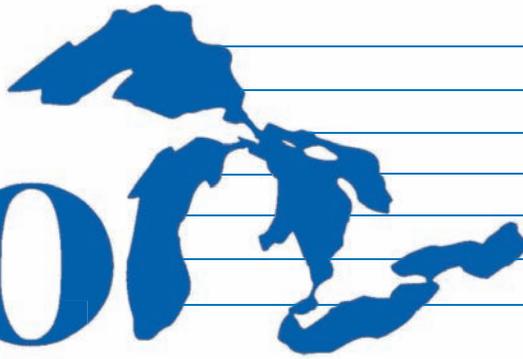


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GLAO/MSO ANNUAL SESSION

September 11 - 13, 2014 • Hilton Chicago • Chicago, Illinois

Orthodontics
& All That
Jazz

Register by August 7th!

The *GLAO News* is the official publication of the Great Lakes Association of Orthodontists. The opinions expressed in the *GLAO News* are those of the authors and do not necessarily reflect those of the Great Lakes Association of Orthodontists.

And Bring Your Team for "Orthodontics & All That Jazz" in Chicago!

See pages 21 - 23 for information.

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**The Great Lakes Association
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17 South High Street, Suite 200
Columbus, OH 43215
877/274-6420 (p) • 614/221-1989 (f)
GLAO@AssnOffices.com
www.GLAO.org



EDITOR

Michael W. Sherman,
BSc, DDS, MSc, MBA
31 Disera Drive, Suite 240
Thornhill, ON L4J 0A7
CANADA
905/886-8262
mwsherman@rogers.com

PRESIDENT

Phillip J. Beckwith, DDS
450 Alkyre Run Drive, Suite 210
Westerville, OH 43082
614/882-5391
pjbortho@aol.com

PRESIDENT - ELECT

Gregory Oppenhuizen, DDS, MSD
625 Michigan Ave.
Holland, MI 49423
616/392-1435
doctorgjo@gmail.com

VICE PRESIDENT

Aron E. Dellinger, DDS, MSD
1120 E. Dupont Road
Fort Wayne, IN 46825
800/999-2815
aedellinger@aol.com

SECRETARY/TREASURER

John F. Monticello, DDS, MS
1750 Grand Ridge Ct., NE #300
Grand Rapids, MI 49525
616/364-1700
jfmonticello@gmail.com

IMMEDIATE PAST PRESIDENT

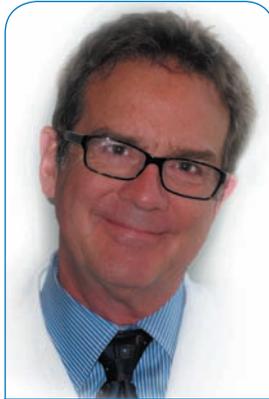
Michael W. Sherman,
BSc, DDS, MSc, MBA
31 Disera Drive, Suite 240
Thornhill, ON L4J 0A7
CANADA
905/886-8262
mwsherman@rogers.com

EXECUTIVE DIRECTOR

Ms. Debbie Nunner, CAE
17 S. High Street, Suite 200
Columbus, OH 43215
877/274-6420
GLAO@AssnOffices.com



PRESIDENT'S REPORT



PHILLIP J. BECKWITH | D.D.S.

Chicago is a fabulous place to visit in the fall.

That is just one more great reason to attend the GLAO Annual Session, September 11-13, 2014. Our meeting will be held jointly with our colleagues from MSO and it promises to be a terrific event. The venue will be the spectacular Hilton Chicago. Steeped in history, and featured in many movies, this famous hotel retains much of its classic beauty with many modern upgrades. A great educational series for both doctor's and staff has been put together by our program organizers. For fun and enjoyment, there will also be a reception in the early evening on Friday in the exhibit hall. This event will feature a jazz combo whose members include MSO President, Dr. John Crawford and his wife Sue. Some of you may be familiar with the band. They are talented and entertaining. Finally, on Saturday night there will be a dinner event at Gibson's the venerable Chicago restaurant. We have available a private dining room, and it is a great opportunity for communal fun, and particularly to entertain staff. Get your tickets early! Finally, we will pass the gavel to Dr. Greg Oppenhuizen at the GLAO business meeting on Friday. Greg will be an outstanding president and I look forward to his term. In addition to the other events, I encourage you to take an hour and attend the business meeting. It is your organization, you have a vote and you should be there.

I hope that all of this, combined with the myriad other attractions in one of America's great cities, will draw you to Chicago in September.

It has been a privilege to serve as President of the GLAO, and it has been a lot of fun. I have made many new friendships that I will always cherish. Plus, and perhaps later than I should have, I learned quite a bit about how important the GLAO can be to our specialty.

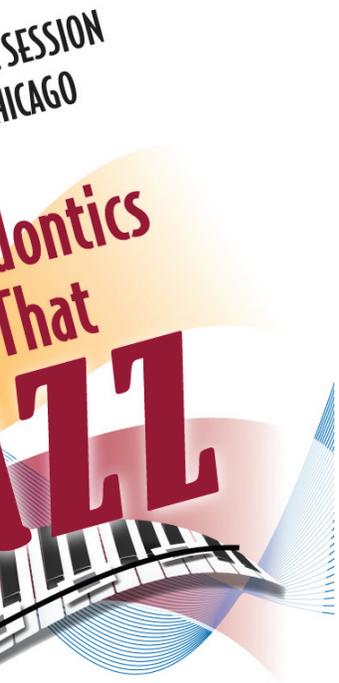
An organization like the GLAO is as good as its leadership. Your current group of leaders is truly outstanding. I have had the humbling and gratifying experience of meeting them and working with them. You are truly being well served. But they will not be there forever. Someday, they will move on. Someone will have to replace them. Thus, I encourage any of you who have not already done so, to consider taking your support a step beyond paying dues, and begin to move toward direct participation and leadership in the GLAO. By now, it is almost a cliché to say that things are changing in a way that



affects our specialty. Some of these changes are not necessarily positive. Since, however, change is inevitable, there are only two possible choices; either we attempt to influence the change, or we do nothing and hope to be able to adapt to what comes. The GLAO, through policies and advocacy, can help us to influence change instead of allowing us to be victimized by change. Most people don't need to be persuaded to focus on their careers and businesses, nor do they need to be convinced of the importance of raising children, self-improvement, exercising and being involved in a community. But it is a particular dedication and sense of responsibility that directs people to volunteer to be active in their professional organizations and to make the proverbial difference. Dedication and a sense of responsibility are built in virtues for most orthodontists. You are already primed for leadership. The GLAO needs you.

If you are not sure where to start, feel free to contact me or anyone on the GLAO Board.

I look forward to seeing you in Chicago!



Wow, That's Funny



MICHAEL SHERMAN | B.Sc., D.D.S., M.Sc., M.B.A.

It seems to me that the delivery of orthodontic care has changed dramatically. The general dentists in the area of my satellite practice are either providing orthodontic care themselves, or they have orthodontists and/or **orthodontists** visiting their offices, so that all of the "ortho" stays in house.

I decided that it was time to do some direct to the public marketing or what I consider my own Consumer Awareness Program (CAP). Because of this new reality, I decided to take the high road and promote orthodontic care by orthodontists. Yes, there would be some positive externalities for the other orthodontists in the area. My original campaign idea was to use a roadside billboard that would include the following statement: "If you wouldn't let your family doctor do your nose-job, why let your family dentist straighten your teeth?"

I am a rule follower, so I had my billboard reviewed by the RCDSO (Ontario dental regulator), and they instructed me that I could not use the slogan above, because it wasn't nice and, because family doctors cannot do plastic surgery but family dentists are allowed to do orthodontics.

Plan B: Billboard again with the following slogan. "Want straight teeth, see the certified orthodontist

...." Again, I ran this message by the regulator. This time they rejected my proposal, telling me I couldn't use the word "certified." This is the point that I had to say "**Wow, That's Funny**"* because I am looking at a framed document from the University of Manitoba (an accredited graduate orthodontic training institution) that I received when I graduated from my residency and it contains the following statement "Certificate of Proficiency in Clinical Orthodontics." The fellow at the RCDSO, that I was talking with, attempted to explain to me that every dentist has a certificate from every week-end course that they have completed and that it would be very difficult for them to police the "certificate" claim. They would be letting the cat out of the bag if they allowed me to proceed with this slogan in my advertising.

