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GLAO

News

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Race to the Future!
2012 GLAO Annual Session
October 11-14 | Hyatt Regency | Indianapolis

See pages 22 & 23 for information!

TABLE OF CONTENTS

President's Report	2	Council on New and Younger Members.....	9	Component Updates:	
Editor's Edge	3	Council on Orthodontic Education.....	9	Indiana.....	17
AAO Trustee Report	4	Council on Scientific Affairs.....	10	Ontario.....	17
Education Spotlight	5	Council on Orthodontic Practice.....	11	Ohio.....	17
AAO Councils:		ABO News	12	Michigan.....	18
Council on Communications.....	6	CDABO News	13	Pennsylvania.....	18
Council on Insurance.....	7	AAOF News	15	The 40th Annual Moyers Symposium:	
Council on Government Affairs.....	7	AAOPAC	16	Looking Back, Looking Forward.....	19
Council on Membership, Ethics & Judicial Concerns.....	8	GLAO Develops Three Year Strategic Plan	16	GLAO Leadership	20
				Poster Awards at GLAO Annual Session	21

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PRESIDENT'S REPORT



JERRY HICKMAN | D.D.S.

This year is certainly a special one for the Great Lakes Association of Orthodontists. At the recent AAO Annual Session this last May in Hawaii our very own John Buzatto was inducted as President of the American Association of Orthodontists. His AAO meeting, as President, will be in Philadelphia, Pennsylvania in May of next year. We will all want to be there! Also, Scott Jamieson assumed the Presidency of the American Board of Orthodontists at the AAO meeting in Hawaii. Quite an honor! I do not know of two more deserving individuals to represent the Great Lakes Association of Orthodontists at the AAO level.

Others recognized by the AAO in Hawaii this year were Stephen Hershey for his service with the AAO, Gene Roberts for COE and last but not least, Donald Hayes for COGA and his time spent on AAOPAC. Jobs well done!

I want to thank our Delegates and Alternate Delegates who gave their time and served so well during this year's House of Delegates at the AAO Annual Session this past May in Hawaii: Drs. Jeff Berger, Aron Dellinger, Dale Ann Feateringham, Katherine Kula, Richard Marcus, Valerie Martone, Greg Oppenhuizen and Michael Sherman. Both Aron and Jeff served on Reference Committees at the House of Delegates this year. I would like to thank Dr. Chris Roberts for his support as

Trustee and, especially, Dr. Richard Marcus for his outstanding leadership as the Delegation Chair during the Caucus meeting and at the AAO House of Delegates. Also, special recognition goes to Debbie Nunner for all her work and support given to the GLAO delegation in Hawaii.

I am certainly looking forward to this year's Great Lakes Association of Orthodontists Annual Meeting in Indianapolis at the Hyatt Hotel. The Hyatt is centrally located downtown next to the Circle City Mall and is surrounded by a number of outstanding restaurants and entertainment venues. The highlight Saturday evening will be the "Evening of Fun" held at the NCAA Hall of Champions which should be a great venue for the meeting. Outstanding doctor and staff programs have been developed jointly by Chip Rigsbee, a former GLAO President, and Tony Puntillo the current Indiana Director and member of the AAO Committee on Information Technology. Aron Dellinger, our current GLAO Secretary/Treasurer is in charge of exhibits and sponsorship.

The theme for the meeting is "Race to the Future." The program will draw heavily from GLAO members as speakers with special emphasis on technology and how it can be incorporated into your practice. The meeting, along with a strong doctor program, will have an outstanding staff program emphasizing team building, social networking for your practice and professional liability issues that might arise in your practice.

If you have any questions during the year relating to the GLAO, please do not hesitate to contact myself or Debbie Nunner. This is a great year for the Great Lakes Association of Orthodontists and I am honored to serve as your President.

See you in
Indy!





JOHN F. MONTICELLO | D.D.S., M.S.

The summer of 2012 will be remembered for some significant events. The high temperatures and droughts throughout the mid-west, and specifically the Great Lakes Region and Plain States, have caused failed harvests and greatly reduced crop yields. Food prices and inflation are certain to rise. Despite the setbacks for the agricultural segment of the economy, the orthodontic market appears to be starting a recovery from the downturn since 2008. Some speculate that general dentists are becoming busier again and are seeing more patients who need orthodontic care. Others feel that some general dentists who chose to fill their empty chair slots with orthodontic patients are not getting the results promised by the pre-treatment 3-D model analysis. A third hypothesis is that as the national election grows near, more people are

becoming confident that whatever the outcome at least things will be stable for the next four years.

With the Supreme Court upholding the *Patient Protection and Affordable Care Act* as a new tax in June, 2013-2017 will be pivotal years for the health services community as the Obamacare Act is either fully implemented or repealed and replaced with some other modification to health insurance. Orthodontics is being affected now by the current law passed on March 23, 2010; the annual dollar maximum in FLEX account plans available for orthodontic care will be limited, and the new Department of Health and Human Services *Physician Payments Sunshine Act* (commonly referred to as the "Sunshine Act") will increase reporting and documentation for our suppliers. The goal of the Act is to enhance transparency in transfers of value between medical device and drug manufacturers and Physicians. The AAO general counsel, Mr. Kevin Dillard, is actively watching this and making recommendations to HHS (see *The Bulletin* Apr 2012) to reduce its impact on orthodontists.

Throughout the summer, our President, Dr. Jerry Hickman, has been tirelessly working on preparations for the GLAO annual event, our Annual Session which will be held in Indianapolis, Indiana on October 11-14. Registration has been open since

June and notifications have been emailed to all members. If you have not yet registered your office, register today through the link found on our website at www.glaio.org. This promises to be a great learning experience for doctors and staff alike and is within driving distance for all (unlike Hawaii!). Indianapolis is a fantastic city with the meeting at the Hyatt Regency Indianapolis, only a short walk to a fabulous 3-story mall, many Class I restaurants and entertainment venues. It would not be Indianapolis without the NCAA Hall of Champions!

Don't miss the Saturday evening celebration there. The GLAO Annual Session continues to be one of the best educational and enjoyable meetings available for orthodontists and their staff that is not so overwhelmingly large that it is hard to get a true benefit and enjoy.

Please take note that we are gradually changing to an electronic format and the GLAO newsletter is available exclusively as an electronic format for your I-pad, Kindle, laptop or any electronic reader if you prefer. We have also moved to electronic ballots for our officers and delegate positions. Please open all your email from the GLAO office or provide us with an email address that you do review.

Hope to see everyone in Indianapolis!

Choose the AAO Professional Liability Insurance Program for Coverage You Can Trust

Why AAO Professional Liability Insurance is your best choice **right now...**

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1.800.622.0344



CHRISTOPHER A. ROBERTS | D.D.S., M.S.

This is a big year for the Great Lakes Association of Orthodontics. On May 7, our own **John Buzzatto (Allison Park, PA)** was sworn in as the new AAO President at the 2012 Annual Session in Hawaii. In addition, **Scott Jamieson (Marquette, MI)** was sworn in as the new President of the American Board of Orthodontics. This double honor is unique and puts the GLAO at the forefront of leadership in our specialty. Knowing these two remarkable individuals, I am confident that this will be a great year.

Our Consumer Awareness Program is up and running at full speed. "My Life, My Smile, My Orthodontist" was launched in January with cable TV, along with print and online ads. The target audience is adult females, aged 18 to 45. All advertising drives the consumer to MyLifeMySmile.org to learn about orthodontics and orthodontists. We continue to monitor our market share through the independent research firm, Millward Brown. So far, the results have been encouraging.

Under the leadership of President Mike Rogers, the 112th Annual Session of the American Association of Orthodontists was held May 5 to 8, 2012 in Honolulu, Hawaii. Highlights of the actions from the House of Delegates, which met May 4th and May 7th, are listed below.

Budget: The projected budget at the conclusion of the House showed \$21,246,712 in revenue and \$21,291,712 in expenses for our fiscal year June 1, 2012 to May 31, 2013. In order to obtain a balanced budget, which is mandated by our bylaws, there will be a dues increase for active members of \$5, to \$793 for fiscal year 2012-13. This represents an increase of 0.6%.

Rest assured that the Board of Trustees and the House of Delegates are acutely aware of the cost of the programs and services provided to our members and will continue to provide the best value for your dues dollars. In fact, the value of services provided per member is more than twice what the average member pays in dues. This is accomplished by utilizing non-dues income, such as profit from our Annual Session and from our for-profit entity, AAO Services, Inc.

In addition, we are beginning the second year of a two year \$650 assessment to fund our Consumer Awareness Program.

Reference Committee #1: Last year's House of Delegates formed a task force to study our governance structure and recommend changes to keep us up to date and relevant to our member's future needs. Serving on this task force from the GLAO was **Greg Oppenhuizen (Holland, MI)**. They spent considerable time and effort reviewing our current system and recommended several changes for the future. The House passed resolutions to institute a new delegate's orientation, modify our policy manual to more clearly define the role of delegation chairs, institute an annual environmental scanning session to the House on topics related to our AAO Strategic Plan, and finally, authorized the Board of Trustees to hire a consultant with expertise in association management to further study our governance structure and make recommenda-

tions for the future. If you see Greg, thank him for his service on this task force. Serving on Reference Committee #1 was **Jeff Berger (Windsor, ON)**.

