds and the benefits that they would bring to our organization.

Dr. Mark Berkman turned the reins over to Dr. Travis Harshman. Dr. Harshman will serve as the MAO president for 2010-2011. Dr. Berkman did a wonderful job this year and we are glad that we will benefit from having him on the board for another

year in the capacity as past-president. Dr. Berkman will also serve on the council of dental specialties as the orthodontic representative, replacing Dr. Ludia Kim. Our new director is Dr. Heather Gietzen.

Plans are beginning for the 2011 annual meeting that will be held on Mackinaw Island at the historic Grand Hotel. Dr. Lysle Johnston will provide an entertaining and informative lecture that you won't want to miss. Make sure to mark Friday, June 17th on your calendar and look for more information regarding the meeting specifics in the upcoming months.

You can now find us on the web at www.maortho.org



Ontario Association of Orthodontists

DR. JEFF BERGER

Dr. Graeme Hibberd
President

Dr. Julianne Peterson
Vice-President

Dr. Barry White
Secretary -Treasurer

Dr. Sheila Smith
Immediate Past President

There is now a protocol in place for dealing with orthodontists misrepresenting themselves as members, such as using the OAO logo on their website, when they are not a member.

Insurance companies in Ontario are not in opposition but are not interested in digitalizing codes as it is not profitable for them.

DO NOT treat your spouse or partner!! This follows a case ruling by the Ontario Court of Appeal earlier this year. Enforcement of the Regulated Health Professions Act (RHPA) rules will result in the immediate loss of your license for a minimum of 5 years. This is pursuant to a zero-tolerance mandatory revocation provision in the Health Professions Procedural Code in situations where a regulated health care professional had a sexual relationship with a patient.

Public Awareness Campaign - The online banner campaign is underway, to be followed by the print campaign in Canadian family magazines. Schupp Co. has forwarded their ideas on to how increase exposure of the OAO website on Google.

The Canadian Association of Orthodontists meeting this year is a joint meeting with the Canadian Association of Oral & Maxillofacial Surgeons in Whistler, B.C.: September 23 -25, 2010.

Efforts are being made to educate the Childrens Aid Society in Ontario regarding the additional two years of University specialty training for Orthodontists.

The OAO website (www.oao.on.ca) has been totally rebuilt and made more informative and user-friendly. Your feedback would be greatly appreciated.



Ohio Association of Orthodontists

DR. DENNY JOHNSON

The recent updating of the relationships between the AAO and constituent/component societies gave the Ohio Association of Orthodontists (OAO) an opportunity to embark upon an extensive reorganization. The able leadership of the current OAO president, Dr. Denny Johnson, and new and enthusiastic group of Directors has guided this transformation. In an attempt to keep our members current on the OAO agenda, a website has been developed that is exciting and informative: www.ohioassociationoforthodontists.org.

The Ohio Association of Orthodontists will once again hold our annual business and educational meeting simultaneously with the Ohio Dental Association Annual Session in September. Dr. Ravi Nanda is the featured speaker. Dr. Nanda will present a daylong workshop titled "Enhancing Esthetics with Smart Orthodontic Mechanics". The course and business lunch will be held on Friday, September 24.

This will be Dr. Johnson's last year as president of the OAO. Congratulations to Denny for doing a great job of giving our organization a much-needed "facelift". Be on the lookout for his editorial on our website. It will be entitled, "Do we need to re-invent the OAO?" and it will contain Dr. Johnson's ideas and suggestions about the future of the organization. Dr. Chris Roberts will take over the OAO gavel at the September meeting.

AAOF NEWS

...CONTINUED FROM PAGE 13

In 2008 the AAOF began funding stage one of its Craniofacial Legacy Collections Project, investing \$150,000 to create a website ([HTTP://www.cril.org/aaof/aaof_home.asp](http://www.cril.org/aaof/aaof_home.asp)) that now makes available 1,121 lateral cephalograms representing 110 individual subjects drawn from 9 participating collections. As an indication of the importance of such materials, a Google Analytics report shows that 11,950 total page hits to this relatively new site between January and November 2009.

The AAOF Board of Directors has approved an additional \$50,000 for a total of \$200,000, to complete stage one. The additional sum will help fund a study to determine optimal sampling strategies and case requirements for the next phase. Directors also approved, in principle, a Collections Project Steering Committee proposal calling for \$800,000 over four years (2000,000 a year) to more fully develop an internet-accessible database of 1,000 representative cases, each containing records of craniofacial growth for a period of at least 10 years. A shareable online collection of that size would greatly increase the amount of accessible longitudinal growth data available for research purposes and serve as a powerful information source for collaborative teaching and research by orthodontists and other craniofacial investigators. This project deserves everyone's support to come to fruition. Otherwise, irreplaceable legacy materials will be lost forever.

