

New Live-Virtual Content Coming to the Wharton-AAO MBO in January

Over 1,400 participants across nine cohorts have graduated from the Wharton-AAO MBO program and they consistently rate it extremely high. Based on participant feedback to make it even better, the AAO is adding three live-virtual webinars hosted by Dr. Anil Idiculla and a new tool to enable participants to take immediate action to improve their practice beginning with the January cohort! In each webinar he'll be joined by a co-host with Dr. Renee Doyle in the first, Dr. Dale Anne Featheringham in the second and Dr. Bill Layman wrapping it up to prepare participants to take action.

The program covers 8 essential and up-to-date business topic areas, including building an intentional culture, leadership, people management, financial management, and marketing, taught by Wharton's world-class professors and AAO instructors who are all orthodontic industry experts. The program is exclusive to AAO members and their office managers. The program is entirely online with new content released each Wednesday that you can complete at your convenience. Plus, AAO business coaches will support you throughout the course and will lead online peer-to-peer discussions about the content and how to implement it.

Participants confirm that the content is relevant for orthodontists just starting out and for seasoned orthodontists looking to take their practice to the next level.

Learn more and register [here](#), the next cohort begins January 31, 2024.