Reference Committee #2: The House approved an update to our Strategic Plan and modified our policy on our Professional Advocacy Conference (to be held every year) and Leadership Conference (to be held every other year, in odd numbered years). Serving on Reference Committee #2 was **Aron Dellinger (Fort Wayne, IN)**.

Reference Committee #3: The House authorized a survey of young members (less than 5 years in practice) to study their career paths. In addition, approval was given for the Board of Trustees to hire an independent consultant to provide advice to the AAO on the risks and benefits associated with starting a credit union.

The GLAO was extremely well represented at the 112th Annual Session in Honolulu. GLAO delegates/alternate delegates included:

Drs. Richard Marcus (Toronto, ON)
(our GLAO delegation chair)
Jeff Berger (Windsor, ON)
Aron Dellinger (Fort Wayne, IN)
Dale Anne Featheringham
(Mansfield, OH)
Jerry Hickman (Indianapolis, IN)
Katherine Kula, (Indianapolis, IN)
Valarie Martone (Beaver, PA)
Greg Oppenhuizen (Holland, MI)
Michael Sherman (Thornhill, ON).

Once again, please feel free to contact me at any time with your comments or concerns. The AAO is an organization that is member-driven. Those of us in leadership positions, whether on the local or national level, are there with the sole purpose to serve you, the AAO member. My e-mail address is croberts@aaortho.org. Thank you for the opportunity to represent you in this wonderful specialty.

The University of Pittsburgh, School of Dental Medicine *Department of Orthodontics and Dentofacial Orthopedics*

The University of Pittsburgh is located just outside downtown Pittsburgh in southwestern Pennsylvania. As the largest university in the area, the University of Pittsburgh serves 34,000 students in the undergraduate, graduate and professional schools.

The Orthodontics and Dentofacial Orthopedics Residency Program at the University of Pittsburgh School of Dental Medicine, requires a three-year course of study. The goals of the program are to provide an excellent education in the specialty of Orthodontics and Dentofacial Orthopedics, to provide high quality clinical care, and to conduct research designed to advance the knowledge of the specialty. The curriculum reflects this mission and provides residents with the necessary knowledge and experience to enter the specialty well prepared for practice. The curriculum is based upon a solid foundation of scientific principles and methods that residents may use as a rational framework for understanding treatment and evaluating future changes in the specialty. The application of basic and clinical scientific knowledge to the practice of orthodontics is the fundamental tenet of the curriculum.

Successful completion of the program leads to a certificate in Orthodontics and Dentofacial Orthopedics, and enables graduates to participate in the American Board of Orthodontics certifying examination. Students may also pursue a course of study leading to a Master of Dental Science degree in Orthodontics and Dentofacial Orthopedics.

The program is made up of complementary components designed to

produce well-rounded orthodontists. The components are as follows: clinical training, which prepares the resident for specialty board certification; education from a broad curriculum, which provides residents with greater insight on the nature of orthodontics; and research, which enriches the profession and develops critical thinking.

The curriculum for the Orthodontics and Dentofacial Orthopedics Residency Program is designed to be taught at the postdoctoral level. The path of study followed by the residents comprises a core curriculum of graduate level basic sciences followed by a broad course of study in craniofacial biology, clinical sciences, and orthodontic techniques. A significant portion of the curriculum is devoted to clinical orthodontics allowing the resident to attain proficiency developed through a broad and diverse experience in patient care.

Conferences involving growth and development, dental statistics, occlusion and malocclusion, dentofacial abnormalities, biomechanical orthodontics, genetics, bone biology, cephalometrics, diagnosis and treatment planning, evidence-based care, surgical orthodontics, practice management, and orthodontic technique provide an excellent foundation in the basic and clinical sciences. Orthodontic conferences and literature review sessions provide opportunities for critical analysis of historical and current literature with application to contemporary orthodontic principles in case diagnosis and treatment planning.

Scholarly activity in the form of basic or clinical research is a fundamental component of the curriculum. Residents design, implement, and complete a research project that provides greater knowledge of the specialty and permit residents to develop the ability to apply the scientific method.



Council on Communications



STEPHEN J. BELLI | D.D.S., M.S.

Public Service Announcements

The COC continues to coordinate public service announcements with "Tool Box" and "Straight Talk." These informational videos are released to Canadian and US television stations. Over the last 6 months we have had over 9,000 broadcasts reported with an audience of over 49 million and an equivalent dollar value of over 1.3 million.

Consumer Awareness Program

The new Consumer Awareness Program (CAP), which was launched in January, is now in full swing. We have found that the most effective media for a highly visible campaign is to incorporate cable TV, print and Internet with Google along with YouTube.

The new marketing pieces are targeted toward the potential adult market. This is reflected in the media vocations in which the ads are being positioned. Print ads are being published in magazines. [WebMD.com](#) and other medical orientated websites display the new banner ads. Commercial air time has been purchased on television stations such as E!, Style, Bravo, HGTV, TLC and Discover. Visit the AAO website for air times. There is also a heavy investment in Google and other popular search engines.

In January a new consumer website was launched, [MyLifeMySmile.org](#). The site includes an easy-to-use interactive practice locator for consumers to find the nearest orthodontist. It also highlights the AAO's social media links, TV commercials and video testimonials.

The objectives of this campaign are to:

- Increase the orthodontic patient market by expanding the adult market share
- Maintaining the message to teens to maintain the 80% share we currently enjoy
- Maintain educational message of 2-3 years additional education to become an orthodontist
- Focus on the orthodontist as a dental specialist, not on braces or appliances
- To promote the orthodontist as a health care expert and the orthodontist's role in total health
- Using quick response codes (QRC) to drive inquiries to the AAO consumer website

We continue to measure the effectiveness of the campaign with market research tracking done by Millward-Brown. The message is being tested quarterly to determine if its impact has maintained relevance. Orthodontists saw a 6% increase in patients selecting an orthodontist for orthodontic treatment in 2011 when compared to a general dentist.

We encourage members to use local advertising utilizing the CAP materials. Adding your practice information to an AAO ad and placing the ad in local media outlets will put your practice in the mind among consumers residing in your area. Please visit the AAO website or contact Linda Gladden or Pam Paladin (1-800-424-2841) at the AAO for information on customizing ads.

John Athorn and George Clark, of Anthorn Clark and Partners, were available at the exhibit hall during the AAO Annual Session. Their presence at the meeting was very successful in getting our message out to our general membership. Overall, they received a very positive acceptance of the campaign look, feel and messaging. They stated there were a number of international members who were interested in using our campaign.

We are in the process of putting together a "sample marketing kit" which will be mailed to all AAO members. The kit contains posters, a pamphlet outlining the marketing materials and a USB stick containing a sampling of material for immediate downloading.

Consumer Awareness Program Presentation at Annual Sessions

Dr. Jep Paschal, COC Chair, gave a presentation of the Consumer Awareness Program during the 2012 Annual Session in Hawaii. The presentation explained the history behind the Consumer Awareness Program and explained how members can customize CAP materials. We are planning to make similar presentations at Annual Sessions and are exploring the possibility of using it at constituent meetings.

Branding Implementation Committee

This committee is composed of representatives of various councils and will be working closely with Anthorn and Clark on increasing the branding of the AAO. They will be working on branding as it applies to all aspects of AAO programs. For instance, all communications and publications will have the same distinctive design. They will also be reaching out to exhibitors/manufacturers to develop avenues that would support the AAO brand.

Council on Insurance



ERIC L. DELLINGER | D.D.S., M.S.D.

has a limit of \$12,500, but this allows members to seek additional outside insurance. The AAO is offering a cyber liability program and members should anticipate information on this program to be available shortly. There will be an insurance update at the 2013 AAO annual session; this will allow CE credits to be earned while providing information regarding risks and insurance available to our members.

Unfortunately there will not be any dividends on any of the AAO insurance policies earned this year. The AAO has requested that all AAO councils limit face-to-face meetings to one per year for cost containment purposes. This may have negative effects on the ability to negotiate insurance rates with the representatives from New York life. Because of this, the COI is asking the Board reconsider this limitation for the COI, as the COI is a revenue generating Council and presents about \$380,000 of royalties to the AAO per annum.

GLAO members need to anticipate an increase of 9.9% effective October 1, 2012, on the health insurance products. As an improvement to our life insurance applicability, the 20-hour a week work for underwriting requirement to apply for the life insurance has been removed. Additionally the NYLIC underwriting rule of limiting applicants to \$15,000 of total monthly disability benefit across all policies has been increased to \$20,000. The AAO plan

Council on Communications

CONTINUED FROM PAGE 6

Member Website

The AAO is in the process of redesigning the AAO website. We understand that certain members have had a problem with assessing and navigating the AAO website. For this reason and others, the AAO is in the process of redesigning the website. A committee is being formed to assist in the design.

