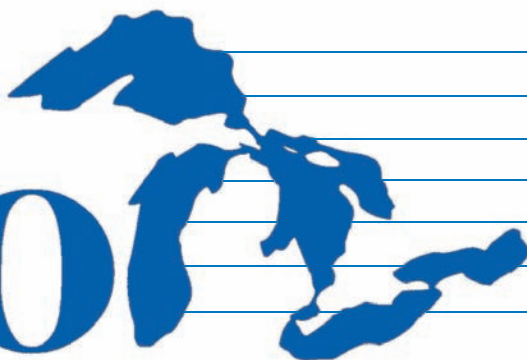


Published bi-annually by
The Great Lakes Association
of Orthodontists



GLAO *News*

Vol. 49 • No. 2
Fall 2013

EXCEEDING EXPECTATIONS

**2013 RMSO/GLAO
ANNUAL SESSION**

THE BROADMOOR
COLORADO SPRINGS
September 26 – 29, 2013

Register Now!

See pages 18 & 19 for information!

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The *GLAO News* is the official publication of the Great Lakes Association of Orthodontists.

The opinions expressed in the *GLAO News* are those of the authors and do not necessarily reflect those of the Great Lakes Association of Orthodontists.

Published bi-annually by
**The Great Lakes Association
of Orthodontists**
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PRESIDENT'S REPORT



MICHAEL SHERMAN | B.Sc., D.D.S., M.Sc., M.B.A.

This year is certainly a special one for the Great Lakes Association of Orthodontists. At the recent AAO Annual Session in Philadelphia, our very own Dr. John Buzzatto completed his term as President of the AAO. And of course, Dr. Scott Jamieson completed his term as President of the American Board of Orthodontics. Personally, and on behalf of the GLAO, I would like to thank both of the fellows for their tireless efforts.

It is my pleasure to announce the selection of Dr. Valmy Pangrazio-Kulbersh as the new GLAO Director to the American Board of Orthodontics. Dr. Kulbersh, a past president of the GLAO and 2011 recipient of the GLAO Distinguished Service Award, is the first woman to be elected as an ABO Director.

After 12 years of dedicated service to the GLAO as the Editor of the *GLAO News*, Dr. John Monticello will be joining the GLAO leadership as Secretary-Treasurer. On behalf of the GLAO, I would like to thank John for his commitment to the GLAO and recognize his contributions.

I want to thank our Delegates and Alternate Delegates who gave their time and served so well during this year's House of Delegates at the AAO Annual Session in Philadelphia: Drs. Phillip Beckwith, Steve Belli, Jeff Berger, Aron Dellinger, Dale Ann Featheringham, Richard Kulbersh, Richard Marcus, Valerie Martone, John Monticello, and Greg Oppenhuizen. I would like to thank Dr. Chris Roberts for his support as Trustee, and Dr. Richard Marcus for

his outstanding leadership as the Delegation Chair. Also, special recognition goes to Debbie Nunner for all her work and support given to the GLAO delegation in Philadelphia.

I am pleased to announce that, at the AAO House of Delegates, two GLAO-sponsored resolutions were accepted. The first resolution directed the AAO to study the HIPPA compliant electronic transfer of patient's records and the second resolution directed the AAO to reevaluate the format and participant demographics at the bi-annual Leadership Development Conference.

I hope to see everyone at the Great Lakes Association of Orthodontists Annual Session in Colorado Springs at the world famous Broadmoor Resort. If you haven't already, register for the meeting and reserve a room. I think we will all take a lesson from The Broadmoor when it comes to outstanding "five star" customer service. We have an excellent scientific and staff program planned. I would like to thank our own Drs. Richard Kulbersh (Doctor Program) and Bob Brown (Sponsorship) and Dr. Brett Mooso (RMSO President) and his crew for their involvement in organizing this exciting meeting. Of course, a special thanks to Ms. Debbie Nunner, our executive director, and Ms. Dorothy Shadrick from RMSO for putting this fabulous event together.

The theme of our annual session in Colorado Springs is "Exceeding Expectations". The doctor program, the staff program and The Broadmoor itself will provide outstanding information which will enable you to maintain the high quality of orthodontic care that only an orthodontist can provide. Please remember, we are uniquely qualified providers of orthodontic care. We need to continue to educate the public about what makes us the "best."

If you have any questions during the year relating to the GLAO, please do not hesitate to contact myself or Debbie Nunner. I am looking forward to continuing to serve you as members of the GLAO and look forward to seeing you in the mountains of Colorado!



JOHN F. MONTICELLO | D.D.S., M.S.

In May, at the conclusion of the AAO annual session in Philadelphia, the GLAO's past President and Trustee, Dr. John Buzzatto, completed his term as President and passed the gavel to Dr. Gayle Glenn from SWSO. Drs. Buzzatto, Chris Roberts (our Trustee) and Rick Pfeffer (GLAO Director Western Penn.) collaborated to provide a fabulous meeting hosted within our constituency. All of the GLAO members who contributed to the success of the annual session are to be congratulated.

2013 was a banner year for GLAO leadership. Dr. Scott Jamieson completed his term as President of the ABO after a busy and transformative 10 years of service. His replacement, as the GLAO ABO Director, was confirmed at the AAO House of Delegates as Dr. Valmy Kulbursh, the first female Director, former GLAO Director and President, and professor at the University of Detroit Mercy orthodontic residency. The GLAO continues to produce a wealth of talented and dedicated professionals volunteering time for our specialty.

Our President, Dr. Michael Sherman, has proven himself over the years to be one in that mold. He has now completed the final touches for the GLAO annual session entitled, "Exceeding Expectations". The 2013

joint GLAO/RMSO (Rocky Mountain Society of Orthodontists) Annual Session promises to be another truly enjoyable learning experience at a beautiful mountainous resort. The meeting is from Sept. 26-29th, 2013, only minutes away from downtown Colorado Springs. You can register online with links at our home page at www.GLAO.org or by calling RMSO at (303) 758-9611. Rooms at The Broadmoor will close fast but alternate housing will be available. The Broadmoor has three golf courses, 17 restaurants, cafés, lounges and shops and Colorado's only Forbes Five-Star Spa. The GLAO Annual Session is a great opportunity for excellent continuing education with a structured format so you won't have to miss anything and ample time to see the exhibitors and the surrounding resort amenities.

2013 will also be a memorable year for me as I complete my 12th year as your Editor and go forward. I was selected to be the GLAO Editor following in the footsteps of Dr. Bruce Hill. My first edition was in 2001 after five years as the MAO editor. We have made significant improvements to the GLAO Newsmagazine layout making it colorful, informative and easier to read, and without the barrage of orthodontic advertisements. We started and completed

the Orthodontic Residency Update series with program highlights provided from each residency program Director within our constituency. The Component Director's Reports, AAO Council Reports and biannual Trustee Reports have all been brought to the GLAO membership through this vehicle. I have enjoyed the opportunity to serve the membership with this information but recognize that it could not have been accomplished without the full time support provided by our Association Executive Directors and their assistants. I would personally like to thank Ms. Debbie Nunner and her assistant, Ms. Karla Dunbar, for their tireless efforts in putting our magazine together. As my GLAO Editor tenure comes to a close, remember that we are going "Green" and the fall 2014 edition will be the last printed copy of our GLAO Newsmagazine as we transition into a 100% online version. This promises to be an exciting opportunity for the new Editor with the availability of incorporating active links, photos, audio and video files and even U-Tube links into the format.

Thank you for a great 12-year journey and see you at The Broadmoor!