I am sure you are beginning to sense my frustration. We need to make certain that we do not face these types of roadblocks when we are differentiating ourselves from the primary care (general) dentist. I think we need find a way to help the dental regulators see the value of specialty orthodontic care and educate them on how a properly informed consumer can make fine decisions. However, I truly believe that the consumer needs to be informed in a language that they can understand. I encourage all of our members to use the CAP materials and let us continue to raise the awareness of the public that we are the most qualified providers of orthodontic care.

Our newsletter is moving into the 21st century. We will no longer be offering a print edition of the newsletter. In the future the GLAO newsletter will be coming to you electronically.

* Thank you to Greg and Rachelle Oppenhuizen for enlightening me about "Wow, That's Funny."



CHRISTOPHER A. ROBERTS | D.D.S., M.S.

Governance. This word may elicit many emotions, whether referring to our national government or our AAO organizational structure. Over the last few years, AAO leadership has been reviewing our governance in hopes of keeping our association current and relevant to every orthodontist today. Why spend so much time and effort reviewing what has served us so well?

The AAO governance structure has essentially not changed in over 50 years. Think about the changes in our marketplace since then.

Time. Our members' lives are busier than ever. The world is a very different place than it was 50 years ago. Many studies show that the younger generation may not be as available or as willing to be volunteer leaders as those in the past. If so, how can our current form of governance be sustainable?

Value of dues dollars. Expectations are different today. It is no longer a given that new graduates will join their professional association. In a marketplace where there is competition for dues dollars, members expect value from their investment. The AAO must be able to recognize

today's vital issues and address them quickly and efficiently.

Demographics. Our governance structure of eight constituents across the United States and Canada was set up shortly after the Dodgers left Brooklyn and the Giants left the Polo Grounds in New York City to move west. Along with them, our general population and location of orthodontic specialists changed, also. Now over 40% of our members reside in the Southern and Pacific Coast constituents. Are our members being represented fairly in our current constituent based governance? In addition, with more females and minorities, our membership is much more diverse than in years past. The AAO must address the needs of all orthodontists to maintain its relevance.

Technology. Technological advancements in the last several decades have changed the way we communicate. This in turn changed how leaders may govern. Young members today grew up with cell phones and wireless internet. They have always had access to a constant stream of information. As an association, the AAO must change with the times and utilize the technology that serves all our members most efficiently.

Alternative forms of practice. While corporate dentistry and orthodontics has been around a long time, they are now growing in popularity. In addition, there is an increase in large multispecialty practices. Due to debt, lack of available "traditional" options and demographic choice, younger members are moving away from practice ownership, particularly in their early years of practice. Many of these entities provide ben-

efits/services that have traditionally been the purview of professional associations: insurance, continuing education, patient materials and practice management solutions. These forms of practice are built on the business model of dental practitioners as employees or affiliates. The AAO needs to recognize that the game is changing. We must remain relevant to these non-traditional orthodontists and serve their needs just as those of traditional practitioners.

Generational differences. Each generation has its own values. Association governance structure from the middle of the last century does not fit with many of today's young members. It is critical that the AAO continues to maintain relevance and attract young members, the lifeblood of any association.

There are many challenges ahead, however they are manageable. AAO's leadership has been taking the steps necessary now to build on our strong foundation. In New Orleans, the AAO House of Delegates passed several governance related resolutions, a summary of which may be found in Dr. Richard Marcus' Delegation Chair's report. Most importantly, the House voted to continue our Governmental Task Force addressing these issues. We will continue to study transformational leadership solutions in a digital age, perceptions of our "brand" by members and the public, and how transformational strategies can help us stay in control of shaping our own future.

As always, it is an honor to serve as your Trustee. If you have any questions, please do not hesitate to contact me.

DELEGATION CHAIR REPORT



RICHARD MARCUS | D.D.S., D. ORTHO

The American Association of Orthodontists House of Delegates convened in New Orleans during the Annual Scientific Session. The Great Lakes Association of Orthodontists was well represented by our Caucus- consisting of Drs. Phil Beckwith (OH), Aron Dellinger (IN), Dale Anne Featheringham (OH), Don Hayes (OH), Richard Kulbersh (MI), Richard Marcus (ON), Valerie Martone (PA), John Monticello (MI), Greg Oppenhuizen (MI), Anthony Puntillo (IN), Michael Sherman (ON), and our Trustee, Chris Roberts (OH). The Delegation wishes to thank our Executive Director, Debbie Nunner, for her invaluable help to the Caucus.

Possibly, the resolution which provided the most interest was 30-14 which requested that the AAO remove the ABO Designation from the Public Website Locator. After much discussion, the House of Delegates decided to refer the matter to a Task Force to be appointed by the AAO President. The composition of this Task Force will be: one representative from each constituent, chosen

in consultation with the Trustee from two nominations made by the constituent, with consideration of balance between ABO certified and non-certified members; one member from Council on Communications; one member from the Council on Membership, Ethics and Judicial Concerns; and one member from Council on New and Younger Members. Also, on the Task Force, are one ABO Director and one Trustee, who will serve as chairs, with consideration of balance between ABO certified and non-certified members.

The Task Force will convene this summer, and report their recommendation to the members of the 2014 House of Delegates and the Board of Trustees, before the September 2014 BOT Meeting. The Board of Trustees is directed to act on the recommendation of the Task Force.

Other issues before the House of Delegates included:

The House of Delegates voted to reduce the term of a Council Member from 8 years to 6 years. The goal is to encourage more AAO members to participate in the various Councils. A Task Force was established to work with the World Federation of Orthodontists on issues related to international membership policies and international member retention processes involving the AAO and WFO.

The House of Delegates voted to allow the existing Governance Task Force to continue its work, and deal with some issues which were not addressed in their first report.

The HOD passed a resolution which helps clarify who may provide testimony before Reference Committees.

Finally, the HOD decided to reduce term of the BOT from 11 years to 10 years, by removing the immediate Past President as part of the Board.

Please feel free to contact me at richard.marcus@utoronto.ca should you wish further clarification on any of the activities of the GLAO Delegation.



**Visit the Great Lakes
Association
of Orthodontists
website at:**

www.GLAO.org

**for the most current
information on
GLAO activities.**

Council on Communications



STEPHEN J. BELLI | D.D.S., M.S.

The AAO Council on Communications (COC) met in St. Louis on June 6 and 7, 2014.

Consumer Awareness Program

The COC oversees the AAO Consumer Awareness Program (CAP), which educates consumers through paid advertising and public relations activities about orthodontic care by orthodontists, and invites consumers to visit the AAO's consumer website, mylifemysmile.org, to learn more and to locate nearby AAO members using the Find an Orthodontist service.

The COC met with Athorn, Clark & Partners, the AAO's advertising firm, and Visintine & Ryan, the AAO's public relations firm, to discuss the Consumer Awareness Program (CAP) and plans for the coming year. The Council reviewed the proposed media buy, which is a mix of cable TV and digital online/audio/video advertising aimed at females and males ages 25 to 54, and discussed producing new creative image to evolve the CAP and its message. PR messaging supports advertising; it extends the CAP message through placement of news articles and getting orthodontists interviewed by media outlets. Discussion with the COC provided the PR firm with a number of ideas to consider for future topics of press releases.

Research to ensure the CAP is on track is on-going. The COC reviewed recent research done among

consumers which showed that consumers prefer a positive message to a negative one, and that a negative message has the potential to damage the AAO's brand and reputation. A more direct message in advertising is being discussed at the request of many AAO members.

In addition, the COC met with Decision Analyst (DA), a research firm that was hired to continue the AAO's market share tracking study, effective July 1, 2014. This is a longitudinal study that measures the incidence of children, teens and adults who seek orthodontic treatment, identifies who provides the care, studies audience members' media consumption habits, analyzes consumer recall of AAO messages, and charts market forces that affect the target audience. Because DA collects information that can affect actions taken on behalf of the AAO by Athorn, Clark & Partners, the firms will be interacting regularly.

Licensing Agreement

AAO members who wish to view/download CAP advertising materials on aaoinfo.org will be asked to agree to terms. Members will be required to read the agreement and check a box to agree. This will be repeated every 365 days.

Find an Orthodontist Service

The COC learned that a task force was formed by the 2014 House of Delegates to review the information listed on the Find an Orthodontist service on mylifemysmile.org. Specifically, the task force will evaluate the ABO-related information that appears on the results grid that is returned when a user searches for nearby AAO members. A report and recommendation is due to the AAO Board of Trustees for its September meeting. The House authorized the Board to act on the recommendation of the task force.

Practice Management Videos for AAO App

The COC discussed creating brief

instructional videos to add to the member app. Because several excellent videos already exist, the COC directed staff to approach companies who have such videos and explore licensing options.