Online Bulletin

The council will be working to reduce the print copies of the bulletin and increasing use of the digital version. Shortly members will have the option of only receiving the digital version of the bulletin and not the print version. We are also exploring the possibility of making only a digital version of the bulletin available to international members.

2012 Meetings

The COS met in early June and is scheduled to meet again in November 2012. We will be also scheduling routine and regular monthly conference calls.

Council on Governmental Affairs



PHILLIP J. BECKWITH | D.D.S.

jointly with the AAO Political Action Committee.

This was the first meeting in many years that the GLAO was not represented on COGA by Dr. Don Hayes. Don deserves thanks and appreciation for his service on the Council. Clearly he was missed, since I answered the question "Where's Don?" more than a few times.

The overall mood of the PAC and COGA meetings was somewhat tentative, since we met before the Supreme Court had reached its decision on the Affordable Care Act and the issue was clearly the

center of attention in Washington. Many of our legislative concerns were somewhat up in the air at the time of the meeting. Representatives from Patton-Boggs, and one or two visiting legislators gave their respective views of the situation and what they anticipated might be the Court's decision. The consensus was that the individual mandate would not survive the Court's decision, and that perhaps the entire law might be dismissed. It is interesting that The Court's actual decision was the one regarded as least likely to occur. The somewhat surprising decision will no doubt refocus our legislative

The Council on Governmental Affairs met in Washington D.C. on June 26, 2012. The meeting was held

CONTINUED ON PAGE 8

Council on Governmental Affairs

CONTINUED FROM PAGE 7

agenda as details of the new law become widely known.

COGA approved a new “leave behind” document to use when meeting with legislators, particularly for use in the Governmental Affairs Conference in January. The new document is elegant, colorful and interesting, and is a terrific improvement over the black and white typed information sheet that we have used in the past. On that note, I encourage everyone to participate in the Governmental Affairs Conference. It is a fun and interesting experience, and it is very important in getting our message across to legislators who often enough know very little about what we do as clinicians and small business operators.

COGA discussed and referred to the Board of Trustees the possibility of contracting with RAP Index Inc. RAP Index Inc. uses propriety software and AAO membership data to create a quantitative value of individual members’ “Relationships, ‘Advocability’, and Political Capital” (hence, RAP). Since these qualities are important in establishing effective communication with legislators, the service helps identify members who can be most effective as advocates. The company is new, without a long track record, and there are fees that need to be considered, but the premise is intriguing and is deserving of study and discussion.

Other areas of discussion were “corporate” dental practices and their delivery of orthodontic services, midlevel providers, and portability of licensure. While these issues are still debated and regulated at the individual state level, they are becoming increasingly relevant to our specialty on a national level.

Council on Membership, Ethics & Judicial Concerns



RICHARD MARCUS | D.D.S., D. ORTHO

The Council on Membership, Ethics and Judicial Concerns is active in several areas.

Following up on a Resolution passed at the May 2012 AAO House of Delegates (HOD), the Council will be reviewing the current dues structure, and related assessment billing schedule to consider adjustments to that schedule that would extend the number of years new members pay reduced dues and assessments. A report from the Council is due to the HOD by February 15, 2013.

The Council will be conducting a postgraduate survey to study the issue of new Orthodontists post graduation career paths. This survey (or surveys) will likely form part of current surveys administered by the AAO.

A potentially significant issue may be the reports, currently anecdotal, that some AAO members, particularly recent graduates trying to make ends meet, are practicing a limited amount of general and pediatric dentistry. The Board of Trustees has appointed a task force to look into this matter, and the Council has been asked to try and determine the extent of AAO members practicing general or pediatric

dentistry. Current AAO bylaws state that an AAO member must be in the “sole practice of Orthodontics”, and so the Council has been asked to look at what may be happening in the marketplace and determine how it may impinge upon the criteria for AAO membership.

The Council is working on ensuring that Ethics is promoted within Orthodontics. Efforts in this area include discussions with Dr Peter Greco, the Ethics Editor of the AAOJDO. Additionally, the Council hopes to partner with the Council on Education to ensure that Ethics is a fundamental part of the graduate orthodontic curriculum. This may also be enhanced by the distribution of the AAO Ethics DVD set to graduate orthodontic departments in the United States and Canada.

One of the primary roles of the Council is to address complaints related to our AAO Code and Principles. This is accomplished through an investigation, and then, if deemed necessary, hearing process. At our last Council meeting, outside legal counsel attended and worked with the Council to review the policies in place. A Council manual is being developed, in collaboration with the AAO legal counsel, to address how complaints can be handled in a fashion that addresses the concerns of both our Members and the public.

The largest growing sector of AAO Membership is our International contingent. The Council is currently surveying our International group. As well, an International Lounge is available at the Annual Scientific Session.

Council on New and Younger Members



JASON CHARNLEY | D.D.S., M.S.

The Council on New and Younger Members (CONYM) met on January 26, 2012 at the Marriott Beach Resort on Marco Island, Florida (in conjunction with the 2012 AAO-AAPD joint conference). The Council's next scheduled meeting will be on January 25-26, 2013 in St. Louis, MO.

The Council-sponsored program at the 2012 AAO Annual Session was held on Sunday afternoon, May 5 in conjunction with the AAOIC. The speaker was Dr. Mark Yanosky

and the program provided 2.0 CE credits.

Council member, Dr. Justin Power will make a presentation to the students/residents attending the 2012 GORP Annual Meeting at the University of Michigan about CONYM and how the Council can be of benefit to them. CONYM will also staff the AAO booth to distribute Council and AAO membership information.

Council member, Dr. Jason Charnley (GLAO rep to CONYM) attended the ADA New Dentist Conference June 22-24th on behalf of the AAO.

CONYM is again being asked to send a speaker to represent the AAO to the American Student Dental Association 2013 Annual Session from March 6 - 9 in Atlanta.

Dr. Daniel J. Ryan has served as NYMO editor the past year. The newsletter is published quarterly and is distributed to students/residents and new/younger members via email blast, focusing on various

topics of interest and value to this demographic group.

Over the past year, the Board of Trustees referred several issues to CONYM and other councils for discussion and recommendations, which were reported back to the Board:

A) Reciprocity and Portability of Dental Licensure between States. The Council recommended that the AAO sign the joint dental specialty letter in support of the reciprocity and portability of licensure. The letter takes a strong position across the dental specialties, and it is the Council's sentiment that the letter should be signed out of concern for the quality of care. AAO members should have mobility.

B) Non-acceptance of Board Certification regarding State Specialty Licenses. The Council recommended to the Board that the ABO certification exam (passed Parts I and II) be accepted in lieu of state certification exams for licensure.

Council on Orthodontic Education



R. SCOTT CONLEY | D.M.D.

At the conclusion of the 2012 AAO Annual Session, Dr. W. Eugene

Roberts concluded his tenure as the GLAO Representative to the Council on Education. On behalf of the GLAO membership and all of the educational programs within the GLAO, I would like to thank Dr. Roberts for his service to the council and for the tremendous job he has done in support of all aspects of orthodontic education. He and the council have discussed and made progress with issues pertaining to residents including student loan indebtedness; faculty items such as the recently formed Society of Orthodontic Educators (SOE); and programmatic leadership topics such as

the Council on Dental Accreditation (CODA) initiatives and the Craniofacial Anomalies and Special Care Fellowships. His and the council's work have kept orthodontic graduate education strong in order to best prepare the next generation of educators and practitioners for their respective roles in the profession.

As I begin my service to the GLAO membership and the COE, I will bring my previous experience and perspective gained from my years of service in orthodontic education in two vastly different arenas.

CONTINUED ON PAGE 10

Council on Orthodontic Education

CONTINUED FROM PAGE 9

My first seven years in full time orthodontic education teaching were in a hospital based program at Vanderbilt University and my current full time academic position is within a traditional dental school setting at the University of Michigan. Having served in two different educational environments, I am personally aware of the unique challenges our graduate orthodontic programs face. I look forward to meeting, listening to, and working with each program's representative at the upcoming educators meeting in Indianapolis. As in past years, the Annual Educators Meeting will take place over lunch during the GLAO Annual Session; this year, we will meet Saturday October 13th. We will discuss topics common to each program and I will be able to take these agenda items to the COE Meeting which will take place

immediately following the GLAO meeting on October 14th and 15th in St. Louis.

New this year at the GLAO will be the Orthodontic Resident Poster Competition. Residents from each of the orthodontic programs within the GLAO are invited to bring poster boards to the Annual Session. Residents must be members of the AAO and present at the 2012 GLAO Annual Session to be eligible to receive the awards. Residents will be asked to stand next to their poster on Friday, October 12th from 12:00 - 12:30pm at which time the GLAO judges will review the posters and make their award selections. The posters will be judged using the following criteria: Originality, Relevance, Research Design Validity, and Presentation. The top three posters will be announced at the

GLAO Business Meeting on Friday, October 12th from 3:30 - 4:30pm. Residents are required to attend this GLAO Business Meeting in order to be recognized or receive an award. First place award recipient will receive \$300 with second and third place receiving \$200 and \$100 respectively. In addition, award recipients and their universities, will be recognized in the GLAO News and on the GLAO website.