Dr. John Monticello
GLAO Editor 2001-2013

ATTENTION Members:

If you know a spouse of a deceased GLAO member who would be interested in receiving GLAO newsletters and Annual Session invitations, please contact the GLAO office and provide their mailing address and email address. The GLAO recognizes that these individuals have become part of the GLAO family and may wish to continue to receive communications. You may email this information to GLAO@AssnOffices.com or call 877-274-6420.



CHRISTOPHER A. ROBERTS | D.D.S., M.S.

Two thousand thirteen is a year of firsts for our orthodontic specialty. At our 2013 Annual Session in Philadelphia, Dr. Gayle Glenn became the AAO's first female president. Gayle has been active in organized dentistry and orthodontics on the local, regional and national level for many years. She will be an outstanding AAO president. Also, our own Dr. Valmy Pangrazio-Kulbersh (Sterling Heights, MI) was chosen as the first female director on the American Board of Orthodontics and is now in line to become the first female president of the ABO. Valmy brings to the ABO a unique blend of experience as a researcher, teacher and clinician. I am thrilled that the GLAO nominated her for this position.

While recent censuses show that there are slightly more females than males in the US and Canada, current orthodontic residencies are comprised of approximately 60% males and 40% females. This number has been relatively stable over the last several years, but it is a far cry from my orthodontic class (6 males), the class ahead of me (6 males) and the class behind me (5 males and 1 female). While change can sometimes be slow to occur, it was inevitable that orthodontic leadership would eventually reflect our total membership. However, I can think of no two individuals better to lead us into the future, regardless of their gender.

The GLAO was well represented at the Annual Session in the AAO's research awards. Dr. Aaron Havens and Dr. Dylan Schneider, both from the University of Michigan, were awarded the Milo Hellman Award and a Thomas Graber Award, respectively. This was an unprecedented third year in a row that the Milo Hellman Award was given to the same institution.

If you have not already seen it, the newly updated AAO member website www.aaoinfo.org has launched. It is much more user friendly and incorporates many changes made from suggestions by you, our members. On the homepage are several drop-down menus and convenient links to frequently used sites, such as the AAO Membership Directory. Serving on the committee to update this site were the GLAO's Dr. Stephen Belli (Kent, OH) and Dr. Martin Palomo (Cleveland, OH).

The AAO's Consumer Awareness Program, *My Life, My Smile, My Orthodontist*, continues to be a success. Data from Millward Brown, a global leader in the field of advertising and tracking, show an increase in the percentage of patients receiving orthodontic treatment, both with fixed appliances and removable clear trays, from an orthodontic specialist. I encourage all of our members to carry this campaign into their own offices and onto their office websites. If you need assistance, please contact the AAO staff in St. Louis.

Looking to the future, 2014 will bring our US members the enactment of many of the features of the Affordable Care Act, commonly called Obamacare. While we all are continuing to understand how this will affect our practices, there is no doubt that paying for this legislation will affect everyone in the US. Each year in January, the AAO holds an Advocacy Conference in Washington DC where US members have

the opportunity to speak with our elected officials about topics that affect our practices and patients. Please watch the AAO Bulletin and eBulletin along with emails from the GLAO office for an invitation to participate.

Finally, I must conclude by congratulating Dr. John Buzzatto (Allison Park, PA) for completing an outstanding year as AAO President. John, you did the GLAO proud! Also, congratulations to Dr. Scott Jamieson (Marquette, MI) on his excellent year as President of the ABO. This was certainly a big year for the GLAO leading our specialty.

I must also recognize the outstanding work done by the 2013 Annual Session Planning Committee. To be honest, I must admit that as General Co-Chairs, Dr. Rick Pfeffer (Altoona, PA) and I stood back and let the Scientific Chairs, Staff Program Chairs, and Featured Speaker Chair do their jobs. And what a job they did! The Annual Session in Philadelphia was a great success by all measurements. So thank you again to those GLAO members on the committee; Drs. Gene Roberts (Indianapolis, IN), Bob Good (Washington, PA), Ron Good (Washington, PA), and Bob Brown (Hilliard, OH).

If there are any questions, please do not hesitate to contact me. As always, it is an honor to serve as your Trustee.

<http://www.aaoinfo.org>

Visit the Great Lakes Association of Orthodontists website at:

www.GLAO.org

for the most current information on GLAO activities.

DELEGATION CHAIR REPORT



RICHARD MARCUS | D.D.S., D. ORTHO

The GLAO Delegation was very active at this year's House of Delegates, at the Caucuses, Reference Committees, and at the House. This year, the GLAO had three Resolutions before the House of Delegates. All three Resolutions were passed by the House.

The three GLAO Resolutions related to the following topics:

15-13H The format for the last AAO Leadership Conference was significantly changed over a year ago by the AAO Board of Trustees. Many of the Constituents, including the GLAO, did not feel that their needs in terms of recruitment and policy, amongst other issues. The GLAO proposed 15-13 to allow for a task force to be established examining the future focus and composition of future leadership conferences. This task force is to report back by January 15, 2014. Richard Marcus will be the GLAO representative on the task force.

16-13H The GLAO offered a Resolution which asked that AAO Councils/Committees examine the appropriate methods for the secure electronic transfer of patient information/records, which are compliant with HIPPA, and report back by February 15, 2014.

31-13H The proposed AAO Strategic Plan was presented to the HOD with relatively short time for consideration, and so the GLAO proposed a Resolution which required that

the strategic plan and any proposed amendments to that plan to be submitted to the House of Delegates by February 15.

Amongst other Resolutions passed by the House of Delegates: Annual dues will remain the same for this year, and the assessment for the Consumer Awareness Program would be on a graduated basis for the next three years-\$700 for FY 2013-14; \$750 for FY 2014-15; and \$800 for FY 2015-16.

Amendments were approved to the policy on fiscal reserves, which removed the assessments from the formula used to determine the reserves.

Modifications were made to the definitions for Comprehensive, Intercepted, Limited Orthodontics and Preventive Orthodontic Treatment to make the definitions consistent with the position of the ADA.

A new dues/assessment structure was approved by the House, so that new Members will have a more graduated payment plan over their first five years of membership.

A Governance Structure Study, budgeted at \$125,000, was approved by the House, to study the current AAO's governance along with the consulting firm of Mary Byers, and bring forward a report by the end of February 2014. Dale-Anne Featheringham will serve as the GLAO representative on this group.

A task force has been established to study the funding mechanism for the AAO Consumer Awareness Program. Valerie Martone will be GLAO's representative on this Task Force.

The Board of Trustees, along with Constituent representatives, will be studying the policies and norms for determining the geographic location of the AAO Annual Sessions, and also review Constituent Annual Session Attendance and will report

by February 15, 2014 to the House of Delegates. Michael Sherman will be the GLAO representative on this group.

The GLAO Delegation worked very well as a cohesive and effective group, ensuring that issues of concern to the GLAO and its Members were well represented. Please be sure to thank the following members of the 2013 GLAO Delegation for all their hard work and dedication- Phil Beckwith, Steve Belli, Jeff Berger, Aron Dellinger, Dale Ann Featheringham, Richard Kulbersh, Richard Marcus (Chair), Valerie Martone, John Monticello, Greg Oppenhuizen, Chris Roberts (Trustee), and Michael Sherman.

The Delegation is very appreciative of the efforts of Debbie Nunner our GLAO Executive Director.

NOTICE OF PROPOSED GLAO BYLAWS AMENDMENTS

The GLAO Board of Directors is submitting amended BYLAWS to the membership. Please go to the GLAO website at www.GLAO.org/news to review the PROPOSED GLAO BYLAWS AMENDMENTS. Members will have an opportunity to discuss or testify regarding these proposed BYLAWS amendments at the GLAO Annual Member Business Meeting on Saturday, September 28, 2013, 7:00-8:00am at The Broadmoor in Colorado Springs, Colorado. A vote on these proposed BYLAWS amendments will take place at that time. Note: "BYLAWS may be amended at any session of the General Assembly by a two-thirds (2/3) vote of the legal votes cast." The GLAO Board of Directors will provide relevant and up-to-date information regarding issues important to GLAO and the AAO at this Business Meeting. We hope you will make every effort to attend!