For More Information

Access the AAO Foundation website either through the AAO Members website (www.AAOMembers.org) or directly at www.aaofoundation.net. If you have any questions, contact AAOF Executive VP Robert Hazel at 800-424-2841, ext. 546 (rhazel@aaortho.org).



Directors

INDIANA

Dr. Aron E. Dellinger
1120 E. Dupont Road
Fort Wayne, IN 46825

MICHIGAN

Dr. Josephine Weeden
615 Bent Oak Ave.
Adrian, MI 49221

ONTARIO

Dr. Jeff Berger
600 Tecumseh Road E #241
Windsor, ON N8X 4X9
CANADA

OHIO

Dr. Phillip J. Beckwith
829 Eastwind Drive
Westerville, OH 43081

WESTERN PENNSYLVANIA

Dr. Walter W. Schratz
505 Valley Brook #101
McMurray, PA 15317

MAILING ADDRESS:

GLAO
17 South High Street, Suite 200
Columbus, Ohio 43215
www.GLAO.org

GLAO Membership

	July 2010
Active	925
Affiliate	5
Service	1
Academic/ Foreign Trained	4
Honorary	2
Life Active	142
Retired	322
Total	1,401

AAO Council Representatives

Council on Communications	Dr. Stephen J. Belli
Council on Governmental Affairs	Dr. M. Donald Hayes
Council on Insurance	Dr. Eric J. Dellinger
Council on Membership, Ethics, and Judicial Concerns	Dr. Richard M. Marcus
Council on Orthodontic Education	Dr. W. Eugene Roberts
Council on Orthodontic Health Care	Dr. Robert J. Brown
Council on Orthodontic Practice	Dr. Michael W. Sherman
Council on Scientific Affairs	Dr. Nan Hatch
Council on New and Younger Members	Dr. Scott O. Schulz

GLAO 2010 – 2011 Ballot Results

PRESIDENT

Dr. Robert F. Good, II

PRESIDENT-ELECT

Dr. Jerry Hickman

VICE PRESIDENT

Dr. Michael W. Sherman

SECRETARY-TREASURER

Dr. Aron E. Dellinger

TRUSTEE

Dr. Christopher A. Roberts

DELEGATES

Dr. Dale Anne Featheringham

Dr. Robert F. Good, II

Dr. Jerry Hickman

Dr. Richard M. Marcus

Dr. Gregory Oppenhuizen

Dr. W. Eugene Roberts

Dr. Michael W. Sherman

ALTERNATE DELEGATES

Dr. Phillip J. Beckwith

Dr. Stephen Belli

Dr. Aron E. Dellinger

Dr. M. Donald Hayes

Dr. J. Richard Pfeffer

New Active Members

*Below are the New GLAO members
since May of 2010:*

Gabrielle Chan
Ulla Crouse
Julian E. Davila
Rebecca Doucet
Paul Hwang
Brian Laski
Martha Brown Truncale

Newly Retired Members

Robert Thomas Plunkett

Recently Deceased Members

Samuel Goldman
Eugene L. Reinstein
Benjamin H. Williams

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.GLAO.org. For more information, contact the GLAO office at GLAO@AssnOffices.com or 877-274-6420.

*We encourage you to **GET INVOLVED IN THE GLAO!***

PRESIDENT'S REPORT

...CONTINUED FROM PAGE 2

It is with great pleasure that Carole and I welcome you to this year's annual meeting. It will be held jointly with the Middle Atlantic Society of Orthodontists (MASO) September 30th through October 3rd at the incredible Breakers Resort in Palm Beach, Florida (www.thebreakers.com). This premier destination, bordering the Atlantic Ocean, offers distinctive style, extraordinary attention to detail and first class service. This place is fabulous!

Along with MASO, Bob Good (program chair) and Steve Belli (sponsorship and exhibitor chair) have put together an amazing program. Dr. William Arnett, Dr. Domingo Martin, and Dr. David Way will be speaking on topics including facial design, excellence in orthodontics, accuracy of cone beam technology, and airway enhancements with palatal expansion and orthognathics. All topics will emphasize utilizing the latest and greatest diagnostic modalities to achieve excellence.

A strong staff program is also featured. Speakers include Char Eash and Charlene White. They are sure to provide education and inspiration to our staff. Wendy Lipton-Dibner, international speaker and author, will speak to doctors and staff. She can change your outlook with her high energy, motivational presentation!

We will be offering an opportunity to sharpen your computer skills with New Horizons Computer Courses (Excel, Power Point, Word, Publisher and Quick Books). In addition, "mini-user's" meetings will be available.

In these precarious times, when both time and finances are at a premium, this year's meeting is an opportunity to balance great continuing education

and have a getaway vacation at the same time. The Breakers is an excellent destination for all ages. The child care program is exceptional. You can relax by one of the many pools, run or bike along a scenic ocean trail, enjoy a round of golf or a game of tennis. Shopping and great food are plentiful. Special rates have been negotiated. Come early-stay late. This is a real treat!