If you have any questions, concerns or agenda items related to orthodontic education that you wish to be brought to the council's notice, you are welcome to contact me at the upcoming meeting, send me an email, or call me at the university. My email is rsconley@umich.edu and I can be reached at the University of Michigan at 734-764-1520.

Council on Scientific Affairs



NAN HATCH | D.M.D., Ph.D

COSA held a meeting on May 4, 2012 at the AAO Annual Session. This meeting was to review COSA members' assignments for the 2012 Annual Session. During the Annual Session, COSA members judged 33 Charley Schultz Resident Scholar presentations and 42 Table Clinic presentations. COSA members

moderated 24 Oral Research presentations. 389 E-Posters were available for viewing during the Annual Session. E-Posters can be viewed through August 1, 2012 on the AAO website: <http://ww3.aievolution.com/ao1201/index.cfm?do=abs.pubListAbstracts&abstractTypeID=1004,2&hasDocuments=1>.

Applications are being accepted for the 2013 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Awards of Special Merit. Applications for these awards can be obtained from all program/department chairs of ADA and CDA accredited orthodontic programs. The application can also be found on the AAO website: <http://www.aomembers.org/mtgs/upload/2013-Hellman-Sicher-Award-Application-FINAL.doc>.

The application deadline is October 15, 2012.

Starting August 1, 2012 COSA will begin accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2013 AAO Annual Session in Philadelphia, PA. The online application will be posted on the AAO website. The application deadline is October 15, 2012. Accepted Oral Research presenters will be asked to pre-register for the meeting by February 1, 2013 so COSA can plan the presentations more accurately.

COSA chair for 2012-2013 is Dr. Frans Currier. Dr. Flavio Uribe has joined the council representing NESO.

COSA's next meeting is January 4, 2013 via video conferencing and teleconferencing.

Council on Orthodontic Practice



MICHAEL SHERMAN | B.Sc., D.D.S., M.Sc., M.B.A.

The Council on Orthodontic Practice (COOP) is very involved in many activities that have a positive effect on your day-to-day practice of specialty orthodontics.

COOP is pleased that the AAO has approved hosting a 2013 new and younger member (including orthodontic residents) contest in a video format to begin marketing in 2012 and delivered at the Annual Session in Philadelphia.

Council on Orthodontic Practice (COOP) and the Council on Scientific Affairs will investigate having AAO join the **Image Gently™ Campaign** of the American College of Radiology. More information will

be coming soon on this topic.

COOP had suggested and the AAO adopted changes to the **AAO Clinical Practice Guidelines for Orthodontics and Dentofacial Orthopedics 2008** in the area of "Recommendations to the Transferring Practitioner."

The following additions were made to the guidelines:

1. The patient/parents/legal guardian should be informed that there may be different fees with treatment by different practitioners.
2. The transferring practitioner should provide financial information in advance or immediately upon request to the accepting practitioner.

Other issues that COOP is involved in are:

1. Development of treatment specific informed consent for the placement of TADs and for the use of laser devices for minor periodontal surgical procedures.
2. Planning a **2013 Practice Transition Conference** to coincide with the AAO Annual Session in Philadelphia
3. Planning the 2013 Staff Competition that allows staff in mem-

ber's offices develop educational presentations for which they can receive awards and cash prizes.

4. The **AAO Orthodontic Staff Club Program**
5. Orthodontic Staff Training Programs
6. Update of the Office Design Section of the AAO Member's Website.
7. Development of a **Mutual Aid Agreement** for AAO Members to be used by organized "Disability Groups" to provide a legal framework that outlines the responsibilities of the members of the group in case of the disability or death of one of the members of the group.

The **Practice Opportunity Service (POS)** of the AAO is one of the most exciting and valuable services offered to AAO members through COOP. The growth of this program over the past few years has been remarkable with a regular increase in the number of matches made between "Opportunities" and "Seekers" Visit the AAO members website to find out more. It may be of great value to you.

If you have any questions regarding the activities of COOP, please feel free to contact me.

The GLAO Board Recently Appointed the Following Members to Represent the GLAO:

Phillip J. Beckwith, DDS., of Westerville, OH will represent the GLAO on the Council on Governmental Affairs (COGA). The duties of the COGA include: Studying, considering and making recommendations to the Board of Trustees and the House of Delegates concerning legislation that may affect the practice of orthodontics; Formulating and recommending policies related to legislative and regulatory

issues and to governmental agency programs; Monitoring the action of governmental bodies and agencies and health associations in regard to legislative and regulatory initiatives at state and federal levels for those matters which may affect the specialty of orthodontics.

R. Scott Conley, D.M.D., of Ann Arbor, MI, will represent the GLAO on the Council of Orthodontic Educa-

tion (COE). The duties of the COE include: Representing the GLAO in all matters pertinent to orthodontics education; Representing the interest of orthodontics education at the GLAO and AAO levels.

W. Eugene Roberts, DDS, PhD., of Indianapolis, IN, will represent the GLAO on the AAO Foundation Board of Directors (AAOF).



SCOTT A. JAMIESON | D.D.S., M.S.

ABO Written Examination

The 2013 ABO Written Examination will be conducted during the week of April 16 – 19, 2013 at Pearson-VUE Computer Centers across the United States and Canada. Online registration begins September 10, 2012 and ends December 10, 2012. After being registered, the residents and other candidates will receive instructions for reserving their test date with the Pearson-VUE Center in their geographical area.

ABO Website Offers Online Resources for the Written Examination

The 2013 Written Examination Guide and Reading List are available on the ABO web site.

ABO Clinical Examinations for 2012 & 2013

All of the ABO Clinical Examinations are now being held in St. Louis, MO. The August 23 – 26, 2012 exam is full and the November 14 – 18, 2012 exam is also full. Extra examination days have been added to the February, June and November, 2013 exams and an extra August, 2013 examination is being added to accommodate the remaining Gateway candidates and to assure that most recent ICE candidates will be given an examination time. The registration times for the exams are as follows:

February 9 – 13, 2013:

registration begins July 1, 2012 and ends November 5, 2012

June 1 – 7, 2013:

registration begins June 1, 2012 and ends March 11, 2013

August 18 – 23:

registration is being determined at this time

November 18 – 23, 2013:

registration begins December 3, 2012 and ends August 26, 2013

Orthodontic residents are encouraged to register for the Clinical Examination before taking the Written Examination as the Clinical Examination dates fill quickly. Residents must first register for the Written Examination before they can register for the Clinical Examination. The ABO will refund the Clinical Examination fee if the resident does not pass the Written Examination.

ABO Website Details Banking Process for the Clinical Examination

Residents can meet the case-presentation requirements of the Initial Certification Examination (ICE) in stages by banking cases from their residency program. If you are interested in learning more about this process and the case-presentation requirements of the ICE, visit the ABO website for more information.

Board Case Oral Examination (BCOE) Example Online

Residents may review an example of the Board Oral Examination (BCOE) on the ABO website.

ABO Appreciates the Contributions from New Examiners

The three new examiners for the June Clinical Examination were: Dr. Roberto Lima (INT), Dr. Ronald Champion (PCSO) and Dr. Aaron Dellinger (GLAO). Thank you to our new examiners.

ABO Announces New Diplomates, Newly Recertified Orthodontists

The ABO certified and recertified 136 examinees at the February, 2012 Clinical Examination (held in Dallas, TX) and 73 examinees at the June, 2012 Clinical Examination (St. Louis, MO).

Fifty four of the new Diplomates completed the Initial Certification Examination (ICE). Twenty three orthodontists banked cases for the eventual completion of the ICE. There were seventeen GLAO orthodontists who became new Diplomates and one Diplomate who voluntarily recertified. They are:

New Diplomates

- Dr. Mark Bieszki, Macomb, MI
- Dr. Elizabeth Christopher, Grand Rapids, MI.
- Dr. Felix Gen, Mayfield Heights, OH
- Dr. James Homon, Powell, OH
- Dr. Devin Johnson, Anchorage, AK
- Dr. Matthew Mayers, Lima, OH
- Dr. Kinnith Morris, Cincinnati, OH
- Dr. Michael Paulus, Alliance, OH
- Dr. Mamnoon Siddiqui, Dearborn MI
- Dr. Nan Hatch, Ann Arbor, MI.
- Dr. Dori Freeland-Watters, Lake Orion, MI
- Dr. Linda Powers, Lyons, IN.
- Dr. Jennifer Ludwig, Sylvania, OH
- Dr. Mark Berkman, Commerce Township, MI
- Dr. Anthony Rinaldi, Milford, OH
- Dr. Richard Fogel, Elyria, OH.
- Dr. Bryan King, Gibsonia, PA

Voluntary Recertification

- Dr. Scott Jamieson, Marquette, MI

ABO Recognizes Six Individuals for their Contributions to the Specialty

The ABO honored six individuals during the 2012 Annual Session of the American Association of Orthodontists (AAO) that was held May 4 – 8 in Honolulu, Hawaii.

