

February 2023

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MARK YOUR CALENDARS & PLAN TO ATTEND



2023 GLAO/MASO Annual Session

September 21-23, 2023

Gaylord National Resort & Convention Center ■ National Harbor, Maryland

An exciting, educational and fun program is being planned for your entire orthodontic team! Mark your calendars and plan to join us at the Gaylord National Resort & Convention Center, just outside of Washington DC, September 22-23rd! Registration will open this spring. Hotel reservations are available now!

[LEARN MORE!](#)

President's Report

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Component Updates

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Dr. Lana Helms
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[REPORT](#) (as of 02-11-23)

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Dr. Fatima Ahmed
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[REPORT](#) (as of 02-15-23)

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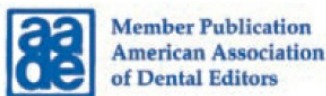
Dr. Drew Smith
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[REPORT](#) (as of 02-15-23)

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Dr. Thomas Robinson
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[REPORT](#) (as of 02-17-22)

PENNSYLVANIA

Dr. Dana Craig
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[REPORT](#) (as of 02-15-23)



Heraclitus, a Greek philosopher who lived around 500 B.C., is quoted as saying “change is the only constant in life.” Charles Darwin is often quoted as having said that the one who survives is not the strongest, nor the most intelligent, but the one who adapts and changes with the environment. So how do we adapt to what is coming? How can our specialty continue to grow and succeed? In my opinion, the answer is treatment customization. This takes us back to how we started before the preadjusted appliances. We went from individual bends to move the teeth we want and not the teeth we do not want, to a sometimes more mass-produced one size fits all solution, which became so practical that could almost eliminate the operator. But it couldn’t and will not, because of the amount of variation that exists in orthodontic treatment and in an orthodontic patient. Every patient is different, with different needs, different wants, and different situations. We should not act as technicians and should act as what we are, healthcare providers. It is the ability to provide customized treatment that will take us to the next level, and the technologies that have been introduced in these past few years are the tools we need to make it happen in an efficient way. Regardless if you are using fixed appliances or aligners, we now have software and hardware that allows us to have more control of what is happening in our patient’s mouths, and become more efficient than ever before. And those tools cannot do it alone. They need our knowledge.

[Click Here](#) to read more.

Member News

Resident Spotlight

Dr. Tasha Hall and Dr. Kaitrin Kramer interviewed Dr. Ian Segall, a second year resident at The Ohio State University. Dr. Segall discussed his experience from a resident's perspective on 3D printing and the role AAO/GLAO has played in his residency.

Read the full interview [HERE](#).

Do you know a resident who should be interviewed for the next issue or a topic for discussion? Email us at kaitrinkramer2@gmail.com or tashahall828@gmail.com.



Dr. Ian Segall

CONGRATULATIONS TO OUR NEWLY RETIRED MEMBERS!

Dr. Sara Bergsma - *Traverse City, MI*
Dr. Richard Kulbersh - *Bloomfield Hills, MI*
Dr. Neil Shapera - *Toronto, ON*

The GLAO has been notified of the passing of these members. Our thoughts are with their family members.

Dr. Norman L. Chmielewski - *Bay City, MI*
Dr. Allen Firestone - *Grandview Heights, OH*
Dr. M. Donald Hayes - *Wilmington, OH*
Dr. Peter C. Kesling - *La Porte, IN*
Dr. David O. King - *Greenville, PA*
Dr. Robert Berge Najaria - *Troy, MI*

AAO Trustee Report

The Inmates are Running the Asylum: AAO Annual Session 2023

Alan Cooper coined the term “buyer personas” in his classic book, *The Inmates are Running the Asylum* (1999). However, when it comes to

education, the “student personas” is important in terms of providing content that is relevant to a group with common interests. The better you understand your students, the better you will be at finding and connecting with groups of students. But that’s only possible if you take the time to get to know your students first. AAO Annual Session is the premier opportunity for continuing orthodontic education for orthodontists. In this educational setting our members are the students and a very effective way to provide relevant content is to determine “member personas”. Once these “member personas” were established, education content and member experiences have been developed to cater to the needs of these various groups.