CAP Presentations at Component Meetings

Component organizations that are interested in having a presentation on the CAP at an upcoming meeting can contact me.

CAP Presentation at the 2015 Annual Session

Dr. James E. Paschal, COC member from the Southern Association of Orthodontists, will present a lecture on the CAP and the state of the orthodontic specialty at the 2015 Annual Session.

Motion Picture Licensing Corporation

Several COC members are among many AAO members who have been contacted by the Motion Picture Licensing Corporation (MPLC). The organization protects the copyrights of many companies' motion pictures, and sells an annual license so that movies may be shown in public places, such as orthodontists' waiting rooms, without violating copyright. Members who are contacted by MPLC should either sign an agreement with the organization and pay the licensing fee, or stop showing movies in their offices, as this is a video copyright infringement. The COC asked AAO staff to educate members that copyright infringement occurs when members who are not licensed to show copyrighted movies are showing them. The AAO general counsel is researching viable alternatives to purchasing a license through the MPLC.

Future Meetings

The COC holds monthly conference calls, during which the advertising and PR firms provide status reports, and the COC discusses pertinent issues. The COC's next meeting in St. Louis will be held November 13, 2014.

Council on Governmental Affairs



PHILLIP J. BECKWITH | D.D.S.

On June 9, COGA/PAC met in Washington D.C.

Since our last meeting, Patton Boggs (AAO Lobbyist in Washington) has merged with Squires Sanders, and the firm is now called Squire Patton Boggs. We anticipate the same excellent level of lobbying service from the new firm as we were accustomed to in the past. Kevin O'Neil and Eugenia Edwards will continue as our representatives in the organization. John Jonas, a prominent health care

attorney who participated in our meetings in the past, is no longer with Squire Patton Boggs.

COGA discussed the possibility of reducing face-to-face meetings to one per year, as has been proposed by the AAO. COGA members believe that the basis for COGA is relationships and contacts with legislators are central to the council's function. We hope that we can continue meeting twice per year in order to preserve those relationships. During the meeting, we were able to meet and discuss our legislative agenda with Sen. Pat Roberts and Reps. Michelle Grisham, Diane Black, Steve Stivers, Kevin Yoder, Steve Daines, Cory Gardner and Michael Burgess.

As an illustration of how helpful such meetings can be, it should be noted that Rep. Stivers has followed up with an AAO proposal to expand Flexible Spending Accounts by linking the total available amount to the number of dependents. In the com-

ing weeks, the AAO will be working with the ADA and other dental and other healthcare groups to advance the proposal.

COGA discussed legislative strategy and how best to position the AAO in the coming years. Meeting structure as well as the efficient use of technology were discussed. The Council and the AAO will be taking a more "user-driven" approach in identifying "Key Contacts". Key Contacts are members of the AAO who are willing and able to communicate the AAO's agenda to their Members of Congress. The RAP index continues to be promising method of identifying key contacts. It is acknowledged as a problem that a relatively small number of members actually fill out the RAP data questionnaire.

AAOPAC revised its contribution plan. It will meet again via conference call in September to allocate remaining funds.

Council on Orthodontic Practice



MICHAEL SHERMAN | B.Sc.,
D.D.S., M.Sc., M.B.A.

COOP has recommended that the 2015 Annual Session Planning Committee consider a certification prep course for Orthodontic Chairside Staff at the 2015 Annual Session to help prepare a staff member to take the AAO Voluntary Certification Program® online examination to earn the credential Specialized Orthodontic Assistant® (SOA).

A task force with members of COOP and COC was established to develop short videos to teach AAO members how to "hands-on" customize the Consumer Awareness Program materials for their practice.

COOP has suggested that comprehensive contract review guidelines are developed to examine and explain the terms of contracts being offered to orthodontists considering a position in an existing practice.

Also, COOP will review the current Practice Opportunities Service to ensure it is viewed by membership as an effective tool. The Practice Opportunities Service has continued to provide value added customer service to participating AAO members.

Please feel free to contact me about any COOP activities at: mwsherman@rogers.com.

Council on Membership, Ethics and Judicial Concerns



RICHARD MARCUS | D.D.S., D. ORTHO

The Council on Membership, Ethics, and Judicial Concerns (COMEJC) met on January 17, 2014 at AAO headquarters in St Louis. The Council has been active in several areas:

Exclusive Practice of Orthodontics: The Board of Trustees requested The Council to study the issue of Bylaws Article III-Membership. Eligibility

as it relates to the “Exclusive practice of orthodontics”. The Board appointed a Task Force comprised of BOT members and two Council Members to study the criteria for membership.

Ethics Resources: As part of a joint initiative by the AAO Council of Education (COE) and COMEJC, the AAO has provided an online resource on ethics for orthodontic educators and other orthodontists wishing to explore ethical issues. An ethics landing page has been established on the AAO member’s website and ethics became the theme of the featured article in a recent AAO Bulletin.

Reinstatement of Members: The 2012 House of Delegates approved Resolution 10-12BT, Section I, Dues, E amendment to the Financial Policy. As charged, COMEJC has reviewed membership data specifically related to reinstatement noting

no concerns regards trends, habitual abuse, or difficulties enforcing the policy. The Council will continue to review the policy annually.

Senior Limited Practice Waivers: The Board of Trustees referred back to The Council for further clarification of the intent of the Senior Limited Practice Waiver, and if appropriate, offer recommendation for amendments. The House of Delegates adopted a COMEJC Resolution as follows: A “senior limited practice” waiver of 50% of full dues and assessments may be requested by doctors under the age of 65 with at least 30 cumulative years of membership (excluding student membership) and practice no more than 350 hours per year.

Please feel free to contact me about any COMEJC activities at richard.marcus@utoronto.ca.

Council on Orthodontic Education



R. SCOTT CONLEY | D.M.D

The 2014 SOE Meeting was in honor of both the long time University of Toronto educators Dr. Donald Woodside and Dr. Lysle E Johnston Jr. Unfortunately, Dr. Woodside’s passing away prior to

2014 AAO meeting prevented him from sharing some of the knowledge and lessons learned from his distinguished academic career with the participants. Dr. Lysle E Johnston Jr., chair of three separate orthodontic departments (two in the Great Lakes region including Case Western Reserve University and University of Michigan) did get to share his thoughts and perspectives on four decades in specialty education. He gave his presentation as only he can with both wit and a call, both for the profession as a whole and each of us as an individual, to examine what it is we value and the consequences of this on orthodontic education. Everyone left enriched by his perspective, yet left to ponder our individual and collective role in the future of orthodontic education.

One of the most frequently voiced concerns was the date change of this year’s educators’ meeting. For many, the change to Thursday either made travel to the meeting cost or time prohibitive, due to declining financial support universities with simultaneous increased time responsibilities on the faculty. Based on surveys prior to the meeting, participant input and discussion during the meeting, the 2015 Educators meeting will return to the Friday of the AAO annual session, enabling us each to meet in a more cost effective and efficient way.

Lingering items for COE include the challenges associated with selecting applicants with less and less objective criteria available. Greater numbers of dental schools have transi-

Council on New and Younger Members



JASON CHARNLEY | D.D.S., M.S.

New Orthodontist/Resident Luncheon & Conference at AAO 2014 Annual Session

The Council's New Orthodontist/Resident Luncheon & Conference was held on Sunday, April 27th, at the 2014 AAO Annual Session. The event began with a luncheon that was sponsored by AAOIC and concluded with a presentation from

speaker John McGill on orthodontic practice management.

Though the event was free for attendees, tickets were still distributed and required to gain entry. The event was well-attended and all 400 of the available tickets were distributed.

New & Younger Members Online Newsletter (NYMO)

The spring 2014 issue of NYMO was distributed on Tuesday, June 3rd. Featured articles covered practice management topics including, "The Pros and Cons of Refunding Fees" and "Embezzlement Prevention Strategies". More general AAO news pertaining to new and younger members and residents was also provided in the newsletter.

AAO Representative at ADA New Dentist Conference

Each year the AAO sends a repre-

sentative to the American Dental Association (ADA) New Dentist Conference. The representative at the 2014 Conference, July 17-19th in Kansas City, is CONYM member Dr. Michal Kleinlerer.

CONYM Representation at Annual GORP Meeting

A member of CONYM attends each annual Graduate Orthodontic Residents Program (GORP) meeting to represent the AAO and make a presentation to the residents about the purposes of CONYM and its mission to help and represent the residents. Dr. Jason Charnley, CONYM Chair, is attending the 2014 GORP meeting, held at the University of Michigan from July 31st through August 3rd.