- Dr. Lee Graber received the Albert H. Ketcham Memorial Award
- Dr. David Turpin and Dr. Robert L. Vanarsdall Jr. received the Dale B. Wade Award of Excellence in Orthodontics
- Dr. Allen Moffitt and Christine L. Eisenmayer received the Earl E. and Wima S. Shephard Distinguished Service Award

- **Dr. Robert James Bray** received the O.B. Vaughan Special Recognition Award of the American Board of Orthodontics.

ABO Installs New Officers and Elects Nicholas Barone as the New ABO Director

The American Board of Orthodontics (ABO) installed its new officers May 8, 2012 during the President's Dinner. The event was held in conjunction with the 2012 Annual Session of the American Association of Orthodontists (AAO) in Honolulu, Hawaii. The American Association of Orthodontists (AAO) House of Delegates elected Dr. Nicholas Barone of North Providence, RI, to serve as a Director of the American Board of Orthodontics (ABO) on Friday, May 4, 2012. Dr. Barone replaces outgoing President Barry S. Briss representing NESO. This is an eight term which culminates in the position of president.

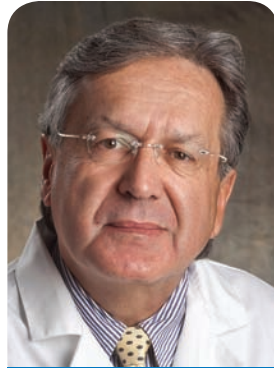
Keep Your Contact Information Up-to-Date with the ABO

If your contact information changes, please keep the ABO informed of any updates. Log on to the ABO website: (<http://www.americanboardortho.com/>) to make changes to your information.

2012 - 2013

ABO Board of Directors

- Dr. Scott A. Jamieson**
President / GLAO Director
- Dr. Marvin "Buddy" Kastrop**
President-Elect / RMSO Director
- Dr. Paul T. Castelain**
Secretary-Treasurer / MSO Director
- Dr. Eladio Deleon, Jr.**
SAO Director
- Dr. Steven A. Dugoni**
PCSO Director
- Dr. Chun-His Chung**
MASO Director
- Dr. Larry Tadlock**
SWSO Director
- Dr. Nicholas Barone**
NESO Director
- Dr. Barry S. Briss**
Immediate Past-President



RODNEY D. HYDUK | D.D.S., M.S.D.

The College Recently held several events at the 2012 AAO Annual Session in Honolulu, Hawaii.

1. The review course, Discrepancy Index and Cast-Radiograph Evaluation, for the ABO Clinical Exam was well attended. **Drs. Eric Dellinger**, Michael Guess, Kenneth Hrechka, **Rodney Hyduk**, Paul Miller, Jim Williams and Dorothy Whalen taught the course.

2. The annual College luncheon served 116 guests and included six award presentations. ABO directors presented the 2012 Dale B. Wade Award of Excellence in Orthodontics to Drs. David Turpin and Robert Vanarsdall, Jr., the 2012 Earl E. & Wilma S. Shepard Distinguished Service Award to Dr. Allen Moffitt and Christine Eisenmayer and the 2012 O.B. Vaughan Special Recognition Award to Dr. Robert Bray.

The winner of the College of Diplomates Case Report of the Year Award for 2012 is Dr. Takeshi Yanagita and his co-authors for their case report, Class III Malocclusion with Complex Problems of Lateral Open Bite and Severe Crowding Successfully Treated with Miniscrew Anchorage and Lingual Orthodontic Bracket, which was published in the May 2011 issue of the AJO-DO.

Editor-in-Chief, Dr. Vincent G. Kokich, at the Annual College of Diplomates luncheon held during

the AAO Annual Session in Honolulu, Hawaii on Saturday, May 5, 2012, announced the award and we co-presented it to Dr. Yanagita. This Award is given annually to the most outstanding case report published in the previous year in the Journal. The award is sponsored by the College of Diplomates of the American Board of Orthodontics and includes a certificate as well as a \$1,500.00 award to the recipient. This year, myself and four officers of the College participated as judges. Dr. Yanagita received his Ph.D degree from the Graduate School of Medicine, Dentistry, and Pharmaceutical Sciences at Okayama University in 2007 and completed his orthodontic training at the same institution in 2009. He is currently an assistant professor in the Department of Orthodontics at Okayama University.

3. A total of 48 orthodontic programs participated in the College's Resident Case Display Program. This program is held annually at the AAO Annual Session. The cases were judged for the best-treated case by a council appointed committee, headed up by Dr. Ken Hrechka. The criteria the judges use are: completeness and quality of records, quality of the finished case, case write-up and unique features from pretreatment to final result. Dr. Jonathan Collette, who recently completed his residency at the University of Texas Health Science Center at San Antonio, submitted the selected case for publication. Honorable mention for their case was awarded to Dr. Eric Vela, who completed his residency program at Baylor College of Dentistry and Dr. Bryan Wirtz who completed his residency at Saint Louis University.

4. I hope you were able to join us in "our backyard" last month for the Colleges' 2012 Annual Meeting in Bay Harbor, MI. It was especially a feather in our cap to have a national/international meeting of this scope in our constituency.

CONTINUED FROM PAGE 13

5. And what a coincidence that the President of the AAO, Dr. John Buzzatto, the President of the ABO, Dr. Scott Jamieson, and the President of the CDABO, myself to have occupied these national offices in the same year. It was a proud moment for the GLAO.

6. The College Council is finalizing plans to have an e-book on how to prepare for the ABO Clinical Exam available on the College Web site. Dr. Michael Guess is heading up this project.

7. A board certification preparatory course will be offered at the GLAO Annual Session by Dr. Eric Dillinger and myself on October 11, 2012.

8. The College's 2013 Annual Summer Meeting will be held July 21-25 at the Fairmont Southampton Resort in Bermuda, which I recently returned from a finalizing site visit. A location that has it all! The scientific program, Orthodontic Technology: How it Impacts Our Daily Practice, was put together by Drs. Michael Guess and Peter Ngan featuring Drs. Jay Bowman, Henry Fields, Steve Harrison, Chung Hau-Kau, Dave Musich, Roberto Hernandez Orsini, Martin Palomo and Kate Vig. Visit the College's Web site in the Fall at www.cdabo.org for more information on this meeting and the post meeting location.

9. The College will have a presence at the 2012 GORP meeting in Michigan in August. Drs. Eric Dellinger and myself [Rodney Hyduk] will

represent the College encouraging residents to become board certified and most importantly becoming members of the College.

10. The College instituted an annual meeting of various officers of the AAO, ABO, and CDABO in order to address matters of concern to our organizations and in turn our beloved profession. We met in Marco Island, and will continue to meet after the AAO Annual Winter Sessions.

In closing, if you have any questions or input regarding the College of Diplomates of the American Board of Orthodontics, the College, or the College of Diplomates of the American Board of Orthodontics Foundation, please feel free to contact me at 248-879-6200, or send me a note at rdhyduk@gmail.com.

2012 GLAO Distinguished Service Award Recipient:

Dr. Robert J. Brown



The GLAO Distinguished Service Award recognizes a GLAO member who has served the Association in various capacities through the years in an exemplary manner. The Great Lakes Association of Orthodontists is proud to present this year's award to **Robert J. Brown, D.D.S., M.S.** of Dublin, Ohio. This award is presented in recognition and grateful appreciation for his contributions — both to the GLAO as an organization, and to the orthodontic profession in general. His tireless efforts are deeply appreciated by his GLAO friends and colleagues. This award will be presented to Dr. Brown during the GLAO Annual Business Meeting to be held Friday, October 12, 2012, from 3:30-4:30pm at the Hyatt Regency Indianapolis.

Call for Award Nominations!

Consider nominating a GLAO colleague for an award! See the GLAO website (www.GLAO.org) for a nomination form and a complete listing of all awards, descriptions and past recipients.

Nominations will be accepted by the GLAO office until the close of the GLAO Annual Business Meeting, October 12, 2012.



W. EUGENE ROBERTS | D.D.S., Ph.D

AAO Foundation Awards

At the February meeting of the Foundation Board of Directors, Sheldon Baumrind (PCSO/CA), Chair of the Curators Committee and 2012 Annual Session Salzmann Lecturer, presented an update on the AAO Foundation Craniofacial Growth Legacy Collections Project (www.aaoflegacycollection.org). The effort to fund this unprecedented undertaking, Legacy 300 Campaign, was completed ahead of schedule late last year, and PCSO members supported this more than those from any other AAO Constituent.