Council on Communications



STEPHEN J. BELLI | D.D.S., M.S.

The Council on Communications (COC) is continuing (increasing) their efforts with the Consumer Awareness Program (CAP). A new direction of the campaign was launched in January of 2012. The emphasis of this new direction was to reach out to the potential adult market as well as to parents who are considering orthodontic treatment for their children. The target audience is women aged 18-49. We have come to realize that women have a significant influence on a number of people when considering a decision on orthodontics. These women have a significant influence on children, spouses, co-workers and friends. Major components of the CAP program include the purchase of various media including cable TV, online search engines (Google, YouTube), online display ads and print magazines. We have also used print media in Canada and Puerto Rico.

Spending levels have a significant impact on expected recognition levels. The AAO's media budget of \$3 million in 2012 is well below that spent by most advertisers. This has limited our impact and recognition levels.

Prior to May 2013 the CAP had a limited budget where they were not able to run many TV commercials. The recent house of delegates approval of

increased spending will allow us to expand the CAP. In addition, we will be able to extend our campaign to males 25-54, be able to add a national radio campaign mix, and we will increase our frequency to our initial target audience of women 25-54. Most importantly, our campaign will enable us to expand our media presence where there will be no "quiet periods" during the year.

As was demonstrated at the recent AAO meeting, the 2013 campaign will place more emphasis on establishing the relationship between the patient and the orthodontist. This will be tied in with the branding implementation of *My Life, My Smile, My Orthodontist*.

Even with the limited spending levels for a National campaign there has been a significant impact. Millward Brown has been tracking the effectiveness of our campaign for a number of years. They have found that

although the percentage of children and adults in orthodontic therapy has not significantly increased since 2010. The percentage of orthodontic patients receiving treatment by an orthodontist has increased an average of 6% since 2010. Below is a brief summary of Millward Brown's recent tracking reports.

In the upcoming months, the COC will be making recommendations to the Board of Trustees on how to best utilize the AAO online communities and other mediums to communicate to all members a greater awareness of how the AAO helps members succeed professionally and is the only advocate for orthodontic specialists.

The Council of Communications received a summary of the recently completed 2013 Economics of Orthodontics Study. Results of the study will soon be included in the upcoming editions of *The Bulletin* and the *eBulletin*.

My Life, My Smile, My Orthodontist Ad Campaign Millward Brown's recent tracking reports

Orthodontist Providing Braces/Trays to Teens

	2010	Q1'13
Braces	86%	90%
Trays	70%	74%

Orthodontists are providing a higher percentage of braces and trays to teens now than before the launch of the new campaign.



American Association of Orthodontists

Consideration of Orthodontists for braces/trays among Teens

	2010	Q1'13
Braces	61%	77%
Trays	52%	62%

Orthodontists are also being considered more for teens' tooth straightening as well.

Knowledge that Orthodontists are specialists in straightening teeth

Braces/Trays	Imperfection
91%	83%

Four in five adults believe that orthodontists are specialists in straightening teeth.

Recall Seeing the Ad



20% 21% 18%

Nearly a quarter of adults recall seeing the TV spots on air.

Council on Insurance

In May, the Board of Trustees voted in favor of transferring the Branding Implementation Committee's duties to the Council on Communications. During their June meeting, the COC outlined the manner in which they would proceed with AAO branding implementation efforts.

A subcommittee of the COC will soon be meeting to discuss the creation of materials that can be used to educate the AAO membership on how to best use the various Consumer Awareness Program materials.

Please be sure to visit the new AAO website aaomembers.org. This website is much more user friendly and provides a wealth of information for managing your practice. Explore the website for information on consumer education brochures, educational fliers and videos. The testimonial videos and instructional videos can be downloaded directly onto your website.

Members of the COC are available to do presentations to component organizations about the CAP in person or via a webinar. Michigan and Ohio hosted a COC member presentation at their recent component meetings.

The COC met recently in St. Louis. Our next scheduled meeting is November 2013 in St. Louis.



ERIC L. DELLINGER | D.D.S., M.S.D.

As of July 1st the AAO insurance company began transitioning health insurance patrons to the Obamacare health insurance exchange system. This change was required as our previous insurer (New York Life) exited the health insurance market. Though this transition was not anticipated, the Obama administration has repeatedly assured us that the cost of health insurance for those insured will go down due to the size

of the health exchange system. It should also be noted that for many of our insureds, the coverage available may also diminish though the COI is doing all possible to avoid this problem.

Despite the unusual issues involved in the AAO healthcare insurance system, our life, disability, and malpractice insurance coverages remain the best values in the industry. It should be noted by the GLAO membership that other insurance companies, not affiliated with the AAO, have begun to advertise in orthodontic journals and the membership is cautioned not to be misled by these advertisements. I would encourage our members to continue to use the AAO Insurance malpractice and business insurance packages (as I do) as they continue to be the best available coverages I have found.

Don't hesitate to contact me for any insurance information or help obtaining insurance coverage.

Council on New and Younger Members



JASON CHARNLEY | D.D.S., M.S.

The Council on New and Younger Members hosted another very successful New Orthodontist/Resident Conference at the 2013 annual

session in Philadelphia. Mr. Jeff Behan's lecture was titled "The Bullet Proof Practice" with a focus on practice image and brand power. We learned the advantages of brand recognition as well as strategies for strengthening an office's image throughout the community.

We would also like to recognize the AAOIC for their continued support of the New Orthodontist/Resident Conference. We greatly appreciate the generosity, which allowed the program to be offered free of charge and include a spectacular lunch.

Hopefully, we will see many new and younger members in attendance at the 2013 GLAO annual session at the Broadmoor.



GLAO News
Spring deadline is
February 17, 2014.

Council on Membership, Ethics & Judicial Concerns



RICHARD MARCUS | D.D.S., D. ORTHO

The Council on Membership, Ethics and Judicial Concerns (COMEJC) has been active on many issues.

AAO staff has been monitoring membership data specifically related to reinstatement of Members with respect to concerns related to enforcing our re-instatement policy. Currently, the staff is not noting any abuses of this policy.

The COMEJC has pro-actively determined to review our Ethics process, Code of Conduct and Principles on an annual basis. As well, the Council will determine every 4 years if there is a need for an external review of the Code.

The Council has set up an Ethics Promotion sub-committee. Already, this Committee has completed a Monkey Survey sent to all of the Graduate Orthodontic Programmes in North America. This has led to useful suggestions as to how the AAO can help the Graduate programmes to include and enlarge the scope of their teachings in Ethics. Consideration is being given to having a check-off box for each Member to renew their pledge to abide by the Principles of Ethics and Code of Professional Conduct. Ways of including additional materials related to Ethics on the new AAO website, are being explored.

The Council is planning to review, on an ongoing basis, the number of Members utilizing the payment options available for annual dues.

The AAO Board of Trustees has asked that COMEJC look into the feasibility of creating an Institutional Membership category. This potential category would be for orthodontic specialists working in non-traditional practice modalities.

Finally, the AAO Board of Trustees has referred a Resolution from the 2013 House of Delegates related to International and International Student Members, and asking whether these Members would only need to be Members in good standing of the World Federation of Orthodontists, at the time of their initial application, or on an ongoing basis.

Council on Orthodontic Practice



MICHAEL SHERMAN | B.Sc., D.D.S., M.Sc., M.B.A.