More than 400 residents from the U.S. and Canada are expected to attend GORP 2014.

tioned to Pass/Fail; the National Boards have gone to Pass/Fail. Once individual programs determine how they will select applicants, there still remains the challenge that some applicants elect to apply to both Match and non-Match programs. This is a contentious issue for both programs and applicants alike as there remains uncertainty to both during the annual application process. Though a universally acceptable approach has not yet been achieved, discussions continue with hopefully a solution upcoming.

Because of the increased time constraints on program directors within our region, the GLAO leadership has approved a change for future GLAO Annual sessions. In past years, program directors received a formal invitation to attend the educator's meeting and if they attended, they were eligible to receive a travel

award. Now a program director that is unable to attend has the ability to appoint a faculty member with knowledge of the graduate program to attend in his/her place and the appointee will now be eligible to receive the travel award. The rule change facilitates the broadest possible input from within our constituency to strengthen our input to the national COE committee. Since this year's annual session is a joint MSO/GLAO meeting, our educators have an additional opportunity to interact with, and obtain input from Dr. Brent Larson, the AAO Board of Trustee Liaison to COE. It is an important year, and a tremendous opportunity that I hope that each program maximizes by sending either their program director or appropriate department faculty member. I look forward to meeting with you and working with you during the annual session.

Our annual COE meeting will be October 27th, in St. Louis, MO. With that in mind, I look forward to taking your input from the annual session and any other input you wish to contribute to me prior to the COE meeting to council so I can do my best to make sure your voices are heard and actions where possible are taken.

If you have any questions, concerns or agenda items related to orthodontic education that you wish to be brought to the council's notice, you are welcome to contact me at the upcoming meeting, send me an email, or call me at the university. My email is rsconley@umich.edu and I can be reached at the University of Michigan at 734-764-1520.

Council on Scientific Affairs



NAN HATCH | D.M.D., Ph.D

COSA held a meeting on April 25, 2014 at the AAO Annual Session. This purpose of the meeting was to review COSA members' assignments for the 2014 Annual Session. During Annual Session, COSA members judged 27 Charley Schultz Resident Scholar presentations and 52 Table Clinic presentations. COSA members moderated 28 Oral Research presentations. 355 E-Posters were available for viewing during Annual Session.

The 2014 Charley Schultz Resident Scholar Award winners were:

Basic Science Research Category

1st place: Nicole Cheng - University of California, Los Angeles; Research title: Optimal timing of bisphosphonate treatment on alveolar cleft bone grafting

2nd place: Rebecca Chen - Harvard

University; Research title: Genetic deactivation of TGF- β 1 signaling attenuates articular cartilage degeneration in mature joints

3rd place: Richard Uhlir - University of North Carolina - Chapel Hill; Research title: Biomechanical characterization of the periodontal ligament: Orthodontic tooth movement

Clinical Research Category

1st place: Cole Weaver - University of Iowa; Research title: Candidate gene analyses of 3D dental phenotypes in patients with malocclusion

2nd place: Neha Patel - University of Florida; Research title: Effect of aligner material and duration on orthodontic tooth movement

3rd place: Ahmed Ghoneima - Indiana University - Purdue University; Research title: Assessment of the reliability of dental measurements using the OrthoMechanics Sequential Analyzer

The 2014 Joseph E. Johnson Clinical Award for Table Clinics winners were:

Nancy Huynh Le - University of Florida; Research title: Exosomes: Novel Markers of Resorbing Osteoclasts

Junichi Watahiki - Aqua Nihombashi Dental Clinic Tokyo, Japan; Research title: Fundamental Studies

Describing the Re-Consideration of Functional Orthopedic Appliances for Mandibular Condyle

Karolina Kaczor - Urbanowicz - Hebrew University Jerusalem, Israel; Research title: Saliva Proteome Analysis Toward Diagnosis of Orthodontically Induced Inflammatory Root Resorption

Applications are being accepted for the 2015 Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Awards of Special Merit. Applications for these awards can be found on the 2015 Annual Session website – click on the Awards and Competition tab: <https://www.aaoinfo.org/meetings/2015-annual-session#topbar>. Only the online application will be accepted for these awards. The application deadline is October 1, 2014.

COSA will be accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2015 AAO Annual Session in San Francisco, CA starting the first week of August 2014. The application deadline is October 15, 2014.

COSA chair for 2014-2015 is Dr. Shannon Owens.

COSA's next meeting is January 7, 2015 via video conferencing and teleconferencing.

The GLAO Board Recently Appointed the Following Members to Represent the GLAO

- **Dr. Robert J. Brown**, of Hilliard, OH, will represent the GLAO as the Council on **Insurance** Representative.
- **Dr. Gregory Oppenhuizen**, of Holland, MI, will represent the GLAO as the Council on **Orthodontic Health Care** Representative.



VALMY PANGRAZIO KULBERSH | D.D.S., M.S.

The American Board of Orthodontics Written Examination

The American Board of Orthodontics written examination was conducted during the week of April 8th-11th, 2014 at Pearson -VUE Testing Centers across the United States and Canada. 402 examinees took the exam in April. The passing rate was 97%. The dates for the 2015 written exam are April 14th-17th. The ABO updates the reading list annually. For more information regarding the topics and references, please visit the ABO website: www.americanboardortho.com

Clinical Examinations

The clinical examinations for 2014 were scheduled for February 26th-March 1st and August 6th-10th. The registration for the August exam started on Sept. 30th, 2013 and ended on April 15th, 2014. Due to increased demand, an extra day was added to this examination period. The number of Initial Certification Examination (ICE) candidates taking the clinical exam has increased significantly during the pass year. During the February 2014 exam 62% of the examinees were recent orthodontic graduates.

The 2015 exams have been schedule for February 25th-28th and September 16th- 19th.

The ABO has updated the clinical exam requirements. The candidates are advised to check the ABO website at www.americanboardortho.com,

for information regarding the case presentation, new DI information, superimpositions instructions and PDF to download either onto your computer or as a hard copy for your reference when you are preparing for the exam.

Starting with the February 2014 examination, the ABO requires that the initial models be submitted electronically in a digital format (STL, PLY, OBJ file formats). Please refer to the ABO website for instructions. Residents are advised to register for the clinical exams early since these exams fill up quickly.

The ABO encourages the ICE candidates to take advantage of the banking process for the clinical examination. Residents can meet the case presentation requirements, for the Initial Certification Exam, in stages by banking cases from their residency program. For more information about the banking process please visit the ABO website at: www.americanboardortho.com.

ABO Advocacy Program

The College of Diplomats of the American Board of Orthodontics, in conjunction with the American Board of Orthodontics continue their efforts to educate orthodontist residents on the values and merits of Orthodontic Board Certification. The advocacy program continues to enlist and place Board certified orthodontists in each orthodontic program in the USA and Canada, to instruct and assist the residents in their path to ABO certification. All 72 programs in the USA and Canada currently have advocates who visit their assigned schools yearly; they work with the residents, encourage and prepare them for ABO certification. As a result, the number of ICE candidates continues to increase each year.

ABO Announces New Diplomats of the American Board of Orthodontists from the GLAO.

The ABO examined 115 candidates in the February 2014 exam. 80% of

the candidates passed the exam.82 were ICE candidates. 77 % of the ICE candidates successfully completed the exam.

The following GLAO members were certified in the February 2014 exam:

- Dr. Joseph Schuchert,*
STATE COLLEGE, PA
- Dr. Zongyang Sun,*
DUBLIN, OH
- Dr. Kevin Chun,*
TORONTO, ON
- Dr. Aaron Havens,*
WASHINGTON, MI
- Dr. Laure Streit,*
SHAKER HILLS, OH
- Dr. Katherine Kelly,*
ANN ARBOR, MI
- Dr. Manish Valiathan,*
MACEDONIA, OH

Congratulations to all of you for becoming Diplomats of the American Board of Orthodontics.

The total number of board certified orthodontists is 3,209. The GLAO comprises 9.2% with 297 members of the ABO.

The American Board of Orthodontics Remembers Dr. Vincent G. Kokich

The American Board of Orthodontics remembers the life and accomplishments of his Past President Dr. Vincent G. Kokich.

Dr. Kokich was instrumental in developing the current evaluation and grading system used during the clinical exams.

To honor his life the ABO held The American Board of Orthodontics 2014 Educators Symposium in St. Louis, March 29th, 2014.