Also at the Board meeting, in addition to continued support for the Collections Project, the Directors approved a total of eight Biomedical Research Awards, 16 Orthodontic Faculty Development Fellowship Awards and two Education Innovation Award Planning Grants for a total of \$540,000 for 2012 Awards.

Of those 26 proposals funded, four were from the GLAO, including three Biomedical Research Awards and one of the two EIA Planning Grants. The Synopsis for GLAO EIA PG, submitted by R. Scott Conley, as Principal Investigator, is already on the Foundation web site (www.aaofoundation.net/Awards/About...), and an excerpt is as follows:

Our team will organize and implement a pilot 15 month FACES in Orthodontics program whose tentative proposed framework includes

(a) developing collaborative curricula to provide core and customized offerings in teaching and research methodologies, and craniofacial anomalies to faculty at different levels of seniority within clinical and tenure track paths; (b) catalog and make available pre-existing resources for faculty developed by other organizations to enable individuals to select, utilize or participate in such activities; and (c) foster career development by creating online and digital media on academic careers, and by facilitating networking with senior mentors.

To successfully accomplish this task, we will undertake appropriate planning and focus group meetings of all investigators and an external Program Advisory Board of experts to: (a) refine preliminary programs, activities and outcomes outlined in Aim 2; (b) survey stakeholders on optimal delivery of activities and desired outcomes; and (c) utilize these findings to finalize, plan and deliver optimal enrichment experiences to interested faculty modified appropriately from those proposed below.

Finally, following the inaugural FACES in Orthodontics program, we will receive input from participants (faculty, facilitators, mentees, and their chairs) through appropriate survey tools on the outcomes, strengths and weaknesses of the program. We will then utilize this information to refine and enhance the program for subsequent year(s), and future grant funding applications.

For the next funding round, the Board budgeted support for the Collections Project, and an aggregate of \$600,000 for further development of the two Education Innovation Award initiatives, if progress warrants, as well as support for junior faculty through Orthodontic Faculty Development Fellowship Awards, Post-doctoral Fellowship Awards, Biomedical Research Awards and Research Aid Awards.

2013 Awards Materials are already on the Foundation web site by the first of July, and the deadline for proposals is Friday, December 14th.

Continued Commitment to the Specialty®

The choice is yours when it comes to making a Continued Commitment to the Specialty® in support of the AAO Foundation.

- One way is to make a restricted gift to the Foundation's Endowment, and
- Another is to make an unrestricted gift which would allow the Foundation Board of Directors the flexibility to use your support to fulfill the mission of the organization at their discretion.

Fulfillment options include:

- Pledging at a certain level, whether this is a new, first-time pledge or a pledge increase.
- Making an open-ended, ongoing commitment of a minimum of \$100 per month, either by bank authorization or credit card. (Century Club)
- Commit to including the AAOF in your estate plans and become a member of the Keystone Society.

See the AAOF web site (www.aaofoundation.net/Campaign) for more details about how you can make a Continued Commitment to the Specialty®.

For More Information

The AAO Foundation web site may be reached either through the AAO Members web site (www.AAOMembers.org) or directly at www.aaofoundation.net.

If you should have any questions, please call Robert Hazel, AAOF EVP, at 800-424-2841, #ext. 546 (rhazel@aaortho.org), or me at your convenience.



J. RICHARD PFEFFER | D.M.D., M.D.S

The PAC recently met in Washington, DC, together with COGA, to formulate a strategy for the upcoming election. Decisions were made

on the advice of our lobbyist, Patton Boggs, about how to best allocate our resources. It is always difficult to know exactly how much money we will have, but assumptions were made given the data we have from previous years. As always, we continue to support like-minded individuals and legislators on important committees on both sides of the aisle. If you would like a list of where we've made contributions, please contact me.

It is often said that the next election will be the most important election of your life. That may actually be true this time as our country faces multiple economic problems, a

growing mountain of debt, and the implications of ObamaCare. Of particular interest to us is the growing interest of government in dentistry. I believe it is safe to say that when the government gets involved in your occupation it isn't a good thing and we must continue to fight to insure that our concerns have a voice in Washington.

If you have donated to the PAC in the past, thank you, and please do so again. If you have not yet joined the fight, please start now before it is too late. Unfortunately as time goes on government will influence more and more how we practice orthodontics and how we run our small businesses.



**Visit the Great Lakes
Association
of Orthodontists
website at:**

www.GLAO.org

**for the most current
information on
GLAO activities.**

GLAO Develops Three Year Strategic Plan

This past March, the GLAO Board met to develop a strategic plan for the association. This strategic plan provides a framework for the GLAO activities and will guide the board in their operations, planning and budgeting.

The 2012-2015 GLAO Strategic Plan includes the following goals:

- **Advocacy & Representation** – Effectively represent the GLAO membership.
- **Education & Professional Development** – Promote & provide educational opportunities for members.
- **Membership** – Provide value & benefit to the GLAO membership.

- **Leadership** – Develop effective & responsible leaders.
- **Organizational Effectiveness** – Ensure fiscal stability & optimal operational effectiveness.

A new mission statement was also developed:

The Great Lakes Association of Orthodontists, a constituent of the American Association of Orthodontists, shall advocate on behalf of its members and promote the advancement of the Specialty of Orthodontics.

To view the Strategic Plan, visit the GLAO website at www.GLAO.org. The GLAO Board is committed to implementation and monitoring of this strategic plan!



Indiana Association of Orthodontists

DR. ANTHONY PUNTILLO



The Indiana Association of Orthodontists looks forward to hosting the Great Lakes Association of Orthodontists in our capital city of Indianapolis,

October 11th-14th. The planning committee has lined up a First Class educational program for Doctors and Staff. All attendees are sure to enjoy everything that the great city of Indianapolis has to offer. The IAO is co-sponsoring the **Welcome Reception** on the evening of October 12th and will be holding a **business meeting** for our members on the afternoon of October 13th. A By-laws committee, formed by the IAO's Board of Directors, is currently completing a review and plans to propose updates to our By-laws structure during the October 13th membership meeting. All members are strongly encouraged to attend.

Our new web site (INAOrtho.org) is up and running and is being managed by Northern Director, Michael Thompson. Michael has already made several important improvements to the site including the addition of a **"Donated Orthodontic Services"** page with downloadable forms and a **"Locum Tenens"** page. If you have any suggestions, questions, or concerns the contact information for all IAO leaders is available on the site. I encourage everyone to check out this valuable resource.



Ontario Association of Orthodontists

DR. JEFF BERGER



The OAO Executive committee discussed the following topics at their June 2012 meeting:

Membership

- How to attract and retain New & Younger Members
- The OAO Executive would welcome hearing from this segment of the membership to find out what they want and to outline the value of what the OAO can do for them.

Royal College of Dental Surgeons of Ontario (RCDSO)

Supervision - The dentist must be in the office at the time that orthodontic procedures are performed by a hygienist.

Unsupervised orthodontic duties

- Any OAO members who have solid evidence of a dentist allowing a hygienist to perform unsupervised orthodontic duties, should notify the OAO Executive committee so that a complaint can be filed and routed through the discipline process.

Dentists misrepresenting themselves as orthodontists

- A solid complaint is needed to act.

Coupons - Free procedures are not an issue but rebates are not permitted.

False advertising - The OAO has formed a committee to investigate persons who are advertising improperly and plan to send these complaints to the RCDSO.

Website - The OAO website (www.oao.on.ca) has a new look and embraces the AAO public awareness campaign. Members are encouraged to add it to their office website.

Hygienists - The OAO is evaluating the merits of creating a module for the training of hygienists in the proper removal of orthodontic resin via a high-speed handpiece. Currently, hygienists are allowed by their College to use high-speed handpiece for procedures. A short University-based course is the most likely approach.

Dr. Barry White

President

Dr. Anthony Mair

Vice-President

Dr. Drew Smith

Secretary-Treasurer



Ohio Association of Orthodontists

DR. JEFFREY L. GILMORE



The OAO board of directors has begun exploring the issue of misleading advertising by general dentists and is currently researching the official Ohio State

Dental Board rules on this issue.

A member of the Ohio State Dental

CONTINUED ON PAGE 18

Ohio Association of Orthodontists

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Board recently participated in a conference call with the OAO board to clarify the current advertising rules and the OSDB protocol for investigating advertising complaints. The OAO board also received information from Dr. Steve Belli, the GLAO representative to the AAO Council on Communications, on how the OAO could effectively use AAO marketing materials to aid Ohio orthodontists in educating potential patients and possibly coordinating efforts among local orthodontic groups to develop an ad campaign.

The OAO website has been updated and flash drives that have an automatic link to the website have been included with our recent newsletter mailing to encourage members to connect with our organization.

As a reminder to our members, our annual OAO business meeting and luncheon will be held on Friday October 12, 2012 in conjunction with the GLAO meeting in Indianapolis.



Michigan Association of Orthodontists

DR. JOSEPHINE WEEDEN



The Michigan Association of Orthodontists (MAO) had a well attended annual meeting on June 15th at Weber's Inn in Ann Arbor.

