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[REPORT \(as of 07-13-15\)](#)

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President's Report

Adding Value Is Necessary To Stand Out In A Competitive Marketplace

Added value is a term that has been used in my practice for several years now. Orthodontics is in every way a service industry. **Adding value for our clients should be a main objective for all of us as we strive to stand out in the marketplace.**



Aron E. Dellinger,
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Discussions with orthodontists of what adds value to orthodontic treatment can result in a variety of responses. First things first... We are specialists! Credentialing and education allow us to provide the highest quality orthodontic results. Quality of results should always be at the top of our list as healthcare providers, and the quality of our finished cases should be the beginning of the value for services not the end. Quality communication with the referrals, and other specialists during interdisciplinary care is essential to providing great value for our patients, and ensures the quality of treatment results. Utilization of the most efficient appliances, and diagnostic tools to streamline treatment time, and minimize the number of visits is another way to add value for service. Some orthodontists are in tune with the marketing, and look to the experiential aspects of treatment in their practice to add value. No cost exams, and patient records are often implemented to provide goodwill at the start of the process. Patient contests, video games, debond celebrations, inspiring office décor, and the like are all items used to improve the patient experience, thus providing value by making the process more enjoyable.

[Read the full report](#)

AAO Trustee Report

Licensure Portability, New Lobbyist and Clinical Practice Guidelines

AAO Board Endorses Licensure Portability

At their July meeting, the Board of Trustees voted to support the common licensure portability concerns of the American Dental Association (ADA), its Licensure Task Force, the Council on Dental Education and Licensure, and the American Dental Education Association (ADEA). Licensure portability is a particular concern to those pursuing initial licensure or attempting to relocate to another state where state dental boards restrict, rather than support, that portability. This is a continuing issue that has a big impact on new and younger members as ADA research reveals Gen X and Gen Y dentists will move their practice several times in the course of their career.



Christopher A. Roberts,
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[Read the full report](#)

University News

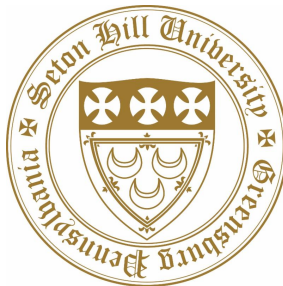


Graduate Orthodontic Program at the Faculty of Dentistry, University of Toronto

The graduate specialty program in Orthodontics at the University of Toronto is one of Canada's largest and oldest programs that continues to be renowned for its contribution to orthodontic education and research. The core student profile is constituted by a yearly intake of 4 Msc with Specialty training students, 1 Dental Specialty Assessment and Training Program student and it also offers the opportunity to train in a combined PhD with specialty training program for eligible candidates. The content of the graduate program in orthodontics is derived from both, its scholarly content as well as the clinical training experience. The scholarly content is based on a strong and exhaustive curriculum encompassing basic and applied science as related to the field, lectures and seminars and an original thesis research completed under the supervision of qualified and experienced research mentors. The clinical component is derived from a wide based clinical experience that covers the spectrum of orthodontic

problems in growing children and adults. A multitude of clinical techniques are taught and each graduate student's clinical training is overseen directly by more than twenty clinical instructors who are experienced in the respective clinical techniques they teach, with overall direction by the program director. Students also participate in supervised multidisciplinary treatment by collaborating with graduate students from other disciplines of dentistry such as oral and maxillofacial surgery for the surgical orthodontic cases, periodontics, prosthodontics and oral and maxillofacial radiology. In addition, orthodontic graduate students have rotations in Mount Sinai hospital and the craniofacial program at The Hospital for Sick Children, through which they receive a strong educational experience in pain, temporomandibular joint disorders and craniofacial anomalies respectively. Affiliation with the renowned Centre for Cleft and Craniofacial Anomalies at the world renowned Hospital for Sick Children is a unique strength of the program. In recent years, several technological updates have been made to optimally use contemporary technological advancements in the graduate orthodontic program.