Orthodontic Department Chairs/ Program Directors from each ADA accredited graduate orthodontic program in the United States and Canada, along with ABO appointed advocates, were invited to attend. The weekend began with a recep-

CONTINUED ON PAGE 12

tion held at the ABO office, allowing for a casual and relaxed welcome to the weekend. Many attendees toured the ABO's renovated exam center and office for the first time. In addition, AAO personnel were also on hand to provide tours of their updated office space.

The following day approximately 89 participants attended the symposium. ABO Directors presented on topics such as the Written and Clinical Examinations, certification/recertification, ethical issues, value of Diplomat status and promotion of certification throughout the world. Following these presentations, individual round-table discussions occurred, followed by a table-appointed speaker presenting group reports. This meeting format generated an interactive and informative meeting and provided invaluable feedback. The ABO Directors are reviewing all of the educators' responses to critical questions regarding the ABO examination process, criteria, and development. Specific outcomes from the meeting will be shared once implemented. Due to the success of the meeting, the majority in attendance felt this type of meeting should occur on a more regular basis in the future.

ABO installs new Director and presents awards during the AAO annual meeting in New Orleans.

The 2014 AAO Annual Session in New Orleans was an eventful week for all. Dr. David Sabott was appointed as the new ABO Director, representing the Rocky Mountain Society, replacing Dr. Marvin "Buddy" Kastrop. Dr. Sabott will serve on the board 2014-2022. Dr. Paul Castelein, Midwest Society, steps into the presidential role for the upcoming year. In addition, congratulations are in order for all of the ABO award recipients who were recognized in New Orleans and include: Dr. John Casco (Albert H. Ketcham Memorial Award), Dr. Vance Dykhouse (Dale B. Wade Award of Excellence in Orthodontics), Dr. Gus Sotiropoulos (OB Vaughan Special Recognition Award) and Mrs. Prudy Yerkes (Earl E. and Wilma S. Shepard Distinguished Service Award).

ABO Testing Center in St. Louis

Finally, you may not be aware that the ABO makes available the exam facilities, select office space and conference rooms to other specialty boards throughout the year. These boards utilize our space to conduct their own certification exams. This

offers to them an impressive exam location while providing the ABO an additional source of revenue during the time our exam center is unoccupied. Should you know of boards, which may be interested in the possibility of using the ABO exam center, please let us know.

2014 - 2015 Officers and Directors

PRESIDENT / MSO DIRECTOR

Dr. Paul T. Castelein

PRESIDENT-ELECT / SAO DIRECTOR

Dr. Eladio DeLeon Jr.

SECRETARY-TREASURER / PCSO DIRECTOR

Dr. Steve A. Dugoni

MASO DIRECTOR

Dr. Chun-His Chung

SWSO DIRECTOR

Dr. Larry P. Tadlock

NESO DIRECTOR

Dr. Nicholas D. Barone

GLAO DIRECTOR

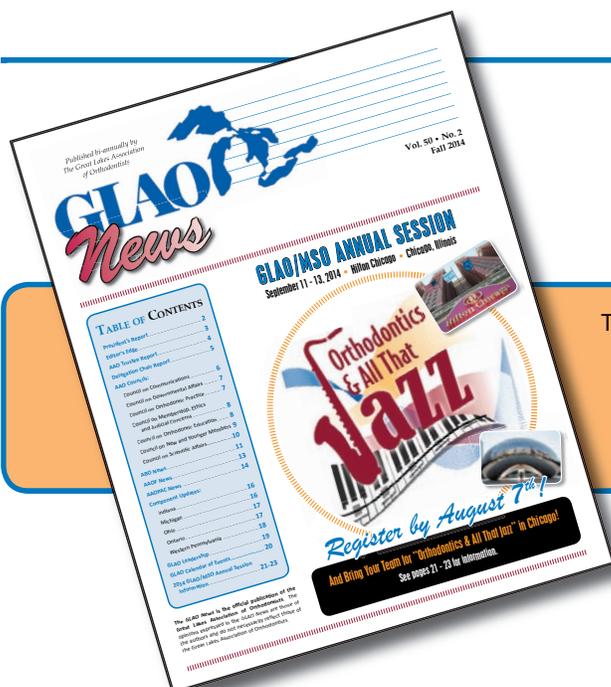
Dr. Valmy Pangrazio-Kulbersh

ROCKY MOUNTAIN DIRECTOR

David Sabott

IMMEDIATE PAST PRESIDENT

Dr. Marvin C. Kastrop



The next issue of the **GLAO News** will be in an electronic format only. Watch your email for more details!

Call for Award Nominations

Consider nominating a GLAO colleague for an award! See the GLAO website (www.GLAO.org) for a nomination form and a complete listing of all awards, descriptions and past recipients.

Nominations will be accepted by the GLAO office until the close of business, December 1, 2014.



W. EUGENE ROBERTS | D.D.S., Ph.D

AAO Foundation Awards

Prior to the mid-December deadline, there was a total of 36 proposals submitted, requesting an aggregate of just under \$1 million in funding, with a total of \$650,000 budgeted. The following represents the types of proposals invited:

- Junior Faculty
 - Orthodontic Faculty Development Fellowship Awards (OFDFA)
 - Postdoctoral Fellowship Award (PFA)
 - Biomedical Research Awards (BRA)
- Residents and Part-Time Faculty
 - Research Aid Awards (RA)
- Collaborative Awards
 - Center Awards (CA)

Among those projects funded for 2014 were five from the GLAO:

- Biomedical Research Awards
 - Zongyang Sun/The Ohio State University
 - Sunjay Suri/University of Toronto
- Orthodontic Faculty Development Fellowship Awards
 - Riyadh A. Al-Qawasmi/University of Detroit Mercy, Subtelny, Baker, Eastman Teaching Fellowship Award
 - Toru Deguchi/The Ohio State University, Michael Matlof Memorial Teaching Fellowship Award

- Ahmed Ghoneima/Indiana University, Orhan C. Tuncay Teaching Fellowship Award

Funding for 2015 was approved as follows:

- An aggregate of \$715,000, i.e., an increase of ten percent over the 2014 aggregate, in keeping with the Board's aspiration to increase the Awards Program by ten percent annually.
- The number of each award within each category is to be determined by the number and quality of proposals:
- Junior/Mid-Career Faculty
 - Orthodontic Faculty Development Fellowship Awards (OFDFA)
 - Postdoctoral Fellowship Award (PFA)
 - Biomedical Research Awards (BRA)
- Center Awards (CA)
- Research Aid Awards (RA)

The Directors expect to receive a revised proposal for Stage Three funding for the AAO Foundation Craniofacial Growth Legacy Collections Project (www.aoflegacycollection.org). Among the participating collections are the following within the PCSO:

- Burlington Growth, University of Toronto
- Fels Longitudinal Study, Wright State University
- Michigan Growth Study, University of Michigan

The Directors also expect to receive a Stage II Educational Innovation Award proposal from the "Workshop Approach" from Scott Conley, Principal Investigator, at the University of Michigan.

AAO Branding/Research Initiative

At the November conference call meeting of the AAOF BOD, the Directors took steps to further integrate the Foundation into the overall

AAO Branding Effort, through new printed materials and a revised web site expected to be available and in use shortly after the 2014 AAO Annual Session in New Orleans.

The Research Initiative, the previously announced campaign to help ensure that the very best orthodontic research in the world takes place in graduate orthodontic residency programs in the U.S. and Canada, will remain the focus of the organization's fundraising efforts, and this new branding look will be reflected in those materials as well. (See the flier below for more information, including how you can be a part of this important effort.)

Keystone Society (K/S)

Members of the Foundation's Keystone Society are those individuals who have made a Continued Commitment to the Specialty® to include the AAOF in their estate plans. A total of 361 AAO Members have become K/S members, including 123 of those who are also members of the Schulman Study Group. This represents an increase of more than 50 percent in Keystone Society Membership, and SSG members now constitute just one-third of all Keystones Society members.

The Foundation encourages all of us to speak to our alumni group members, study club members and others within the orthodontic community to encourage them to become AAOF Keystones.

For More Information

The AAO Foundation website may be reached either through the AAO Members website (www.AAOmembers.org) or directly at www.aao-foundation.net.

If you should have any questions, please call Robert Hazel, AAOF EVP, at 800-424-2841, #ext. 546 (rhazel@aortho.org), or me at your convenience.