Please visit our website (www.GLAO.org) to preview the meeting agenda and to register. All are invited to attend Friday night's complimentary Welcome Reception. All are encouraged to attend the GLAO Member/Business meeting. Please take the time to visit the exhibitors and thank them for their support. Be sure to get your "dance card" completed to be eligible for special prizes!

My big brother, partner, and best friend told me that orthodontists are an exceptional group of people. That life is all about relationships. As usual... he was right!

Again, I am so thankful to be associated with such wonderful people. I would be remiss if I did not acknowledge our Executive Director, Debbie Nunner. She represents excellence both professionally and personally. Debbie, you make me smile!

Most of all, I would like to thank my friends and family, my mom, Marie, my sister, Gina, my brother, Bob, my awesome wife, Carole, and my boys, Zack and Luke. They are the absolute best and blessings in my life.

The Good Book says "It is better to give than to receive." I have given so little and have received so much! Thank you and God Bless!

GLAO Calendar of Events

2010

September 30 – October 3

GLAO/MASO

Joint Annual Session

The Breakers
Palm Beach, FL

2011

September 15 – 18

GLAO/MASO

Joint Annual Session

Hilton Pittsburgh
Pittsburgh, PA

2012

October 11 – 14

GLAO Annual Session

Hyatt Indianapolis
Indianapolis, IN

Attention Members:

If you know a spouse of a deceased GLAO member who would be interested in receiving GLAO newsletters and Annual Session invitations, please contact the GLAO office and provide their mailing address and email address. The GLAO recognizes that these individuals have become part of the GLAO family and may wish to continue to receive communications. GLAO spouses of deceased members are invited to attend the GLAO Annual Session with complimentary meeting registration. You may email this information to GLAO@AssnOffices.com or call 877-274-6420.

SCHEDULE-AT-A-GLANCE

Thursday, September 30

- 7:00 AM – 11:30 AM GLAO Board Meeting
- 7:00 AM – 11:30 AM MASO Board Meeting
- 7:30 AM – 9:30 AM MS Word/PowerPoint
- 10:00 AM – 12:00 PM MS Word/PowerPoint
- 12:00 PM – 5:30 PM Golf Outing
- 12:00 PM – 6:00 PM Registration
- 1:00 PM – 3:00 PM MS Publisher/Quick Books
- 3:15 PM – 5:15 PM MS Excel/MS Publisher

Friday, October 1

- 7:30 AM – 8:30 AM Continental Breakfast in Exhibit Hall
- 7:30 AM – 1:30 PM Registration / Exhibit Hall Open
- 8:00 AM – 9:30 AM **DOCTOR SESSION**
Dr. G. William Arnett
"Obstructive Sleep Apnea"
Sponsored by Dolphin Imaging
- 8:30 AM – 10:00 AM **STAFF SESSION**
Ms. Charlene White
"Team Power - Part 1"
- 9:30 AM – 10:30 AM Beverage Break in Exhibit Hall
- 10:00 AM – 12:00 PM **DOCTOR SESSION**
Dr. Domingo Martin
"The Use of Current Technology for a Better Diagnosis: The Key to Success "
Sponsored by ORMCO
- 10:30 AM – 12:00 PM **STAFF SESSION**
Ms. Charlene White
"Team Power - Part 2"
- 12:00 PM – 1:00 PM Box Lunch in Exhibit Hall
- 12:00 PM – 1:30 PM ABO Leadership Meeting
- 1:30 PM – 2:30 PM **MINI-USER'S MEETING**
"Integration of the SimpliClear™ Wire and ASTICS® Esthetic Retainer – A Private Practice Perspective"
Presented by Biomers Products
- 2:30 PM – 3:30 PM GLAO Member/Business Meeting
- 2:30 PM – 3:30 PM MASO Member/Business Meeting
- 3:30 PM – 5:30 PM **DOCTOR SESSION**
Ms. Charlene White
"Financial Rewards of Increased Efficiency"
- 6:00 PM – 7:00 PM Welcome Reception

Saturday, October 2

- 6:30 AM – 7:30 AM Fun Run/Walk
- 7:30 AM – 8:30 AM Continental Breakfast in Exhibit Hall
- 7:30 AM – 1:30 PM Registration / Exhibit Hall Open
- 8:00 AM – 9:30 AM **DOCTOR SESSION**
Dr. Domingo Martin
"Multidisciplinary Treatment – The Golden Age of Orthodontics "
Sponsored by ORMCO