[Read the Full Article](#)



Seton Hill University Graduate Program in Orthodontics 2016

Seton Hill University:

The Seton Hill University Graduate Program in Orthodontics is located in Greensburg, Pennsylvania about 35 miles east of Pittsburgh. Seton Hill University is a leading Catholic, Liberal Arts University founded by the Sisters of Charity in 1885. Seton Hill offers more than 80 undergraduate programs, 12 graduate programs and an Adult Degree Program through six academic divisions: Business, Education, Humanities, Natural and Health Sciences, Social Sciences and Visual and Performing Arts. Seton Hill's partnership with Lake Erie College of Osteopathic Medicine (LECOM) brought a medical school campus to the University in 2009, which allows Seton Hill students to finish their bachelor's degree and medical school in seven years. Seton Hill also has affiliations with LECOM's Pharmacy and Dental Schools. The new JoAnne Woodyard Boyle Health Sciences Center, which houses Seton Hill programs in Physician Assistant, Nutrition and Dietetics, Biology, Chemistry and Exercise Science, was opened in 2015.

The Graduate Program in Orthodontics:

The closing of a Greensburg Orthodontic Clinic at Westmoreland Hospital that served those in need for 25 years in many surrounding counties left a void for lower-cost orthodontic service in the area. This lack of an Orthodontics Center in the community was one motivating factor in starting the Seton Hill University Orthodontics Program and opening the Center for Orthodontics. The Seton Hill University Graduate Orthodontic program was ADA accredited and started its first class in July 2010 with six residents and two interns. Since 2011, we have accepted seven residents and three interns per year. The 30-month Master of Science program allows residents to start about 60 cases on average. With three full-time and 10 part-time clinical faculty, the program offers tremendous diversity of faculty and techniques such as Straight wire, Bidimensional, self-ligation, 18-slot, 22-slot and Invisalign options. All of our residents

are encouraged to attend the TWEED course, Invisalign Summit, Ormco forum, Moyers Symposium, TPO Resident Orthodontic program, and more professional development programs. The Seton Hill Orthodontics Program offers a hands-on two-day course offered by Accutech, which teaches the residents how to make various types of orthodontic appliances. The program was started by Drs. Don and Dan Rinchuse and other founding faculty still teaching at Seton Hill, including Drs. Bob Good, Ron Good, Rich Ribarevski, Doug Smith, and Jim Tinnemeyer,

[Read the Full Article](#)

ABO News and Information

DO YOU KNOW THAT:

In addition to the Initial Certification Examination, the ABO is now offering a **Craniofacial Clinical Examination** as an additional way to complete ABO Board Certification. This will begin with the September 2016 Examination. For further information on eligibility and exam requirements, please visit the ABO website or click [HERE](#).

Final Digital Models are Now Accepted - The ABO is now accepting pretreatment, interim and final digital models. The final digital models must adhere to the guidelines outlined in [Digital Model Requirements](#) and are only accepted at this time when accompanied by either plaster models or a 3D printed stereolithic reproduction of the occlusal result (see 3D-Printing Stereolithic Final Models). Please click [HERE](#) for detailed information including preparation instructions, specifications, digital model orientation, and 3D-printing stereolithic final models.

The Banking Process is Now Permitted for all Clinical Examinations - The ABO has extended the banking rules (previously only accepted for recent graduates) to now apply to all Clinical Examinations. All Initial Certification Exam participants may bring 1-6 cases to an exam to be banked (must complete six cases in ten years with two more attempts to be board certified). Additional details may be found [HERE](#).

In the February 2016 ABO clinical exam, 86 percent of the **Clinical exam participants** were recent orthodontic graduates. 71 percent became board certified at this exam.

[Read the full report](#)

[Read the ABO Constituency Report](#)

AAO PAC Report

Your Government Affairs Team is Working Hard During this Historic Election Year

The AAO's "Responsible Additions and Increases to Sustain Employee (RAISE) Health Benefits Act of 2015" (RAISE Act) would provide opportunities for all American families to better manage healthcare costs, while also allowing them to save for future medical expenses. If the RAISE Act becomes law, (1) the current \$2,550 cap on patient FSAs (flexible spending accounts) would be increased to \$5,000, (2) that new \$5,000 cap could then be increased by another \$500 for each employee dependent above two dependents, and (3) the yearly "use-it-or-lose-it" rule would be extinguished, allowing any unused FSA funds to be carried over into perpetuity. Knowing these benefits, the AAO had its federal lobbyist draft the Act and is now pleased to see its continuous progress in Congress. Since the AAO's Professional Advocacy Conference earlier this year, the AAO's RAISE Act has gained momentum in the House and the Senate. Within the months following the Advocacy Conference, 22 bipartisan House Members agreed to sign onto the

House bill (H.R. 1185), bringing the current total to 76 cosponsors. In July, 2016, Senator Kelly Ayotte (R-NH) introduced the RAISE Act in the Senate before Congress went on recess.