The AAO Practice Opportunity Service (POS) is one of the programs that the AAO has developed to meet the critical needs of both new

orthodontic graduates and other members, who have found that the economy or the changing landscape of providers of orthodontic care, has reduced access to practice opportunities. POS gives AAO members access to a greater pool of employment opportunities. The AAO through COOP adopted a policy in 2010 that allowed non-AAO members to post orthodontic positions (opportunities) for new graduates and other members seeking employment opportunities. Since then, there has been a steady increase in the number of corporate entities and non-AAO members posting opportunities for part-time and full-time orthodontist associates. COOP supports a fee-for-service component of the job bank

that will generate revenue from non-members and corporate providers who wish to post practice opportunities through the AAO POS.

Also, the Board of Trustees requested COOP study the feasibility of developing an automated personal practice reporting system for the purpose of providing practice comparison analyses to members. Benchmarking is done in many industries and may be a valuable tool for AAO members.

COOP last met via conference call on March 27, 2013.

Council on Orthodontic Education



R. SCOTT CONLEY | D.M.D

2013 marked the inaugural Society of Educators (SOE) Meeting at the 113th AAO Annual Session. The SOE is a new sub-committee that reports to the AAO's Council on Education and is an attempt to form a more broadly based group of orthodontic faculty, including part time faculty from each specialty program. In prior years, individual department chairs and one additional designee would represent each program. This year, every full or part time faculty member with a known email address was sent an invitation to attend. Registration for the meeting closed when it reached 175 registrants, but the day of the meeting additional space was made to accommodate as many as were interested.

The 2013 SOE Meeting was named for Dr. James L. Vaden who began by offering his perspective on orthodontic education developed throughout his multifaceted career. Having served as a faculty member and then chair of the University of Tennessee Orthodontic Department, as a leader in the Tweed Foundation and assistant director for the Tweed Study Course, as a director and president of the American Board of Orthodontics, and currently as a grader for the ABO clinical exam provided him an extensive and unique perspective. Dr. Vaden shared some of his educational triumphs and some of the challenges

he sees currently facing the profession.

Following his address, an international panel of orthodontic educators from Australia, Great Britain, Canada, Greece, and the United States each presented a brief perspective of the strengths and weaknesses of orthodontic education in his respective country. It was interesting to see some of the outcome assessment methods and national exams that some countries have developed and steps they have taken in an attempt to assure a quality and uniform end result from their educational programs.

Within the US and Canada, efforts have been ongoing for several years to formulate a sense of "standardization" of orthodontic education experience. In a focused attempt to achieve some form of consistency, the meeting broke up into small discussion groups at each table. Discussion topics included: minimum program length, the strengths and weaknesses of Match participation, how to better evaluate applicants in an era without grades, and several different outcome measures such as minimum/maximum case requirements, whether each resident should be required to treat a certain number of specific types of case requirements, (such as extraction, surgery, TAD, lingual). One final point of discussion focused on requirements/minimum qualifications of orthodontic program faculty specifically the program director. At

the conclusion of the breakout sessions, each table reported back and rather than achieving consensus the perspectives appeared to be more divergent than previous years with two main directions; one suggesting each program should make its own institutional specific outcome and educational assessments and the second that attempts at standardization should continue with the eventual goal of every program delivering the same product.

Going forward the Council on Education will dig into the details from the discussion groups and attempt to discern whether any patterns are developing. Each COE representative should liaise with educators in their constituency and as such, I look forward to hearing more from the educators (both full and part time) within our constituency. Our annual COE meeting will be October 14th. With that in mind, I look forward to seeing a representative from each specialty program within our constituency in Colorado Springs in September so I can be sure your voices are heard on the national level.

If you have any questions, concerns or agenda items related to orthodontic education that you wish to be brought to the council's notice, you are welcome to contact me at the upcoming meeting, send me an email, or call me at the university. My email is rsconley@umich.edu and I can be reached at the University of Michigan at 734-764-1520.

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.GLAO.org. For more information, contact the GLAO office at GLAO@AssnOffices.com or 877-274-6420.

We encourage you to **GET INVOLVED IN THE GLAO!**

Council on Scientific Affairs



NAN HATCH | D.M.D., Ph.D

COSA held a meeting on May 3, 2013 at the AAO Annual Session. This meeting was to review COSA members' assignments for the 2013 Annual Session. During Annual Session, COSA members judged 32 Charley Schultz Resident Scholar presentations and 42 Table Clinic presentations. COSA members moderated 28 Oral Research presentations. 375 E-Posters were available for viewing during Annual Session.

Applications are being accepted for the 2014 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber

Awards of Special Merit. Applications for these awards can be obtained from all program/department chairs of ADA and CDA accredited orthodontic programs. The application can also be found on the AAO website:

<https://www.aainfo.org/systemfiles/media/documents2014%20Hellman%20Sicher%20Award%20Application%20FINAL.pdf>

The application deadline is October 15, 2013.

COSA will be accepting online ap-

plications to present Oral Research, Table Clinics and E-Posters at the 2014 AAO Annual Session in New Orleans, LA starting the first week of August 2013. The application deadline is October 15, 2013.

COSA chair for 2013-2014 is Dr. Shannon Owens. Dr. David Covell, Jr. (PCSO) and Dr. Sylvia Frazier-Bowers (SAO) have joined the council.

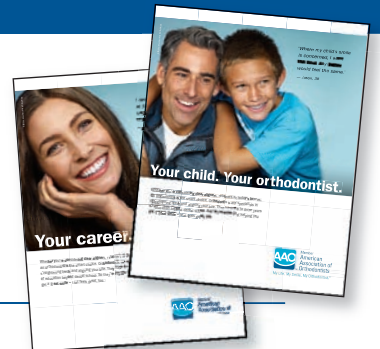
COSA's next meeting is January 8, 2014 via video conferencing and teleconferencing.



Drs. Bhavna Shroff and Nan Hatch judging the Charley Schultz Resident Scholar Award program at the 2013 AAO Annual Session.

MARKET YOUR PRACTICE: Access FREE Practice Marketing Solutions at aainfo.org

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Visit www.aainfo.org/practice/

Log-in with your AAO user name (email address) and password will be required.

To learn more about customizing ads for your practice,

contact the AAO marketing department: Linda Gladden or Pam Paladin at 800-424-2841.



VALMY PANGRAZIO KULBERSH | D.D.S., M.S.

Written Examination

The American Board of Orthodontics written examination will be conducted during the week of April 8-10, 2014 at Pearson-VUE Computer Centers across the United States and Canada. On line registration will begin on October 1st 2013 and end on January 15th 2014. The residents and candidates will receive instructions regarding the test date with the Pearson- VUE Computer Centers in their geographic location. If you have any questions, please contact the ABO office. The updated 2014 reading list is presently available on the ABO website:

www.americanboardortho.com

Clinical Examinations for 2013 and 2014

The clinical examination is scheduled for November 18-23, 2013. This date is already closed. Registrations are being taken for the next dates scheduled for February 24-March 1st 2014 and August 5-9, 2014. They will be conducted at the ABO Examination Center in St. Louis, MO.

The Gateway Path to ABO Certification is in its final process and all remaining Gateway candidates are encouraged to complete the ABO Certification process.

Residents are advised to register for the Clinical Exam before they take the Written Exam, since, the dates for the Clinical Examinations fill quickly. The ABO will refund the

Clinical Examination fee in the event that the Written Examination is not completed.

Residents and candidates can refer to the ABO website: www.americanboardortho.com, for details on the banking process for the Clinical Examination.

A Clinical Examination PDF is also available for down loading into your computer for easy access when preparing for the examination process. ABO Announces New Diplomates of the American Board of Orthodontics from the GLAO.