Sixty five orthodontists, twenty two orthodontist residents and sixty team members were registered for the meeting. The day-long meeting featured Mr. Bruce

Christopher, a clinical psychologist, who focused on communication and performance in the workplace. To fulfill the one hour pain management continuing education credit needed for Michigan licensure. Dr. Sharon Aronovich from the University of Michigan lectured on TMD and orofacial pain.

The MAO annual business meeting took place during lunch. The group voted to increase our dues by \$100 a year and also to increase life active dues by 1/2 the rate of member dues per year. There had not been a dues increase for many years and our expenses had been more than our income over the past several years.

The new officers and directors for the MAO are as follows:

President: **Dr. Heather Gietzen**

Pres-Elect/Vice President:
VACANT

Past President: **Dr. Andre Haerian**

Treasurer: **Dr. Paul Reed**

Secretary/Editor: **Dr. Kathryn Swan**

Ad Hoc Advisor:

Dr. Charles Caldwell

Director: **Dr. Cameron George**

Director: **Dr. Mary Barkley**

Director: **Dr. Josephine Weeden**

The board is in the process of rewriting our bylaws and a policy manual will be written in conjunction with that process. We hope to have this completed within the 2012-2013 year.

We are beginning to plan next year's annual meeting. The plan is to have it on the West side of the state in Grand Rapids. As soon as we set the location and date we will notify our members so that they can get it on their calendars.

There have been changes made to the dental specialty rules in Michigan. When a dental specialist advertises to the public they must include their specialty license number in the advertisement. Please make sure you are following this new regulation in your advertisements.

As always, I appreciate the opportunity to serve you as the MAO director to the GLAO. Please feel free to contact me if you have any questions, jcweeden@umich.edu.



Pennsylvania Association of Orthodontists

DR. WALTER SCHRATZ



The Pennsylvania Association of Orthodontists held its annual meeting June 15 & 16th at the Hyatt Regency Chesapeake Golf Resort, Cambridge, Maryland. Scientific speaker was Dr. Antonio Secchi, who presented on the CCO technique. Mr. Roger Hill discussed "Practice Transitions". Outgoing President Mark Rarrick presided over the meeting. Membership elected: Walter Schratz – President; President-Elect: Bernice Parisi; VP: Guy Coby; Secretary: Doug Smith and Treasurer: Jeff Singer. Of note was a change in the term of the office of Treasurer from one to three years. Look for changes to the website which should benefit the membership and be more informative. Next years meeting is scheduled for June 21 & 22 at Nemaocolin Woodlands Resort, Farmington, Pennsylvania. Please visit the website for additional information and details. Lastly, the AAO Annual Meeting will be in Philadelphia with our own John Buzzatto as President!

The 40th Annual Moyers Symposium: *Looking Back...Looking Forward*

The 40th annual Moyers Symposium will be held in Ann Arbor, Michigan, on the weekend of March 8-10, 2013. This special 40th anniversary will be celebrated with a 3-day event by featuring 19 of the most outstanding speakers from past Symposia. The meeting also will feature a reception in the skyboxes of the newly renovated Michigan Stadium on Saturday night as well as a reception and new poster session on Friday evening. The Symposium, which began in 1974, honors

Dr. Robert E Moyers, the former Chair of the Department of Orthodontics and the Founding Director of the Center for Human Growth and Development at the University of Michigan.

For a detailed Moyers Symposium program and to register for the Symposium, please go to www.MoyersSymposium.com or contact Michelle Jones (mrjones@umich.edu) in the Department of Continuing Dental Education at 734-763-5171.

Poster Awards at GLAO Annual Session

Orthodontic Residents from orthodontic universities within the GLAO (Indiana, Michigan, Ohio, Ontario, and Western Pennsylvania) are invited to bring poster boards to the 2012 GLAO Annual Session in Indianapolis, IN. Residents must be members of the AAO and registered for the 2012 GLAO Annual Session to be eligible to receive the awards. The awards include cash prizes of \$100, \$200 and \$300 for first, second and third prizes. In addition, award recipients and their universities, will be recognized in the GLAO News and on the GLAO website. Posters will be judged

using the following criteria: Originality, Relevance, Research Design Validity, and Presentation. The top three posters will be announced at the GLAO Business Meeting on Friday, October 12th from 3:30-4:30 pm. Residents who plan to participate in the poster awards at the 2012 GLAO Annual Session, must register for the Annual Session and send the following information to GLAO@AssnOffices.com no later than October 1, 2012: name, email address, university name and poster title. For more information, contact the GLAO at 877-274-6420 or GLAO@AssnOffices.com.

ATTENTION Members:

If you know a spouse of a deceased GLAO member who would be interested in receiving GLAO newsletters and Annual Session invitations, please contact the GLAO office and provide their mailing address and email address. The GLAO recognizes that these individuals have become part of the GLAO family and may wish to continue to receive communications. You may email this information to GLAO@AssnOffices.com or call 877-274-6420.

GLAO Calendar of Events



2012
GLAO Annual Session
October 11 - 14
Hyatt Indianapolis
Indianapolis, IN



2013
GLAO/RMSO Annual Session
September 26 - 29
The Broadmoor
Colorado Springs, CO



2014
GLAO/MSO Annual Session
September 11 - 13
Chicago Hilton
Chicago, IL



Directors

INDIANA

Dr. Anthony M. Puntillo
1549 S. Court Street, #A
Crown Point, IN 46307

MICHIGAN

Dr. Josephine Weeden
615 Bent Oak Avenue
Adrian, MI 49221

ONTARIO

Dr. Jeff Berger
600 Tecumseh Road E #241
Windsor, ON N8X 4X9
CANADA

OHIO

Dr. Jeffrey L. Gilmore
510 Arends Ridge Road
Marietta, OH 45750

PENNSYLVANIA

Dr. Walter W. Schratz
505 Valley Brook #101
McMurray, PA 15317

Mailing Address:

GLAO

17 South High Street, Suite 200
Columbus, Ohio 43215
www.glao.org

GLAO Membership

	June 2012
Active	890
Affiliate	4
Academic/ Foreign Trained	7
Honorary	2
Life	173
Retired	332
Service	1
Total	1,409

AAO Council Representatives

Council on Communications	Dr. Stephen J. Belli
Council on Governmental Affairs	Dr. Phillip J. Beckwith
Council on Insurance	Dr. Eric J. Dellinger
Council on Membership, Ethics, and Judicial Concerns	Dr. Richard M. Marcus
Council on Orthodontic Education	Dr. R. Scott Conley
Council on Orthodontic Health Care	Dr. Robert J. Brown
Council on Orthodontic Practice	Dr. Michael W. Sherman
Council on Scientific Affairs	Dr. Nan E. Hatch
Council on New and Younger Members	Dr. Jason L. Charnley

GLAO 2012 - 2013 Ballot Results

PRESIDENT

Dr. Michael W. Sherman

PRESIDENT-ELECT

Dr. Phillip J. Beckwith

Vice President

Dr. Gregory Oppenhuizen

SECRETARY-TREASURER

Dr. Aron E. Dellinger

Trustee

Dr. Christopher A. Roberts

DELEGATES

Dr. Phillip J. Beckwith
Dr. Jeff Berger
Dr. Dale Anne Featheringham
Dr. Richard Kulbersh
Dr. Richard M. Marcus
Dr. Gregory Oppenhuizen
Dr. Michael W. Sherman

ALTERNATE DELEGATES

Dr. Stephen J. Belli
Dr. Aron E. Dellinger
Dr. Valerie D. Martone
Dr. John F. Monticello

New Active Members

*New GLAO members
since May of 2012*

Jocelyne Abi-Nahed
Matthew C. Gornick
Matthew Lineberger
Michael P. O'Toole

Recently Retired Member

John F. Rossetti

Recently Deceased Members

Charles H. Meinhold
December 22, 2011

Leo W. Pfeiffer
October 14, 2011

John G. Graupner
January 6, 2010

Bruce T. Harwood
March 13, 2012

Kenneth W. Norwick
May 1, 2012

Ted Wachna
January 18, 2012



Thanks to the GLAO Delegates & Alternate Delegates that represented the GLAO at the 2012 AAO House of Delegates...

Delegates:

Dr. Phillip Beckwith • Dr. Jeff Berger • Dr. Dale Anne Featheringham
Dr. Jerry Hickman • Dr. Katherine Kula • Dr. John Monticello • Dr. Michael Sherman

Alternate Delegates:

Dr. Aron Dellinger • Dr. Richard Marcus • Dr. Valerie Martone
Dr. Gregory Oppenhuizen

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.glaio.org.

For more information, contact the GLAO office at glaio@assnoffices.com or 877-274-6420.

We encourage you to GET INVOLVED IN THE GLAO!

GLAO News Spring deadline is February 18, 2013.



**2012
GLAO
Annual
Session**

*Race
to the
Future!*



See pages 22 & 23 for information!

Register NOW and join us for an educational & fun-filled "Race to the Future!"