[Click Here](#) to read more.



Dr. Michael W. Sherman
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ABO News and Information

ABO Scenario-based Clinical Examination – October 2022 Results

We are proud to announce that 221 orthodontists have been newly certified during the 3rd and 4th quarters of 2022. The October examination had a pass rate of 82%. In addition during the same time, 245 orthodontists have completed their 10-year certification renewal requirements. Please join me in congratulating these board-certified orthodontists on their significant accomplishments.

Future Examination Dates Announced

- **Written Examination:** The 2023 Written Exam will be held on April 4 (registration is closed.) The 2024 Written Exam will be held on April 2. Both exams will be administered at Pearson-Vue Centers in the United States and Canada.
- **Scenario-based Clinical Examination:** The **ONLY** 2023 ABO Scenario-based Clinical Examination is scheduled for February 23-24. The 2024 Clinical Examination will be administered February 22-23 (*registration is scheduled to open on March 1, 2023*). The examinations will be held at Pearson-Vue Centers Worldwide.

[Click Here](#) to read more.



Dr. Anthony M. Puntillo
ABO Director
dr.p@pandcsmiles.com

ABO Announces Newly Certified/Recertified Orthodontists

“On behalf of the Board, I congratulate all those who have completed the certification or certification renewal processes,” said Dr. Patrick F. Foley, ABO 2022-2023 president. “The continued interest in pursuing certification sends to the public the message that excellent orthodontic care can be best delivered by the orthodontic specialist.”

The following are the newly certified or recertified orthodontists in the GLAO.

Newly Board Certified

Dr. Rachel Bayles
Dr. Marcus M. Dager
Dr. Robert Holland
Dr. Monica Hummel
Dr. Dylan James Keener
Dr. Sanghee Lee
Dr. Lisa A. Lehky
Dr. Taylor Mason
Dr. Noha G. Orabi
Dr. Priscilla K. Pickens-Larson
Dr. Kelly Pohlman
Dr. Kanwar D.S. Sachdeva
Dr. Nicholas Joseph Shirey
Dr. Tessa Nicole Streeter
Dr. Neil Tamashiro-Miyamoto
Dr. Jacob A. Willhite

Recertified

Dr. Mark E. Berkman
Dr. Mark A. Bieszki
Dr. Bridget L. Bushon-Miller
Dr. Jean E. Driscoll
Dr. Dori A. Freeland-Watters
Dr. Joseph R. Gregg
Dr. Frances K. Hamman
Dr. Dennis L. Johnson
Dr. Kristen M. Lowe
Dr. Jennifer R. Ludwig
Dr. Jennifer K. Mertz
Dr. Kinnith R. Morris, Jr.
Dr. J. Martin Palomo
Dr. Zongyang Sun
Dr. Kathryn A. Swan
Dr. Manish Valiathan

AAO PAC

Please note that the contribution reports now are based on a fiscal year, which began on June 1, 2022. This may have caused some confusion in my last report, and I apologize.

The following GLAO members have contributed to the PAC thus far this fiscal year. The AAOPAC thanks and appreciates Drs. Ahmed, Alvetro, Barkley, Beckwith, Borgula, Bowman, Buchsieb, Cable, Charnley, Clark, Fenell, Gregg, Hall, Helms, Herremans, Madigan, Martone, Mayers, Mellion, Pandreas, Puntillo, Reed, Ryckman, Schratz, Schultz, Stewart, Timmemeyer, Weeden, Wendling, Wittler, Wolford.

Particular appreciation to the following residents who have contributed to the PAC this FY-Drs.



Dr. Phillip Beckwith
GLAO Representative to
AAOPAC
pjbortho@aol.com

Akpua, Anderson, Bojrab, Chaudhary, Cortes-
Mercado, Hoagburg, Jennings, Jones, Kim, Lear,
Liles, Link, Magura,Matthaios, Myers, Panesar,
Portman, Villarreal, Yang.