The ABO certified 121 examinees at the February, 2013 and 82 examinees at the June, 2013 Clinical Examinations held at the ABO Clinical Examination Center in St. Louis, MO. Eighty three of the new Diplomates completed the Initial Certification Examination (ICE) during the February and June exams.

The ABO congratulates the following GLAO members who obtained ABO Certification and became Diplomates of the American Board of Orthodontics:

February 2013 Clinical Examination

Dr. Sundus Goodman
Dr. Joseph Gregg
Dr. Christian Groth
Dr. Mariana Haughey
Dr. Amy Isenberg
Dr. Matthew Lineberger
Dr. Ana Mercado
Dr. Richard Mori
Dr. Aristidis Thanasas
Dr. Michael Thomas
Dr. Rongning Wu

June 2013 Clinical Examination

Dr. Kathryn Swan
Dr. Bruce Tasios
Dr. Justina LaPoulas
Dr. Michael Peters
Dr. Cynthia Fee

Congratulations to all of you for achieving ABO Certification and Diplomate status.

ABO Honors Four Orthodontists

The ABO recognized four orthodontists for their dedication to the Specialty during the 2013 Annual Session of the AAO:

- Dr. Thomas J. Cangialosi received the Albert H. Ketcham Memorial Award.
- Dr. G. Frans Carrier received the Dale B. Wade Award of excellence in Orthodontics.
- Dr. Eldon D. Bills received the Earl E. and Wilma S. Shepard Distinguished Service Award.
- Dr. James Boley received the O. B. Vaughan Special Recognition Award.

The ABO installed new officers for the 2013-14 term and announced new Director from the GLAO:

President

Dr. Marvin C. Kasprow

President-Elect

Dr. Paul T. Castelein

Secretary-Treasurer

Dr. Eladio DeLeon Jr.

Past President

Dr. Scott A. Jamieson

In addition, Dr. Valmy P. Kulbersh has been elected as Director representing the GLAO.

2013-2014 ABO Directors

President

Dr. Marvin C. Kasprow

President-Elect

Dr. Paul T. Castelein

Secretary-Treasurer

Dr. Eladio DeLeon Jr.

PCSO Director

Dr. Steve A. Dugoni

MASO Director

Dr. Chun-Hsi Chung

SWSO Director

Dr. Larry P. Tadlock

NESO Director

Dr. Nicholas D. Barone

GLAO Director

Dr. Valmy P. Kulbersh

Immediate Past President

Dr. Scott A. Jamieson



W. EUGENE ROBERTS | D.D.S., Ph.D

At the March meeting of the AAOF BOD, after reviewing the recommendation of the Foundation's Planning and Awards Review Committee (PARC), the Directors approved funding 10 Biomedical Research Awards (BRA), 11 Orthodontic Faculty Development Fellowship Awards (OFDFA), one Post-doctoral Fellowship Award (PFA), one Cen-

ter Award (CA), and three Research Aid Awards (RAA) for an aggregate of \$605,000, which constitutes the 2013 Awards Program.

Approved for funding within the GLAO were:

Biomedical Research Award

- Do-Gyoon Kim, Ohio State University, \$25,000 – B. F. Dewel Memorial Research Award (Given annually to the most meritorious BRA proposal)
- Petros Papagerakis, University of Michigan, \$25,000

Orthodontic Faculty Development Fellowship Awards

- Ahmed Ghoneima, Indiana University, \$15,000 – Michael Matlof Memorial Teaching Fellowship Award

The 2014 Awards Program is an aggregate of \$650,000 and includes funding in all the categories ap-

proved for 2013. The 2014 Awards Materials are expected to be on the Foundation website (www.aaofoundation.net) by the first of July or sooner.

New Research Initiative

The Board announced a new focus of the overall funding raising in support of orthodontic research so that the very best research in the world can be done in the graduate orthodontic programs in the U.S. and Canada.

See the flier below for more information, including how you can be a part of this important effort.

Annual Session Event/Wine Tasting & Silent Auction

The Foundation held a Wine Tasting and Silent Auction in conjunction with the AAO Annual Session in Philadelphia to good effect.

In addition to the event raising some \$12,000, as a result of this there were a number of pledges, including one at the Regent (\$25,000) level received from the festivities.

For More Information

The AAO Foundation website may be reached either through the AAO Members website (www.AAOmembers.org) or directly at www.aaofoundation.net.

If you should have any questions, please call Robert Hazel, AAOF EVP, at 800-424-2841, #ext. 546 (rhazel@aaortho.org), or me at your convenience.

W. Eugene Roberts, Jr., GLAO Representative to the AAO Foundation Board of Directors

Continued Commitment to the Specialty® AAO Foundation Research Initiative

The goal of the new Research Initiative, the current focus of the AAO

AAO Research Initiative Pledge Form

This can either be a first-time pledge or a pledge increase.

- If you have never yet pledged a Continued Commitment to the Specialty®, now is the time.
- If you have pledged a Continued Commitment to the Specialty® previously, thank you and please consider supporting this as well. (If you have an outstanding pledge, this can be added onto the back-end of your pledge.)

Yes, count me in. I pledge \$ _____ (DOLLAR AMOUNT) over five years, with statements to be sent quarterly.

- Please restrict my pledge to the new Research Initiative, with only the earnings used in support of orthodontic research.
- You may use my gift for orthodontic education and operational expenses at the discretion of the AAO Foundation Board of Directors.
- Please restrict my gift solely to the Endowment Fund.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone(s): _____

E-Mail: _____

Please complete/return to the AAOF
401 N. Lindbergh Blvd., St. Louis, MO 63141 or aaofevp@aaortho.org.

Foundation's overall Continued Commitment to the Specialty® fundraising effort, is to realize \$5 million in new pledges, so that overtime and calculated at an average rate of return of six percent, this will result in an additional \$300,000 restricted for orthodontic research.

Since the Awards Program began just 20 years ago, the Foundation has made tremendous strides in its mission to support orthodontic education and research:

- Funding more than 350 research and fellowship proposals for an aggregate of \$9.5 million, primarily for the development of junior faculty
- Resulting in hundreds of publications, scores of lectures, dozens of tenured, associate and full professor position (including 31 department chairs/ program directors) and 15 NIH grants.
- 80% of Junior Faculty supported by the AAOF remain in full-time academics after five years.

Additionally, the AAOF has created the Craniofacial Growth Legacy Collection Project (www.aaoflegacycollection.org), an unprecedented collaboration of major orthodontic collections to not only preserve a portion of these irreplaceable, legacy collections, but also to make these records available for academic research and clinical purposes.

The proverbial next step is to focus on orthodontic research, and thus the new Research Initiative.

AAO members, as well as orthodontic industry, friends of the specialty and other members of the broader orthodontic community, are asked to pledge a minimum of \$5,000, over five years, with this restricted for the Research Initiative. This can either be a first-time pledge or a pledge increase.



ERIC L. DELLINGER | D.D.S., M.S.D.

The College continues to enjoy excellent CE as well as camaraderie. The July meeting in Bermuda provided both and showcased

"Orthodontic technology for the Elite practice". The College continues to promote board certification and is happy to assist those desiring to advance their practice by providing preparatory courses at the national AAO meeting, as well as many constituent meetings. If you are interested in one of these courses please contact Kathy Richardson at 888-217-2988 X547. A special opportunity for education will occur this winter as the College is adding a unique meeting in Charleston, SC on Wednesday, January 15 - Saturday, January 18, 2014 entitled "*Technology in the Clinical Practice.*" Any orthodontist interested in attending should please contact Kathy at the above number.