2012 GLAO Annual Session

October 11 – 14 | Hyatt Regency | Indianapolis

Schedule of Events

Thursday | October 11

- 8:00 am – 12:30 pm GLAO Board Meeting
- 1:00 pm – 4:00 pm CDABO Prep Course for the ABO Clinical Exam
(registration through CDABO)
- 1:00 pm *Golf at Brickyard Crossing or
Plan an Afternoon at the Track*
- 1:00 pm – 5:30 pm Registration Open / Exhibitor Set Up

Friday | October 12

- 7:30 am – 3:30 pm Registration / Exhibits Open
- 7:30 am – 5:00 pm Poster Board Displays
- 7:30 am – 8:30 am Continental breakfast in Exhibit Hall
- 8:00 am – 9:30 am **DOCTOR SESSION**
Dr. William R. Proffit
Keynote Presentation:
"An Evidence-Based View of Current Appliance Therapy"
- 8:30 am – 10:00 am **STAFF SESSION**
Mr. Ken Alexander
- "The Technology of Relationships"*
9:30 am – 10:30 am Beverage Breaks in Exhibit Hall
Sponsored by: American Orthodontics
- 10:00 am – 11:00 am **DOCTOR SESSION**
Dr. Richard Kulbersh
- "CBCT Utilization at the University of Detroit Mercy – Experiences
& Direction for the Future"*
10:30 am – 12:00 pm **STAFF SESSION**
Mr. Alexander, *cont.*
- 11:00 am – 12:00 pm **DOCTOR SESSION**
Dr. J. Martin Palomo
- "To 3D or Not to 3D, Is That the Question?"*
12:00 pm – 1:30 pm Complimentary Box Lunch in Exhibit Hall
- 12:15 pm – 1:30 pm ABO Update & Certification Luncheon
- 12:30 pm – 1:30 pm Ohio Association of Orthodontists
Annual Business Meeting
- 1:30 pm – 3:00 pm **DOCTOR SESSION**
Dr. Edward Y. Lin
- "CBCT – 3D Orthodontics for Achieving Superior Patient Care with
Digital Diagnosis, Treatment Planning and Active Therapeutic Care for
Both Labial and Lingual Treatment"*
*Sponsored by: Imaging Sciences
International/iCAT & Orametrix/SureSmile*
Panel Discussion with Drs. Proffit,
Palomo & Lin
Moderator: Dr. W. Eugene Roberts
- 1:30 pm – 3:00 pm **STAFF SESSION**
Ms. Kristin Leavitt
- "Practice Marketing Makeover – The Renovation Starts Now!"*
Sponsored by: Sesame Communications
- 3:00 pm – 3:30 pm Beverage Breaks in Exhibit Hall
Sponsored by: American Orthodontics
- 3:30 pm – 5:00 pm **STAFF SESSION**
Ms. Elizabeth Franklin
- "Malpractice Prevention for Orthodontic Staff"*
3:30 pm – 4:30 pm GLAO Business Meeting
- 5:00 pm – 6:00 pm New & Younger Member & Residents Mixer
Sponsored by: PNC Bank
- 6:00 pm – 7:00 pm Complimentary Welcome Reception in
Exhibit Hall
*Co-Sponsored by:
Indiana Association of Orthodontists*

Saturday | October 13

- 7:30 am – 4:00 pm Registration / Exhibits Open
- 7:30 am – 5:00 pm Poster Board Displays
- 7:30 am – 8:30 am Continental breakfast in Exhibit Hall
- 8:00 am – 9:00 am **DOCTOR SESSION**
Dr. Nan Hatch
- "The Biology of Orthodontic Tooth Movement: Current Concepts and
Applications to Clinical Practice"*
8:30 am – 10:00 am **STAFF SESSION**
Ms. Krista Hoffmann-Longtin
- "Information Age Expectations: Using Technology to Improve
Relationships Among Dentists, Colleagues, and Patients"*
9:00 am – 10:00 am **DOCTOR SESSION**
Dr. Sarandeep Huja
- "Innovations in Skeletal Anchorage – Biology and Clinical Concepts"*
10:00 am – 10:30 am Beverage Breaks in Exhibit Hall
- 10:30 am – 12:00 pm **STAFF SESSION**
Dr. Gregory J. Jorgensen
- "Social Media in Orthodontics: How to Get It Started and Keep It Going"*
10:30 am – 12:00 pm **DOCTOR SESSION**
Dr. S. Jay Bowman
- "Orthodontic Skyhooks: Miniscrews and Rapid Transit Treatment with
AcceleDent"*
Co-Sponsored by: OrthoAccel
Panel Discussion with Drs. Hatch,
Huja & Bowman
Moderator: Dr. Katherine Vig
Complimentary Box Lunch in Exhibit Hall
GLAO Past President's Luncheon
(invitation only)
COE/Educators Luncheon
(invitation only)
Indiana Association of Orthodontists
Business Meeting
Michigan Association of Orthodontists
Business Meeting
- 12:00 pm – 1:30 pm **DOCTOR/STAFF SESSION**
Ms. Elizabeth Franklin
- 12:00 pm – 1:30 pm *Creating Defensible & Private Electronic Health Records"*
2:30 pm – 3:30 pm **DOCTOR/STAFF SESSION**
Ms. Jennifer Cochrane
- "Just Because We Can, Doesn't Mean We Should: Humans
Communicating in a Mediated World"*
3:30 pm – 4:00 pm Beverage Break in Exhibit Hall
- 4:00 pm – 5:00 pm **DOCTOR/STAFF SESSION**
Mr. Steven P. McEvoy
- "Getting More from your Computers without Breaking the Bank"*
6:30 pm – 10:30 pm "Evening of Fun" at the NCAA Hall of
Champions
Sponsored by: 3M Unitek

Sunday | October 14

- 8:00 am – 8:30 am Continental Breakfast
- 8:30 am – 10:00 am **DOCTOR/STAFF SESSION**
Ms. Joan Garbo
"Can We Have a Heart-To-Smart Phone?"
Beverage Break
- 10:00 am – 10:30 am **DOCTOR/STAFF SESSION**
Ms. Garbo, *cont.*
- 10:30 am – 12:00 pm

The Speakers



Mr. Ken Alexander



Dr. Jay Bowman



Ms. Jennifer
Cochrane



Ms. Elizabeth
Franklin



Ms. Joan Garbo



Dr. Nan Hatch



Ms. Krista
Hoffman-Longtin



Dr. Sarandeep Huja



Dr. Gregory
Jorgensen



Dr. Richard
Kulbersh



Ms. Kristin Leavitt



Dr. Edward Lin



Mr. Steve McEvoy



Dr. J. Martin Palomo



Dr. William Proffit

Thank You to Our Annual Session Sponsors!

PLATINUM LEVEL

3M Unitek

BRONZE LEVEL

American Orthodontics

PNC Bank

SPONSORS OF SPEAKERS

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WELCOME RECEPTION CO-SPONSOR

Indiana Association of Orthodontists

Race to the Future!

Checklist

for the 2012 GLAO Annual Session

MEETING REGISTRATION:

Submit your online registration and payment by **September 13th** to receive the discounted rate! Confirmation will come to you via e-mail. Your name badge can be picked up at the meeting registration desk and must be worn for entrance to all events.

MEETING REGISTRATION INCLUDES: Admission to doctor and staff sessions on Friday, Saturday and Sunday; Exhibit Hall admission on Friday and Saturday; 3 continental breakfasts, 2 box lunches, beverage breaks, ABO Update & Certification Luncheon; and Friday evening Welcome Reception.

Up to **14.5 hours** of continuing education (CE) available for doctors and up to **15.0 hours** of continuing education available for staff! The GLAO is an ADA CERP recognized provider, approved by the AAO.

QUESTIONS: Call the GLAO at 877-274-6420.

HOTEL RESERVATIONS:

Reservations should be made directly with the **Hyatt Regency Indianapolis**. Make your reservations today. Online at the following link: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=8232889 or call 1-800-233-1234 and request the GLAO rate. If reserving through the Hyatt website, be sure to enter the group code G-GLAO to receive the GLAO rate. Hotel reservations must be made by **September 19, 2012** to receive the discounted group rates. Complimentary internet in guest rooms is available only to those reserving through the GLAO room block.

TRAVEL:

Indianapolis is located within driving distance of most members in the GLAO region! The closest airport to the hotel is Indianapolis International Airport (IND). Taxi and shuttle service is readily available at the airport.

PARKING: The Hyatt Regency Indianapolis offers valet parking for \$30/night with in/out privileges and self-parking for \$22/night.



The Great Lakes Association of Orthodontists

17 South High Street, Suite 200
Columbus, OH 43215-3458

BE SURE TO MARK YOUR CALENDARS!

September 26 – 29, 2013



2013 GLAO/RMSO Annual Session

The Broadmoor
Colorado Springs, CO

September 11 – 13, 2014



2014 GLAO/MSO Annual Session

Chicago Hilton
Chicago, IL