September 30 through October 3

- 8:30 AM – 10:00 AM **STAFF SESSION**
Ms. Char Eash
"We are the Smile Makers"
- 9:30 AM – 10:30 AM Beverage Break in Exhibit Hall
- 10:00 AM – 12:00 PM **DOCTOR SESSION**
Dr. G. William Arnett
"Facial, Airway, Bite Diagnosis and Treatment Planning"
Sponsored by Dolphin Imaging
- 10:30 AM – 12:00 PM **STAFF SESSION**
Ms. Char Eash
"Creating Profit from Behind the Scenes"
- 12:00 PM – 1:00 PM Box Lunch in Exhibit Hall
- 12:00 PM – 1:30 PM GLAO Past President's Luncheon
- 12:00 PM – 1:30 PM MASO Past President's Luncheon
- 12:00 PM – 1:30 PM Educators Luncheon
- 1:30 PM – 2:30 PM **MINI-USER'S MEETING**
"Moving Your Office Into the Cloud"
Presented by ORTHO2
- 2:30 PM – 3:30 PM **MINI-USER'S MEETING**
"Invisible braces. Digital models. What's the big deal?"
Presented by 3M UNITEK
- 3:30 PM – 5:30 PM **MINI-USER'S MEETING**
"Efficiency and Efficacy of Interactive Self-Ligation"
Presented by GAC International
- 5:30 PM – 6:30 PM New & Younger Member Reception
- 7:00 PM – 10:00 PM Tiki Party
Sponsored by 3M UNITEK

Sunday, October 3

- 7:00 AM – 8:00 AM MASO Board Meeting
- 7:00 AM – 8:00 AM MASO Delegate Meeting
- 7:30 AM – 8:30 AM Continental Breakfast in Exhibit Hall
- 7:30 AM – 10:00 AM Registration / Exhibit Hall Open
- 8:00 AM – 9:30 AM **STAFF SESSION**
Ms. Wendy Lipton-Dibner
"Forget Team Building"
- 8:00 AM – 9:30 AM **DOCTOR SESSION**
Dr. David Way
"Posterior Airway Volume Changes and Linear Transverse Changes Following Rapid Palatal Expansion"
Sponsored by Opal Orthodontics
- 9:30 AM – 10:00 AM Beverage Break in Exhibit Hall
- 10:00 AM – 12:00 PM **DOCTOR & STAFF SESSION**
Ms. Wendy Lipton-Dibner
"Free Marketing for Exponential Growth"

Annual Session

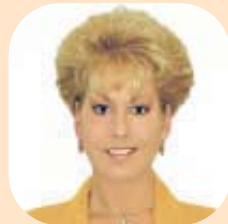
THE *Speakers:*



DR. ARNETT



MS. EASH



MS. LIPTON-DIBNER



DR. MARTIN



DR. WAY



MS. WHITE

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Ormco**

BRONZE / SPEAKER SPONSORS

**BioMers Products
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Ortho2**

CHECKLIST *for the 2010 GLAO/MASO Annual Session*

Meeting Registration:

Submit your online reservation and payment by **August 30th** to receive the discounted rate! Confirmation will come to you via e-mail. Your name badge can be picked up at the meeting registration desk and must be worn for entrance to all events.

MEETING REGISTRATION INCLUDES:

Admission to doctor and staff sessions on Friday, Saturday and Sunday; Exhibit Hall admission on Friday, Saturday and Sunday, 3 continental breakfasts, 2 box lunches, 3 beverage breaks in Exhibit Hall, ABO/Leadership Meeting, Mini User's Meetings, and Welcome Reception.

Hotel Reservations:

Reservations are to be made directly with The Breakers Hotel. Make your reservations today online. Please note: you must go through the link provided to receive the group rate reserving online (link is <https://resweb.passkey.com/go/ORTHO10>). If you prefer to make your reservations by phone, please call the



Reservations Department at 888-Breakers (273-2537) and indicate you are with the GLAO/ MASO Joint Meeting (ORTHO10). Reservations must be made by **August 29th**. The Breakers Hotel offers GLAO/MASO Annual Session attendees' exclusive discounted rates! GLAO/MASO discounted

rates are offered three (3) days prior and three (3) days after the Annual Session, subject to availability.

Travel:

The closest airport to the hotel is The Palm Beach International Airport (PBI). It is approximately 7 miles from the hotel - a 15-minute ride. Taxis are readily available at the airport and the resort for your convenience. The Breakers offers transportation services via an in-house Transportation Company, Dav EL, who can assist with your airport transfers or any other requests. Should you require assistance please call (561) 687-9454.

Questions:

Call the MASO Office at 866-748-6276.



The Great Lakes Association of Orthodontists

17 South High Street, Suite 200
Columbus, OH 43215-3458

BE SURE TO MARK YOUR CALENDARS!

September 15 – 18, 2011



GLAO/MASO Annual Session
Hilton Pittsburgh
Pittsburgh, Pennsylvania

October 11 – 14, 2012



GLAO Annual Session
Hyatt Indianapolis
Indianapolis, Indiana