AAOPAC NEWS



J. RICHARD PFEFFER | D.M.D., M.D.S

Very little has occurred with the PAC since the election in November. As I reported in our spring newsletter, we met in January in conjunction with the Advocacy Conference. The push is beginning to ramp up for the 2014 midterm election. Fundraising is minimal at this point, and I don't think that will change much until 2014. However, we need

to continue to build our reserves for the midterm elections. As we get further into President Obama's second term, we will be seeing more and more regulations regarding his Affordable Care Act. Dentistry will certainly be a point of discussion as it appears that children's healthcare will be a priority. Orthodontics, to some extent, will be included.

We continue to fight for small business issues. Expansion of Flexible Spending Accounts, taxation regulations, and student loan interest deductibility will be important as we look to the 2014 election. We are hopeful that the midterm election will produce a Senate that will be more favorable to small business. The Senate has many races that will be toss-ups as there are a number of Democrats who are from states where Romney won by double digits. We look for very little change in the House.



Thank You to all those that voted using the electronic voting system for the 2013 GLAO Ballot! This process is user-friendly and provides for secure online elections, enabling all members to cast their vote quickly and easily!

COMPONENT UPDATES



Indiana Association of Orthodontists

DR. ANTHONY PUNTILLO



The Indiana Association of Orthodontists will hold its annual session in conjunction with the Biennial Burstone Symposium. The Symposium will be held in Indianapolis on October 25th and 26th with presentations focusing on 3D Biomechanics. During our business meeting our membership will be voting on a proposed change to our bylaws and new officers. We look forward to seeing many of our GLAO colleagues back in Indianapolis for this important meeting.



Michigan Association of Orthodontists

DR. JOSEPHINE WEEDEN



The State Specialty exam was given on June 3rd and 4th at the University Of Detroit Mercy School Of Dentistry. Ten candidates took the exam. Six in state residents took the exam and four out of state. The results for the exam will be sent out soon. The Council of Michigan Dental Specialties will rebid the State Exam this summer for the following year. The oral surgeons in Michigan

recently decided that they will no longer require their graduates to take a specialty exam. Our specialty feels that it is important to continue having a specialty exam in our state.

We had a great annual meeting at the Amway Grand in Grand Rapids. There were 47 Doctors, 23 Residents and 153 staff who attended the meeting. We were able to have a great continuing education lecture in addition to our annual business meeting. An update from our lobbyist, Lew Dodak, was given at our annual meeting in Grand Rapids. He stressed the importance of specialty groups serving on the Board of Dentistry, the current statute states there shall be a minimum of 2 specialists on the board, but more than two may serve. It is in our best interest as specialists to have a strong presence on the Board of Dentistry. The MAO board tries to have a member attend each of the Board of Dentistry meetings in Lansing to keep our members updated when changes occur that effect our specialty.

Mark your calendars now! The date of the next MAO annual meeting will be May 30, 2014 at the Grand Traverse Resort, 100 Grand Traverse Village Blvd, Acme, MI 49610. Their website is www.GrandTraverseResort.com. Rooms rates are \$139 per room and this rate will be honored for two days prior to the meeting and two days after the meeting. Traverse City is a wonderful place for a family vacation and these are great rates. Take advantage of the beauty in Northern Michigan. Room reservations can be made by calling 800-968-7352 and stating that the attendee is with the Michigan Association of Orthodontists. At this time we have not made a final

decision on the speaker but will probably have a Doctors only meeting. Any questions about the meeting can be directed to Mandy Tomich, our executive secretary, via email mandy@dodakjohnson.com or phone 517-708-2916.

2013-2014 MAO Board of Directors: President, Kathryn Swan; President Elect/Vice President, Josephine Weeden; Treasurer, Paul Reed; Secretary, John Monticello; Editor, Mary Barkley; Ad Hoc Advisor, Charles Caldwell; Directors: Cameron George, Jean Driscoll, David Havens

As always, I appreciate the opportunity to serve our organization. If you have any questions please contact me at jcweeden@umich.edu.



Canadian Association of Orthodontists

DR. JEFF BERGER



RCDSO

Fees for registration are proposed to increase \$400 over the next 2 years, although the new fees would still be the lowest in the country. There has been an increase in the number of complaints, especially in the area of implants. Dentists will not be allowed to use Botox and dermal fillers extra-orally for cosmetic purposes. The only allowable usage must constitute "Dentistry" as defined in the Health Act. The RCDSO has indicated that the onus is on the

patient to discover that the dentist is not a specialist. A spokesperson for the RCDSO has indicated that it would be appropriate to use the words "certified orthodontist" on one's office letterhead and website.

CAO (Canadian Association of Orthodontists)

Work is ongoing to clarify the constituent agreements integrating three sets of bylaws (constituent, component & AAO). An extra clause will be added indicating that Canadian law takes precedence with regard to OAO/CAO, over the OAO/AAO. Plans are being made to start a national Public Awareness Campaign in the late Fall.

OAO 2014 Spring Scientific Session (June 6-8) SAVE THE DATE !!!

The planning committee is finalizing the first OAO Scientific Meeting for its members at the Queen's Landing Hotel in Niagara-on-the-Lake, Ontario on June 6-8, 2014. The meeting will commence Friday afternoon and conclude Sunday morning with RCDSO approved Core Courses (3 points each). The OAO Spring business meeting will convene on Saturday morning prior to orthodontic lectures, by Dr. David Paquette and Dr. Robert Miller. The social committee has planned a welcome reception on the Friday evening with time left to enjoy a play at one of the Shaw Festival theatres or a visit to nearby Niagara Falls. A Saturday night social event will be held at the Stratus Winery. There will be no staff program but they are encouraged to attend the meeting and social events. Additional information will be posted later in the Fall on both the OAO and GLAO websites.

UNIVERSITY UPDATE

Dr. Antonios Mamandras,
Director, Graduate Orthodontics,
University Western Ontario

The university has recently dropped "Ontario" from its name and is now "Western University." The orthodontic department is planning to expand the clinic to possibly 13 chairs - currently there are 9 residents in the program.

AWARDS

Congratulations to Dr. Doug Beaton, who was nominated for the Distinguished Service Award. This will be presented at the OAO general meeting in Toronto on November 7, 2013.

Status of Expanded Duties for Level II PDAs

The status of the level II PDAs performing hygiene duties is on hold, as the Health Minister said they would not be looking at anything associated with Health until 2014.

2013-2014 CAO Board of Directors:
President, Dr. Anthony Mair; Vice-President, Dr. Drew Smith; Secretary-Treasurer, Dr. Lui Redigonda; Immediate Vice-President, Dr. Barry White



Ohio Association of Orthodontists

DR. JEFFREY L. GILMORE



The Ohio Association of Orthodontists continues to serve in its role as an advocate for the orthodontists in the state.

The annual meeting of the Association will be held on Friday September 20, 2013 at the Hilton Hotel at Easton in Columbus. Further meeting information has been sent to the membership.

A vacancy exists to serve as the representative to the OAO from the southeastern portion of the state. If you practice in this area of Ohio and wish give your time and talents to the OAO please contact our current president at drhockenberger@neo.rr.com.



Pennsylvania Association of Orthodontists

DR. WALTER SCHRATZ



The Pennsylvania Association of Orthodontists (PAO) held its 47th annual meeting at the beautiful Nema-colin Woodlands Resort and Spa in

Farmington, Pa. on June 21-22. Dr. Timothy Tremont's main focus was on "Excellence in the Orthodontic Practice". He provided strategies for defensible treatment planning. Dr. Charles Blair discussed trends in dentistry and reviewed coding errors most seen in practice. Both provided the audience with informative and enlightening presentations. A reception was held in honor of President Walter Schratz at the scenic Mulligan's! Next years meeting will be held at the Hershey Resort, Pa from June 21-22, with the main focus on communications.

