



THE GREAT LAKES ASSOCIATION OF ORTHODONTISTS

## STRATEGIC PLAN 2024-2027

MISSION

*The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the value and advancement of the Specialty of Orthodontics.*

VISION & VALUES

*The Great Lakes Association of Orthodontists reflects the vision and core values of the American Association of Orthodontists.*

*The GLAO encourages inclusion and equity in all aspects of our activities and is committed to nurturing a culture that supports and promotes diversity.*

GOALS AND STRATEGIES

### LEADERSHIP & REPRESENTATION

*Effectively represent the GLAO membership*

- Actively recruit & select qualified & committed candidates for GLAO leadership positions, reflective of the diversity of the membership & representative of GLAO Components
- Solicit input from the membership & provide feedback & information to & from the membership
- Present & review resolutions at the AAO House of Delegates on behalf of members
- Represent the membership through the AAO Councils & when appropriate, Committees & Task Forces
- Ensure transparency, fiscal stability & optimal operational effectiveness

### ADVOCACY

*Promote & defend the Specialty of Orthodontics*

- Educate members on the benefits of the AAO PAC and encourage contributions & support of the AAO PAC
- Increase component awareness of AAO legislative efforts & encourage use of AAO resources
- Promote participation in advocacy efforts & assist the AAO in their efforts
- Support AAO's advocacy efforts directed toward the issue of student debt
- Encourage & educate components, members & their teams, to utilize available CAP program materials & resources
- Facilitate communication & strengthen the relationship with specialty orthodontic residency programs within the GLAO to engage residents in advocacy

### EDUCATION & PROFESSIONAL DEVELOPMENT

*Provide & promote educational opportunities for members*

- Provide an engaging & relevant educational opportunity at the GLAO Annual Session
- Communicate learning opportunities & resources to the membership, their teams & residents
- Encourage ABO certification
- Support and promote AAOF educational initiatives
- Consider hosting virtual educational opportunities and promote existing AAO and GLAO educational programs and resources

### MEMBER ENGAGEMENT

*Engage the GLAO membership*

- Facilitate interactive & timely communication with the membership
- Promote GLAO & AAO member services & benefits to current & future members
- Acknowledge members through the presentation & nomination of awards
- Engage the membership through in-person participation in the Annual Session & Annual Business Meeting & promote member interaction
- Host informal virtual communication forums to allow dialogue & information sharing between leaders & members
- Foster relationships with residents & promote their participation in GLAO & AAO