I hope the new and younger members will
continue to contribute to PAC. It is their future that
is at stake in the current arena of legislation and
regulation. That future is going to be written
under somebody's influence. The only question is
who is lobbying and influencing the
lawmakers and legislators. Your PAC contribution
gives you influence that your voting numbers
alone may not be able to accomplish.

Please note how the GLAO compares in PAC
contributions to the other AAO constituencies.

SAO \$60,681.00
MSO \$36,033.00
PCSO \$35,586.36
SWSO \$29,538.32
MASO \$22,436.00
NESO \$16,613.00
RMSO \$13,750.00

Last, but not least....
GLAO \$13,409.00

I hope our members will see this and reflect. Our
friends in the other constituencies may begin
to imagine that the GLAO wants the benefits of
advocacy, without the responsibility. Of course,
this is not true, so let's prove it please.

[Click Here](#) to read more.
[AAO National Advocacy Network](#)

AAO Council Reports

Below are links to the most current reports.

Council on Communications (COC)

[Report](#) (as of 11-29-22) [AAO CAP and Member Communications](#)

Dr. Jashleen Bedi.....jbedidmd@gmail.com

Council on Governmental Affairs (COGA)

[Report](#) (as of 02-15-23)

Dr. Valerie Martone.....valeriemartone2@gmail.com

Council on Membership, Ethics, and Judicial Concerns (COMEJC)

[Report](#) (as of 02-20-23)

Dr. Stephen Belli.....drbelli@bellistreitsmiles.com

Council on New and Younger Members (CONYM)

Report (as of 11-11-22)

Dr. Brandon Shoukribshoukri@umich.edu

Council on Orthodontic Education (COE)

Report (as of 02-13-23)

Dr. Kelton T. Stewart.....keltstew@iu.edu

Council on Orthodontic Benefits (COB)

Report (as of 01-22-23)

Dr. Tasha Hall.....tashahall828@gmail.com

Council on Orthodontic Practice (COOP)

Report (as of 02-11-23)

Dr. Lana Helms.....lrhelms@sbcglobal.net

Council on Scientific Affairs (COSA)

Report (as of 01-20-23)

Dr. J. Martin Palomo.....palomo@case.edu

Special Committee on Women Orthodontists (SCWO) (as of 02-15-23)

GLAO MEMBERS:

Click [HERE](#) to learn more about the AAOPAC and consider making a contribution.

Click [HERE](#) to learn more about the AAO Foundation and consider making a donation.

GLAO Information



GLAO Constituent Leaders, Component Leaders, Emerging Leaders and Residents participated in the AAO Leadership Development Conference on January 26th in Las Vegas, NV. The conference provided an opportunity for participants to network with peers and learn about leading their organizations, available resources and current trends that impact their organizations and the orthodontic profession!

The GLAO was well-represented with participation from the following members: Dr. Javen Durham (MI), Dr. Osama Eissa (ON), Dr. Tarek ElShebiny (OH), Dr. Dale Anne Featheringham (OH, AAO Trustee), Dr. Christine Hibberd (ON), Dr. Brittany Link (Resident, Case Western Reserve University), Dr. Sepideh Noruziaan (Resident, Western University), Dr. Michael Sherman (ON, AAO Trustee), Dr. Joel Schacher (ON), Ms. Debbie Nunner (GLAO Executive Director). Thanks to all these members who took the time to participate in this conference!



GLAO COFFEE CHATS

Thank you to Dr. Lisa Alvetro and all the members who attended our GLAO Saturday Morning Coffee Chat on January 21st! Nearly 50 GLAO members joined this chat where Dr. Alvetro provided a virtual tour of her office labs and shared her insights and practical tips about 3D Printer setups, wire bending robots, automatic aligner trimming, workflow, and other cutting-edge technologies.

These Zoom Coffee Chats provide an opportunity for informal discussion and interactions among GLAO members!