Locally, WPSO has two fall meetings scheduled: Complete Clinical Orthodontics presented by Dr. Antonio Secchi on September 20th. And WPSO/WPSOMS hosting a joint conference entitled, "Orthognathic Surgery: Planning, Preparation and Surgical Advances", on October 18th & 19th. Efforts are underway to begin a Western PA marketing campaign.



2013

GLAO/RMSO Annual Session
September 26 - 29
The Broadmoor
 Colorado Springs, CO



2014

GLAO/MSO Annual Session
September 11 - 13
Chicago Hilton
 Chicago, IL



2015

GLAO Annual Session
September 24 - 27
Amway Grand Plaza Hotel
 Grand Rapids, MI



2016

GLAO/MSO Annual Session
September 22 - 25
Arizona Biltmore
 Phoenix, AZ



2017

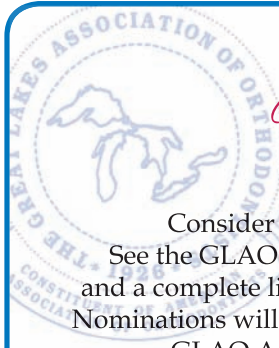
GLAO/MSO/SWO Annual Session
September 14 - 17
The Roosevelt New Orleans
 New Orleans, LA



2013 GLAO Distinguished Service Award Recipient: **Dr. Scott Jamieson**

The GLAO Distinguished Service Award recognizes a GLAO member who has served the Association in various capacities through the years in an exemplary manner. The Great Lakes Association of Orthodontists is proud to present this year's award to Scott A. Jamieson, D.D.S., M.S. of Marquette, Michigan.

This award is presented in recognition and grateful appreciation for his contributions - both to the GLAO as an organization, and to the orthodontic profession in general. His tireless efforts are deeply appreciated by his GLAO friends and colleagues. This award will be presented to Dr. Jamieson during the Welcome Reception at the RMSO/GLAO Annual Session to be held Thursday, September 26, 2013, from 6:00-7:30pm at The Broadmoor in Colorado Springs, Colorado. Please plan to join us in recognizing Dr. Jamieson for his contributions to the GLAO and the orthodontic profession!



Call for Award Nominations!

Consider nominating a GLAO colleague for an award! See the GLAO website (www.GLAO.org) for a nomination form and a complete listing of all awards, descriptions and past recipients. Nominations will be accepted by the GLAO office until the close of the GLAO Annual Business Meeting, September 28, 2013.

Thanks to the GLAO Delegates & Alternate Delegates that represented the GLAO at the 2013 AAO House of Delegates



DELEGATES:

Dr. Phillip Beckwith, Dr. Jeff Berger, Dr. Dale Anne Featheringham, Dr. Richard Kulbersh, Dr. Richard Marcus, Dr. Gregory Oppenhuizen, Dr. Michael Sherman

ALTERNATE DELEGATES:

Dr. Stephen Belli, Dr. Aron Dellinger, Dr. Valerie Martone, Dr. John Monticello



Directors

INDIANA

Dr. Anthony M. Puntillo
1549 S. Court Street, #A
Crown Point, IN 46307

MICHIGAN

Dr. Josephine Weeden
615 Bent Oak Avenue
Adrian, MI 49221

ONTARIO

Dr. Jeff Berger
600 Tecumseh Road E #241
Windsor, ON N8X 4X9
CANADA

OHIO

Dr. Jeffrey L. Gilmore
510 Arends Ridge Road
Marietta, OH 45750

PENNSYLVANIA

Dr. Walter W. Schratz
505 Valley Brook #101
McMurray, PA 15317

Mailing Address:

GLAO

17 South High Street, Suite 200
Columbus, Ohio 43215
www.GLAO.org

GLAO Membership

	June 2013
Active	889
Affiliate	3
Academic/ Foreign Trained	5
Honorary	2
Life	166
Retired	347
Sr. Academic	16
Total	1,428

AAO Council Representatives

Council on **Communications**..... Dr. Stephen J. Belli
Council on **Governmental Affairs** Dr. Phillip J. Beckwith
Council on **Insurance**..... Dr. Eric J. Dellinger
Council on **Membership, Ethics, and Judicial Concerns**Dr. Richard M. Marcus
Council on **New and Younger Members**..... Dr. Jason L. Charnley
Council on **Orthodontic Education**Dr. R. Scott Conley
Council on **Orthodontic Health Care** Dr. Robert J. Brown
Council on **Orthodontic Practice** Dr. Michael W. Sherman
Council on **Scientific Affairs**Dr. Nan E. Hatch

...

GLAO 2013 - 2014 Ballot Results

PRESIDENT

DR. PHILLIP J. BECKWITH

PRESIDENT-ELECT

DR. GREGORY OPPENHUIZEN

VICE PRESIDENT

DR. ARON E. DELLINGER

SECRETARY-TREASURER

DR. JOHN F. MONTICELLO

2014 DELEGATES

DR. PHILLIP J. BECKWITH
DR. ARON E. DELLINGER
DR. DALE ANNE FEATHERINGHAM
DR. RICHARD KULBERSH
DR. JOHN F. MONTICELLO
DR. GREGORY OPPENHUIZEN
DR. MICHAEL W. SHERMAN

2014 ALTERNATE DELEGATES

DR. M. DONALD HAYES
DR. RICHARD M. MARCUS
DR. VALERIE D. MARTONE
DR. ANTHONY M. PUNTILLO

...

New

Active Members

New GLAO members since May, 2013

Lynn Bode
Camila Caro
Garrison Eugene Copeland
D. Andrew DeHaan
Maryam Fathimani
Christian Groth
Tracey Hendler
Amy Isenberg
Bart Konarski
Steven Ma
Lyndsey McCaskey
Joseph Mess
Stephanie Morgan
Jessica Nardone
Preeti Sidhu
Sarah M. Smith
Laura Streit
Carolyne Thain

Recently Retired Members

Philip T. Dickinson

Recently Deceased Members

Charles D. Dwight
February 5, 2013
George A. Eastman
December 8, 2012
Andrew T. Panchura
April 11, 2013
Kumendran Pather
February 3, 2013
Donald G. Woodside
July 19, 2013

THE BROADMOOR

COLORADO SPRINGS

Check List

Meeting Registration:

Register [online](#) or complete and submit a registration form (a link to this registration website and to download the [registration form](#) can be found at www.GLAO.org).

Meeting Registration Includes:

Admission to: doctor and staff sessions on Friday, Saturday and Sunday; Exhibit Hall on Friday, Saturday and Sunday; 3 continental breakfasts; beverage breaks; Thursday evening Welcome Reception.

Up to **14.5 hours** of continuing education (CE) is available for doctors and up to **15.0 hours** of CE is available ADA CERP recognized providers.