[Read the full report](#)

AAO Council Reports

Below are links to the most current reports.

Council on Communications

[Report](#) (as of 07-11-16)

Dr. Aron E. Dellinger..... aedellinger@aol.com

Council on Governmental Affairs

[Report](#) (as of 07-22-16) [AAO 2016 Legislative Priorities](#), [2016 RAISE Act Flier](#)

Dr. Phillip J. Beckwith..... pjbortho@aol.com

Council on Membership, Ethics, and Judicial Concerns

[AAO Members can pay their AAO dues in up to 11 Monthly Installments](#) (as of 01-27-16)

Dr. Michelle A. Scott..... michellescott123@yahoo.com

Council on New and Younger Members

[Report](#) (as of 08-09-16)

Dr. Mariela Anderson..... manders1@uwo.ca

Council on Orthodontic Education

[Report](#) (as of 08-01-16)

Dr. R. Scott Conley..... rsconley@buffalo.edu

Council on Orthodontic Health Care

[ICD-10 Diagnostic Coding: You Must Know This](#) (as of 01-24-16)

Dr. Gregory Oppenhuizen..... doctorgjo@gmail.com

Council on Orthodontic Practice

[To find out how the AAO supports your practice throughout your career](#) (as of 01-29-16)

Dr. Scott O. Schulz..... soschulz@sbcglobal.net

Council on Scientific Affairs

[Report](#) (as of 07-06-16)

Dr. J. Martin Palomo..... palomo@case.edu

The GLAO Partners with TP Orthodontics, Inc. to offer the Lindsey O. Kesling Orthodontic Resident Scholarship Award

Every day and all through their careers, the hands of an orthodontist create self-confidence. Lindsey Kesling had a passion to help young people realize their potential. The Lindsey O. Kesling Orthodontic Resident Scholarship Award was created to give back to the orthodontic community in a way that helps residents, by easing a small part of their financial burden.

Lindsey Kesling just graduated from Indiana University and was beginning a promising career in the orthodontic industry when accidental exposure to carbon monoxide (CO) ended her life at the age of 22. Lindsey was passionate about orthodontics and the industry. Her great grandfather, Dr. Harold D. Kesling, founded TP Orthodontics, Inc. which is still owned by the family today.

TP Orthodontics, Inc. will offer the Lindsey O. Kesling Orthodontic Resident Scholarship Award annually, to residents from the orthodontic programs in the GLAO region. [LEARN MORE](#) about the scholarship eligibility requirements, application and submission process. Applications are due by February 15th of each year.



Lindsey O. Kesling

ORTHODONTIC RESIDENT SCHOLARSHIP AWARD

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.GLAO.org. For more information, contact the GLAO office at GLAO@AssnOffices.com or 877-274-6420.

We encourage you to GET INVOLVED IN THE GLAO!

GLAO 2016 - 2017 Ballot Results

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Dr. Aron E. Dellinger (2017-18)
Dr. Dale Anne Featheringham (2017)
Dr. M. Donald Hayes (2017)
Dr. Richard Kulbersh (2017-18)
Dr. Richard M. Marcus (2017)
Dr. Valerie D. Martone (2017)
Dr. Gregory Oppenhuizen (2017)
Dr. Anthony M. Puntillo (2017)
Dr. Michael W. Sherman (2017-18)
Dr. Josephine Weeden (2017)

Congratulations to all those elected!

Thank You to all those that voted using the electronic voting system for the 2016 Ballot! This process is user-friendly and provides for secure online elections, enabling all members to cast their vote quickly and easily!

Call for Award Nominations!

Consider nominating a GLAO colleague for an award! See the GLAO website (www.GLAO.org) for a nomination form and a complete listing of all awards, descriptions and past recipients. Nominations will be accepted by the GLAO office until the close of Business, October 31, 2016.

Member News

Dr. J. Martin Palomo, Professor, Case Western Reserve University, School of Dental Medicine, Orthodontic Residency Director, Craniofacial Imaging Center - Director, was recently appointed as the GLAO Council on Scientific Affairs (COSA) Representative to the AAO, to complete the current term.

Dr. Nan Hatch

was recently named the new Chair of the Department of Orthodontics and Pediatric Dentistry at the University of Michigan.

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