What do you want the next Coffee Chat discussion to be about? Share your ideas at GLAO@AssnOffices.com.

Applications Available for the GLAO and TP Orthodontics 2022 Lindsey O. Kesling Orthodontic Resident Scholarship Award

Applications for the 2023 Lindsey O. Kesling Orthodontic Resident Scholarship Award are now available. Applications are due by April 15, 2023. Recipients will be announced during the GLAO Member Business Meeting at the GLAO Annual Session in National Harbor, Maryland, on Friday, September 22, 2023.

The Lindsey O. Kesling Orthodontic Resident Scholarship Award was created to give back to the orthodontic community in a way that helps residents, by easing a small part of their financial burden. Lindsey Kesling just graduated from Indiana University and was beginning a promising career in the orthodontic industry when accidental exposure to carbon monoxide (CO) ended her life at the age of 22. Lindsey was passionate about orthodontics and the industry. Her great grandfather, Dr. Harold D. Kesling, founded TP Orthodontics, Inc. which is still owned by the family today.

TP Orthodontics, Inc. has partnered with the GLAO to offer the Lindsey O. Kesling Orthodontic Resident Scholarship Award annually, to residents from orthodontic programs in the GLAO region. Since the inception of the scholarship in 2017, nearly \$40,000 in scholarships has been awarded to 18 residents from seven different universities in the GLAO region. In addition, over \$9,000 in product vouchers has been awarded to fifteen additional applicants.

[LEARN MORE](#) about the scholarship eligibility requirements, application and submission process. Applications are due April 15th.

Thank you TP Orthodontics, Inc. for your ongoing support of the residents in the GLAO region!



Consider Serving the GLAO in a Leadership Capacity!

The AAO House of Delegates is the ultimate governing body of the AAO and meets every year at the AAO annual session. Members of the Great Lakes Association of Orthodontists serve as our representatives to the AAO House of Delegates. Delegates and Alternate Delegates are elected annually by the GLAO membership. Those elected will serve a two-year term.



[Click here](#) to view the position description.

If you are interested in serving the GLAO as a Delegate at the 2024 and 2025 AAO House of Delegates, please submit a letter of interest to the GLAO office at GLAO@AssnOffices.com by March 1, 2023. If you have any questions about this position, please contact the GLAO office (877-274-6420; GLAO@AssnOffices.com). Thank you for your consideration!

Get Connected

We want you to be informed of resources and opportunities in the GLAO! This information will come to you via email, AAO Mobile App push notifications and the GLAO Members Only Group on Facebook! Be sure to get connected and stay connected by following the instructions below! Get the most out of your GLAO membership!

- Make sure the AAO has your current **email address** on file. We use that email address to stay in touch with you via e-blast like this one.
- Download the **AAO Mobile App!**
- Join the **GLAO Member Only Group on Facebook!** [Click Here](#) and sign into Facebook and join the group. Once we confirm you are a current GLAO member your request will be accepted.



CAREER OPPORTUNITIES FOR GLAO MEMBERS:

You can view these opportunities and more by registering for the AAO's Practice Opportunities & Careers online service, which connects registered members seeking orthodontic career opportunities ("seekers") with those who have opportunities to offer ("providers"). Registering as a provider or seeker can be completed in just a few minutes by following these steps:

1. Visit www.aaoinfo.org/careers.
2. Click "**Become a Provider**" or "**Become a Seeker**" and log in with your AAO username and password.
3. Complete and submit the user agreement with your electronic signature (e.g., /s/ John Smith).
4. **If you are a provider**, click "Post Opportunity" to enter information about your opportunity. **If you are a seeker**, click "Post Seeker Profile" to create a profile and upload your CV/resume.

If you have questions or need more detailed directions, view frequently-asked questions (FAQs) linked below for providers and seekers or contact Lauren Snowden at lsnowden@aaortho.org or 800-424-2841, ext. 587.

Provider FAQs: www.aaoinfo.org/provider-FAQs
Seeker FAQs: www.aaoinfo.org/seeker-FAQs

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