J. RICHARD PFEFFER | D.M.D., M.D.S

The PAC met jointly with COGA June 8-10 in Washington, DC. We discussed the allocation of PAC contributions to our representatives who champion advocacy issues important to the AAO. At this point, those issues include the amount of money that can be used tax-free through Flexible Spending Accounts

to pay for our services, the tax-deductibility and delay on repayment of student debt, and the repeal of the Medical Device Tax. Also of our concern is the rewriting of the tax code, which is likely to happen in the near future. As small business owners, we would like to be part of that discussion.

Your PAC has lobbied hard for the repeal of the Medical Device Tax and it is likely to be abolished soon. There is growing momentum for this tax to go away. However, in an election year, we don't expect this to happen in this Congress. The FSA (Flexible Spending Accounts) legislation has been amended to allow for a \$500 rollover from year to year. This was a major victory for our PAC. We would also like to see the \$2500 limit increased to \$5000. The PAC continues to raise approximately \$500,000 for each election cycle (2

years) and several ideas were discussed to make our PAC larger and therefore more influential. One of the points made, was that it is presently somewhat difficult to contribute to the PAC through your dues statements and other means. We are looking for ways to streamline this process.

On the political side, our lobbyist, Patton Boggs, along with others in the know, seem to believe that the Republicans will increase their majority in the House by 5-10 members, and the Republicans will gain seats in the Senate. There is even an outside chance that the Senate will shift to a Republican majority. This evaluation is based on the number of Democratic seats that are deemed vulnerable and the fact that more Democrats are up for re-election

CONTINUED ON PAGE 15

Whether you're considering clear aligners, retainers or today's braces, an orthodontist is the smart choice. Orthodontists are specialists in straightening teeth and aligning your bite. They have two to three years of education beyond dental school. So they're experts at helping you get a great smile — that feels great, too.

My orthodontist.

My life. My smile.

"I'm glad I put my smile in his hands."

— Erin, 27



My Life. My Smile. My Orthodontist.®



Continued Commitment to the Specialty®

AAO Foundation Research Initiative

The goal of the new **Research Initiative**, the current focus of the AAO Foundation's overall **Continued Commitment to the Specialty®** fundraising effort, is to realize \$5 million in new pledges, so that overtime and calculated at an average rate of return of six percent, this will result in an additional \$300,000 restricted for orthodontic research.

Since the Awards Program began just 20 years ago, the Foundation has made tremendous strides in its mission to support orthodontic education and research:

- Funding of 375 research and fellowship proposals for an aggregate of \$9.5 million, primarily for the development of junior faculty
- Resulting in hundreds of publications, scores of lectures, dozens of tenured, associate and full professor position (including 31 department chairs/program directors) and 15 NIH grants.
- 80% of Junior Faculty supported by the AAOF remain in full-time academics after five years.

Additionally, the AAOF has created the Craniofacial Growth Legacy Collection Project (www.aaoflegacycollection.org), an unprecedented collaboration of major orthodontic collections to not only preserve a portion of these irreplaceable, legacy collections, but also to make these records available for academic research and clinical purposes.

The proverbial next step is to focus on orthodontic research, and thus the new Research Initiative.

AAO members, as well as orthodontic industry, friends of the specialty, and other members of the broader orthodontic community, are asked to pledge a minimum of \$5,000, over five years, restricted for the **Research Initiative**. This can either be a first-time pledge or a pledge increase.

- If you have never yet pledged a **Continued Commitment to the Specialty®**, now is the time.
- If you have pledged a **Continued Commitment to the Specialty®** previously, thank you and please consider supporting this as well. (If you have an outstanding pledge, this can be added onto the back-end of your pledge.)

AAO Foundation Research Initiative Pledge Form

This can either be a first-time pledge or a pledge increase.

Yes, count me in. I pledge \$ _____ (DOLLAR AMOUNT) over five years, with statements to be sent quarterly.

- Please restrict my pledge to the new Research Initiative, with only the earnings used in support of orthodontic research.
- You may use my gift for orthodontic education and operational expenses at the discretion of the AAO Foundation Board of Directors.
- Please restrict my gift solely to the Endowment Fund.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone(s): _____

E-Mail: _____

Please complete/return to the AAOF
401 N. Lindbergh Blvd., St. Louis, MO 63141 or aaofevp@aaortho.org.

AAOPAC NEWS

CONTINUED FROM PAGE 14

than Republicans. It is historically significant to note that the opposition party usually gains seats in the 6th year of a president's term. Although there are members on both sides of the aisle who look favorably upon our issues, our agenda would be further advanced if the Republicans could take the Senate.

We will be meeting again with COGA at the Advocacy Conference

next year which has yet to be scheduled. The traditional January date for that conference may be changed to early March. We will also be communicating through emails and possibly teleconferencing in September because of some late primaries.

Please don't forget to support the PAC as now, more than ever: we need a voice in Washington.

COMPONENT UPDATES



Indiana Association of Orthodontists

DR. ANTHONY PUNTILLO



In April, Indiana University School of Dentistry held a dinner to recognize the substantial career of Dr. James

Baldwin. Dr. Baldwin recently retired from the university after 58 years of service to our profession as an educator and leader. He has been a role model for countless orthodontists and is admired and respected worldwide for his accomplishments. His insight will be greatly missed, but his retirement has been well earned. The Indiana Association of Orthodontists would like to express our deepest appreciation and sincerest thanks for all of his contributions.

The next membership meeting of the Indiana Association of Orthodontists will be held in Chicago in conjunction with the GLAO-MSO annual session. The meeting will take place over lunch on Friday September 12th. The planning committee has put together a fantastic program and we encourage all to attend.



Michigan Association of Orthodontists

DR. JOSEPHINE WEEDEN



The 2014 MAO Annual Meeting in Traverse City, Michigan was a great success. There were 68 Doctors registered for our Doctor only meeting. We heard

from four terrific speakers: Dr. Moe Razavi, Dr. Cliff Alexander, Dr. James Paschal and Dr. Lou Shuman. We heard about a variety of topics regarding emerging trends in orthodontic practice. These topics ranged from Lingual braces and Class II correctors to social media in our offices. During lunch, the Executive Board held the annual business meeting and our bylaws revisions were presented and adopted by our membership. This was a huge endeavor and we are very happy to have this task complete.

Please make sure to thank our sponsors for the meeting: 3M Unitek, Allesee Orthodontic Appliances, American Orthodontics, Carestream Dental, CDABO, DSG Davis Dental Lab, Dentsply GAC International, Dolphin Imaging and Management Solutions, Ormco Corporation, Reliance Orthodontic Products, Inc., and SPEED system Orthodontics.

The officers for the 2014-2015 are listed below. If you see these individuals, please take the opportunity to thank these members for their dedication to our profession:

President: **Kathryn Swan**
President Elect: **David Havens**
Vice President: **Jeannie Driscoll**
Treasurer: **Paul Reed**

Secretary: **John Monticello**
Editor: **Mary Barkley**
CMDS Liaison: **Heather Gietzen**
MAO rep to the GLAO:
Josephine Weeden
Ad Hoc Advisor: **Charles Caldwell**
Directors:
Cameron George
Nicole Wright
Lathe Miller

Dr. Greg Oppenhuizen is spear heading a program called Michigan Donated Orthodontic Services that will be sponsored by the MAO and the AAO, which could help some of your patients who need orthodontic care but cannot afford it. What makes this program special is its relationship to Associations, a low patient eligibility fee and a working relationship with Michigan Donated Dental Services (this program is not part of the Michigan Donated Dental Services Network but is affiliated). Orthodontists will be donating treatment to help disadvantaged children. It is our hope that Michigan orthodontists will be willing to donate at least one case per year. MAO members will be receiving information on the program in the near future.

Please welcome our new members: David Armbricht, Craig Flickinger, Michael Hardy, Bridget Miller, Brynne Jezdimir, Niyati Patel-Parekh, Chester Regula Jr., and Dennis Winn II.

I am pleased to report that three orthodontists will serve on the Council of Michigan Dental Specialties for the 2014-2015. Dr. John Monticello will serve as past President on the Executive Committee; Dr. Kathryn Swan will serve as a director for one year and Dr. Heather Gietzen will serve the first year of her five year period.

Eleven Dentists took the Michigan Orthodontic Specialty exam on June 2-3 held at U of Detroit Mercy.

In the legislation, HB 4865 was passed by both the House and Senate to become PA 100 of 2014. The legislation allows dentists to donate their time toward seeing patients in a mobile dentistry unit, and defines the criteria involved in accomplishing this.

If you are interested in becoming more involved in the MAO we are always looking for motivated individuals. Please contact me or our association manager. As always, I appreciate the opportunity to represent you and can be reached at jcweeden@umich.edu.