Hotel Reservations:

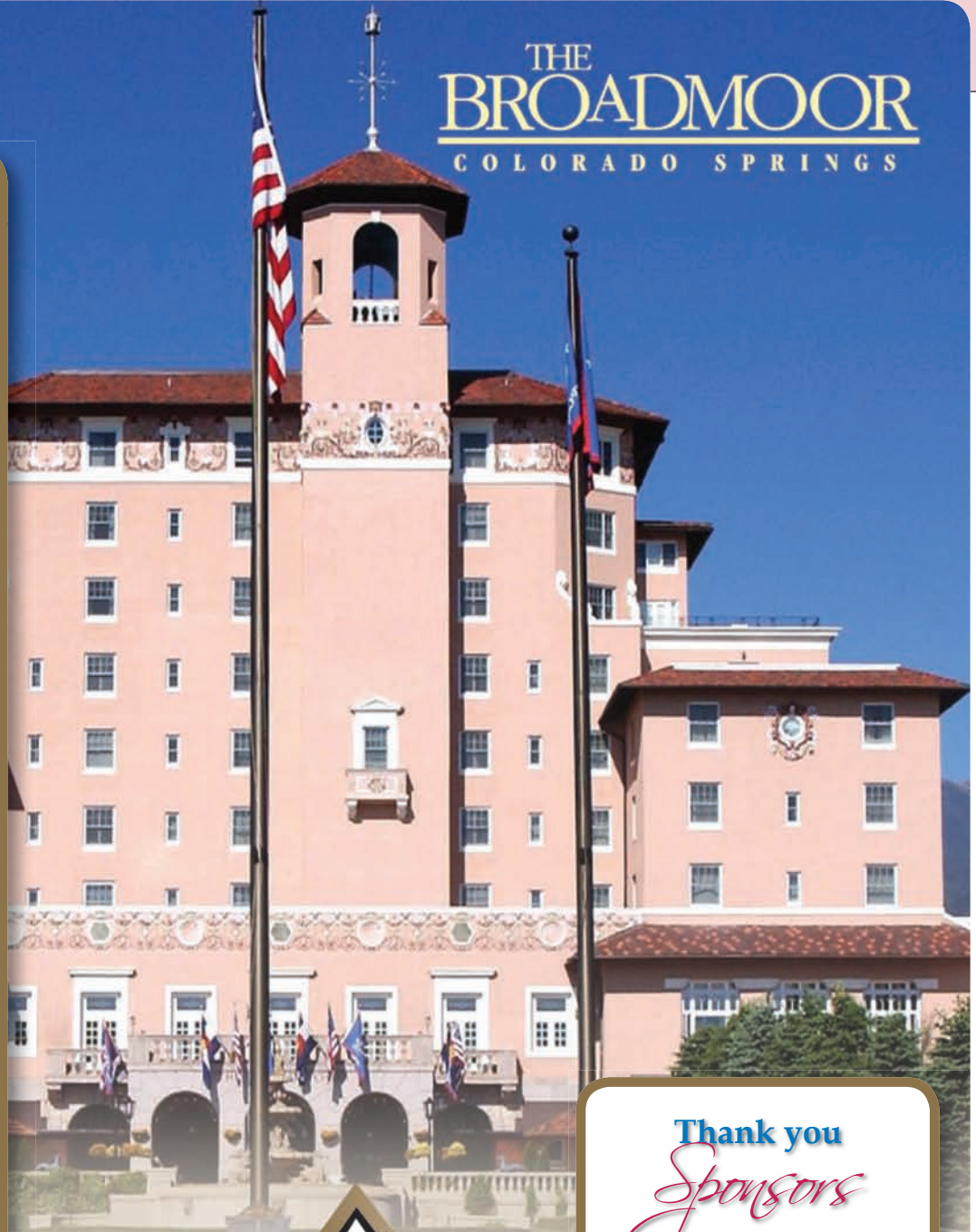
Reservations should be made directly with The Broadmoor. [Make your reservations today online](#) or call [800-634-7711](tel:800-634-7711) and request the RMSO/GLAO group rate. Rooms are filling quickly, so make your reservation today!

Travel:

The Broadmoor, in Colorado Springs, is easily accessible by car as well as by air through both Colorado Springs Airport (COS) and Denver International Airport (DEN). Round-trip and one-way shuttle service between these airports and The Broadmoor can be arranged through The Broadmoor's [Transportation Department](#) ([888-577-5769](tel:888-577-5769)). Reservations are required to guarantee service. On-site parking options include valet and self-parking.

Questions:

Call the RMSO at [303-758-9611](tel:303-758-9611) or the GLAO at [877-274-6420](tel:877-274-6420).



2013 RMSO/GLAO ANNUAL SESSION

THE BROADMOOR • COLORADO SPRINGS
SEPTEMBER 26 – 29, 2013

Thank you Sponsors

PLATINUM LEVEL
3M Unitek

SILVER LEVEL
American Orthodontics

SPEED System Orthodontics

BRONZE LEVEL
Ormco

Online registration is now open!

Visit www.RMSO.org or www.GLAO.org to register!

Program at a Glance

Thursday, September 26

7:30 am – 12:00 pm GLAO Board Meeting
 7:30 am – 12:00 pm RMSO Board Meeting
 1:00 pm – 5:00 pm Registration Open / Exhibitor Set Up
 6:00 pm – 7:30 pm* Complimentary Welcome Reception
Sponsored by: 3M Unitek

8:00 am – 9:30 am

Dr. Sam W. Daher
 "Achieving Excellent Clinical Results with Invisalign: Philosophy and Technique"
Sponsored by: Invisalign

10:30am – 11:30 am

Dr. Monish Bhola
 "Surgical Lip Repositioning for Treating a 'Gummy Smile.' A New & Innovative Technique"

11:30 am – 1:00 pm

Dr. Mario Polo
 "Non-Surgical Correction of Gummy and Asymmetric Smiles With Botox"

8:30 am – 1:00 pm

STAFF SESSIONS

Ms. Rosemary Bray
 "Exceed the Patient Expectation Win the Patient for Life"

1:00 pm – 2:30 pm

GLAO Past President's Luncheon
(invitation only)

1:00 pm – 2:00 pm

Educator's Luncheon
(invitation only)

Friday, September 27

7:00 am – 11:30 am Exhibits Open with continental breakfast and breaks
 7:00 am – 7:30 am RMSO Member/Business Meeting
 8:00 am – 12:30 pm **DOCTOR SESSIONS**
 Dr. Robert L. Vanarsdall, Jr.
 "Orthodontics - The Key to Successful Interdisciplinary Treatment"
 11:00 am – 12:30 pm Dr. James L. Vaden
 "The Treatment Plan - Its Relationship to Stability"
 8:30 am – 12:30 pm **STAFF SESSIONS**
 Ms. Carolyn Friedman
 "Teamwork & Education Key to Exceeding Expectations in Team Efficiencies & Practice Growth"
Sponsored by: Forestadent
 1:00 pm – 5:30 pm* Golf Tee Times

Sunday, September 29

7:30 am – 10:30 am Exhibits Open with continental breakfast and breaks
 8:30 am – 12:00 pm **DOCTOR & STAFF SESSION**
 Ms. Kate Manzanares
 "Providing '5 Star' Service at Your Orthodontic Practice"
 10:30 am – 12:30 pm Exhibit Tear Down

**Additional registration required*

Saturday, September 28

7:00 am – 11:30 am Exhibits Open with continental breakfast and breaks
 7:00 am – 8:00 am GLAO Member/Business Meeting
 8:00 am – 1:00 pm **DOCTOR SESSIONS**

Speakers

Doctor Speakers:

Dr. Robert L. Vanarsdall, Jr.

Dr. James L. Vaden

Dr. Sam W. Daher
sponsored by Invisalign

Dr. Monish Bhola

Dr. Mario Polo

Staff Speakers:

Carolyn Friedman
sponsored by Forestadent

Rosemary Bray

Doctor/Staff Speaker:

Kate Manzanares

Exhibitors

3M Unitek • American Orthodontics • AOA • AAO Endorsed Insurance
 Carestream Dental/OrthoTrac • Dentaurum USA • DENTSPLY GAC International
 Dolphin Imaging & Management Solutions • Forestadent USA
 i-CAT Imaging Sciences • Invisalign/Itero • Opal Orthodontics by Ultradent
 ORMCO • Ortho Classic • Ortho2 • OrthoAccel OrthoBanc
 Philips Sonicare & Zoom Whitening • Propel Orthodontics • Proply Perfect
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The Great Lakes Association of Orthodontists

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2014 GLAO/MSO Annual Session

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Chicago, Illinois

September 24 - 27, 2015



2015 GLAO Annual Session

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