Ohio Association of Orthodontists

DR. JEFFREY L. GILMORE



Dr. TJ Robinson of Findlay has assumed the position of President of the Ohio Association of Orthodontists.

A productive conference call with all the current OAO board members took place recently and several topics of interest were identified and an action plan was established.

Some of the projects underway include:

1. An investigation of our member's interest to fund a statewide advertising campaign promoting our specialty.
2. Clarification of the Ohio Dental Practice Act to determine what tasks in our member's offices can legally be delegated to dental as-

sistants. This information will be made available to the membership.

3. The creation of an Ohio State Dental Board worksheet to help our members be certain they have taken the steps needed to comply with the rules of the OSDB should an examiner present to a member's office.
4. The OAO is updating its website which will improve communication with the membership and the public.
5. The OAO seeks a member located in the northwest portion of Ohio to serve as a director on the board. Please give of your time and talents to serve our members. You may contact our president: TJ Robinson for further information about this position via his email: trobinson74@woh.rr.com.



Ontario Association of Orthodontists

DR. JEFF BERGER



Membership Report

Total membership: 301 (Active 212, Life 70, Academic 5, Honorary 7, Retired 7)

Life Membership Awards Were Presented to:

Drs. Martin Chin, Arlene Dagys, John Fasken, Sol Laski, Kevin McSweeney & Michael Taylor

ODA (Ontario Dental Association) Report

Zero Tolerance (Bill 70) has Royal Assent but needs to be approved by Cabinet.

One still cannot treat a spouse. Currently, 8,054 licensed Ontario dentists with 91% ODA members. The ODA is evaluating if there is an oversupply of dentists in Ontario. The Dean at the Faculty of Dentistry, University of Toronto, does not feel there is an oversupply of dentists in Ontario and plans to increase first year enrollment from 84 to 96 in 2014 and to 120 in 2017. There are 330 new dentists per year in Ontario licensed by the RCDSO (Royal College of Dental Surgeons of Ontario). 30% of Ontario dentists are trained outside of Canada with 500 Canadian citizens in US dental schools (169 in first year). A Canadian dental student in a US school will graduate with approximately \$300,000 in debt.

A request by the hygiene association to allow their members to prescribe medications (tetracycline) was rejected by the government but has been resubmitted.

CAO (Canadian Association of Orthodontists) Report

Consumer Awareness Plan - The CAO plans to spend \$100,000 per year for 3 years plus French translation and dubbing. New regulations require that as of Sept. 2014 all ads must have closed captioning and the public website must be in French & English.

575 members were surveyed (31% response rate) to establish what the membership actually wanted the CAO to do for them. The top priority was the CAP with maximum media exposure. 75% of the membership wanted BOTH the CAO and the provinces to piggyback with the AAO campaign. The majority



**Indiana Association
of Orthodontists
Meeting**

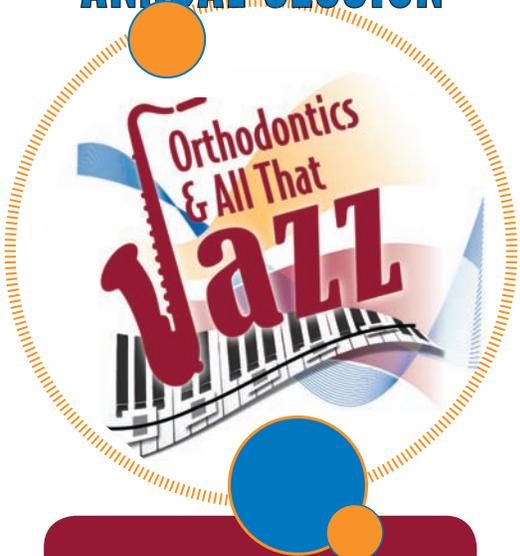
**September 12, 2014
Hilton Chicago
Chicago, IL**



**Ohio Association
of Orthodontists
Meeting**

**September 12, 2014
Hilton Chicago
Chicago, IL**

**GLAO/MSO
ANNUAL SESSION**



September 11 - 13, 2014

**Hilton Chicago
Chicago, Illinois**

**Register by August 7th!
See pgs. 21-23**

**Ontario Association
of Orthodontists**

CONTINUED FROM PAGE 17

felt there should be an assessment included with the membership and the amount should be between \$300-\$350 per year.

The CAO & the AAO have formalized a master agreement between the two organizations to better protect our members. The laws are different in both countries & this agreement addressed these issues. How the proposed Affiliation Agreement between the CAO and all of the Provincial Components will tie in with this CAO/AAO agreement is currently being assessed.

The insurance task force has reaffirmed the importance of the CAO insurance guidelines. This includes **NO CODES, NO ASSIGNMENT, NO SUBMISSION OF RECORDS & ONLY USE THE CAO STANDARD INSURANCE FORM FOR PREDETERMINATION & PAYMENT WITH NO SIGNATURE STAMP.**

The committee will investigate if CDANET can be used for electronic submission for predetermination only. Then the CAO standard form can be used for payment as before.

Distinguished Service Award

Dr. Michael Sherman is the recipient of the OAO Distinguished Service Award.

OAO Scientific Meeting - NOTL

The first OAO Scientific Meeting was extremely successful with over 100 orthodontists attending the weekend program at Niagara-on-the-Lake together with 40 exhibitors, staff and spouses. A feedback survey received from 50% of the attendees will help shape the date and format of the next scientific meeting.

As this is my last report as Ontario Director for the GLAO, I wanted to thank

all of the OAO membership for allowing me to serve them in this capacity of the last six years.

Dr. Anthony Mair
President

Dr. Drew Smith
Vice-President

Dr. Lui Redigonda
Secretary-Treasurer

Dr. Barry White
Immediate Past-President



**Western Pennsylvania
Association of
Orthodontists**

DR. WALTER SCHRATZ



The PAO held its annual meeting at Hershey Park, PA from June 20-21, 2014. Outgoing President,

Bernice Parisi framed the meeting with excellent patient service and staff appreciation in mind. New officers for 2015 include: Guy Coby, President; Doug Smith, President-Elect; Hugh Friel, Vice-President; Jeff Singer, Secretary and Anne O'Day, Treasurer.

Locally, **WPSO** is continuing its strong CE programs for the area. Visit the website for more information on speakers and schedules.

As always, please contact me with any issues you feel are pertinent to the profession or you would like addressed by **GLAO**.

GLAO LEADERSHIP & MEMBERSHIP

Directors

INDIANA

Dr. Anthony M. Puntillo
1549 S. Court Street, #A
Crown Point, IN 46307
dr.p@puntilloortho.com

MICHIGAN

Dr. Josephine Weeden
615 Bent Oak Avenue
Adrian, MI 49221
jcweeden@umich.edu

ONTARIO

Dr. Jeff Berger
1 St. Thomas Street, Suite 6B
Toronto, ON M5S 3M5
CANADA
drjeff.berger@gmail.com

OHIO

Dr. Jeffrey L. Gilmore
510 Arends Ridge Road
Marietta, OH 45750
str8wire@suddenlinkmail.com

PENNSYLVANIA

Dr. Walter W. Schratz
505 Valley Brook #101
McMurray, PA 15317
schratzortho@yahoo.com

Mailing Address:

GLAO

17 South High Street, Suite 200
Columbus, Ohio 43215
www.GLAO.org

GLAO Membership

	June 2014
Active	895
Affiliate	3
Academic/ Foreign Trained	4
Honorary	2
Life	178
Retired	353
Sr. Academic	14
Total	1,449

AAO Council Representatives

Council on **Communications**..... Dr. Stephen J. Belli docbelli@aol.com
 Council on **Governmental Affairs** Dr. Phillip J. Beckwith pjbortho@aol.com
 Council on **Insurance**..... Dr. Robert J. Brown rjbortho@aol.com
 Council on **Membership, Ethics, and Judicial Concerns**Dr. Richard M. Marcus richard.marcus@utoronto.ca
 Council on **New and Younger Members**Dr. Jason L. Charnley jasoncharnley@yahoo.com
 Council on **Orthodontic Education**Dr. R. Scott Conley rskonley@umich.edu
 Council on **Orthodontic Health Care**.....Dr. Gregory Oppenhuizen doctorgjo@gmail.com
 Council on **Orthodontic Practice** Dr. Michael W. Sherman mwsherman@rogers.com
 Council on **Scientific Affairs**..... Dr. Nan E. Hatch nhatch@umich.edu

New Active Members

*New GLAO members
since April of 2014*

Carly Ahlbrecht (IN)
 Lisa M. Babb.....(PA)
 Jessica Backinger (MI)
 JanYeun Janice Cho.....(ON)
 Kevin Chung.....(ON)
 Sean Chung.....(ON)
 Justina D'Agostini LaPoulas (MI)
 Celia E. Fenell(OH)
 Heather Ford.....(ON)
 Molly Gareh.....(ON)
 Lindsay E. Grosso(PA)
 Narmin Helal.....(PA)
 Christine Elizabeth Hibberd (ON)
 Anwar S. Jabour(OH)
 Justin D. Jay.....(MI)
 Sean Shih-Yao Liu (IN)
 Alex Thomas Mellion(OH)
 Bethany Middleton(PA)
 Nima Mirmoghtadaei.....(ON)
 Pinelopi-Kleio Palaska.....(ON)
 Xiem Phan(ON)
 Stephen K. Powell (IN)
 Archana Rajan (MI)
 Aaron Rose.....(OH)
 R. Christian Solem..... (MI)
 Julian Stewart.....(OH)
 Charu Swamy(OH)
 Sara Wajdi Taher(OH)
 Nathan Yetter.....(PA)

Recently Retired Members

Ross W. Anderson
I. Scott Grosser

Recently Deceased Members

W. Bailey Davis
April 6, 2014

Peter H. Leonard
November 21, 2013

James A. Masty
November 22, 2013

2014 - 2015 Ballot Results

PRESIDENT-ELECT

Dr. Aron E. Dellinger

VICE PRESIDENT

Dr. Dale Anne Featheringham

SECRETARY/TREASURER

Dr. John F. Monticello

TRUSTEE

Dr. Christopher A. Roberts

2015 DELEGATES:

Dr. Phillip J. Beckwith
Dr. Aron E. Dellinger
Dr. Dale Anne Featheringham
Dr. Richard Kulbersh
Dr. John F. Monticello
Dr. Gregory Oppenhuizen
Dr. Michael W. Sherman

2015 ALTERNATIVE DELEGATES:

Dr. M. Donald Hayes
Dr. Richard M. Marcus
Dr. Valerie D. Martone
Dr. Anthony Puntillo



2014

GLAO/MSO Annual Session
September 11 - 13
Hilton Chicago
 Chicago, IL



2015

GLAO Annual Session
September 24 - 26
Amway Grand Plaza Hotel
 Grand Rapids, MI



2016

GLAO/MASO Annual Session
September 22 - 25
Arizona Biltmore
 Phoenix, AZ



2017

GLAO/MSO/SWO Annual Session
September 14 - 17
The Roosevelt New Orleans
 New Orleans, LA



2018

GLAO/MASO Annual Session
September 13 - 16
The Fairmont Royal York
 Toronto, Ontario

Thank You!



Thanks to the GLAO Delegates & Alternate Delegates that represented the GLAO at the 2014 AAO House of Delegates.

DELEGATES

- Dr. Phillip J. Beckwith
- Dr. Aron E. Dellinger
- Dr. Dale Anne Featheringham
- Dr. Richard Kulbersh
- Dr. John F. Monticello
- Dr. Gregory Oppenhuizen
- Dr. Michael W. Sherman

ALTERNATES DELEGATES

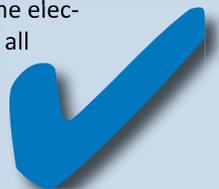
- Dr. M. Donald Hayes
- Dr. Richard M. Marcus
- Dr. Valerie D. Martone
- Dr. Anthony Puntillo

Consider Serving the GLAO in a Leadership Capacity!

As positions become available, the membership will be notified via email. Members may also visit the GLAO website for postings of available positions and their descriptions: www.GLAO.org. For more information, contact the GLAO office at GLAO@AssnOffices.com or 877-274-6420. We encourage you to **GET INVOLVED IN THE GLAO!**

ATTENTION: Members: If you know a spouse of a deceased GLAO member who would be interested in receiving GLAO newsletters and Annual Session invitations, please contact the GLAO office and provide their mailing address and email address. The GLAO recognizes that these individuals have become part of the GLAO family and that they may wish to continue to receive communications. You may email this information to GLAO@AssnOffices.com or call 877-274-6420.

Thank You to all those that voted using the **electronic voting system** for the 2014 Ballot! This process is user-friendly and provides for secure online elections, enabling all members to cast their vote quickly and easily!



GLAO/MSO ANNUAL SESSION

SCHEDULE-AT-A-GLANCE

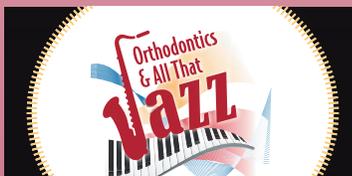
Register TODAY at [www.msortho.org!](http://www.msortho.org)

THURSDAY, SEPTEMBER 11

- 8:00 a.m. – 12:30 p.m. GLAO Board Meeting
- 10:00 a.m. – 11:45 a.m. MSO Executive Committee
- Noon – 5:00 p.m. MSO Board Meeting and Lunch
- 1:00 p.m. – 5:00 p.m. Registration Desk Open
- 1:30 p.m. – 5:00 p.m. Exhibitor Set-up

FRIDAY, SEPTEMBER 12

- 7:00 a.m. – 5:00 p.m. Registration Desk Open
- 7:30 a.m. – 6:30 p.m. Exhibits & Case Displays Open
- 7:30 a.m. – 8:30 a.m. Continental Breakfast in Exhibits
- 8:00 a.m. – 9:30 a.m. **Dr. Lecture** – Dr. Roberto Justus, MSD
- 9:30 a.m. – 11:00 a.m. **Dr. Lecture** – Dr. Katherine Vig, BDS, MS, D. Orth, FDS (RCS)
- 8:30 a.m. – Noon **Staff Lecture** – Mr. Bruce Manchion
- 9:30 a.m. – Noon *Optional – Millennium Park & Art Institute Tour**
- 10:00 a.m. – 10:30 a.m. Refreshment Break in Exhibits
- 11:15 a.m. – Noon **MSO Annual Business Meeting**
Presentation of MSO 2014 Shepard Award to Dr. Arnold Hill
- 11:15 a.m. – 12:15 p.m. **GLAO Annual Business Meeting**
Presentation of GLAO 2014 Distinguished Service Award to Dr. Douglas Beaton
- Noon – 1:30 p.m. Lunch in Exhibits
- Noon – 12:30 p.m. Missouri Society of Orthodontists Meeting
- 12:15 p.m. – 1:15 p.m. Indiana Assn. of Orthodontists Meeting
- 12:15 p.m. – 1:15 p.m. Ohio Assn. of Orthodontists Meeting
- 1:30 p.m. – 3:00 p.m. **Dr. Lecture** – Dr. Thomas Cangialosi, DDS
- 1:30 p.m. – 5:00 p.m. **Staff Lecture** – Mr. Bruce Manchion
- 3:00 p.m. – 3:30 p.m. Refreshment Break in Exhibits
- 3:30 p.m. – 5:00 p.m. **Dr. Only Lecture** – Mr. Paul Zuelke
- 5:00 p.m. – 6:30 p.m. **All that Jazz Reception in Exhibits**
Sponsored by 3M Unitek
Showcasing a Jazz Quartet featuring MSO President John Crawford and wife Sue



Events and times are subject to change.

**Indicates optional event with separate registration/fees required and limited attendance.*

Bold type indicates general events included in the doctor/staff registration package.

Download the [Registration Brochure!](#)

SATURDAY, SEPTEMBER 13

- 7:30 a.m. – 4:30 p.m. Registration Desk Open
- 7:30 a.m. – 8:30 a.m. **Continental Breakfast in Exhibits**
- 7:30 a.m. – 1:30 p.m. **Exhibits & Case Displays Open**
- 7:30 a.m. – 8:15 a.m. **ABO Informational Meeting**
Pick-up breakfast in the Exhibit Hall and join us for this informative meeting – separate registration NOT required!
- 8:00 a.m. – 11:30 a.m. *Optional – Segway Tour**
- 8:30 a.m. – Noon **Dr. Lecture** – Dr. Eustáquio Araujo, MSD
- 8:30 a.m. – Noon **Staff Lecture** – Mr. Paul Zuelke & Ms. LeeAnn Peniche
Sponsored by Ortho2
- 9:30 a.m. – 11:00 a.m. *Optional – Field Museum Tour**
- 10:00 a.m. – 10:30 a.m. Refreshment Break in Exhibits
- Noon – 1:30 p.m. Lunch in Exhibits
- Noon – 1:30 p.m. MSO Past Presidents Luncheon
- Noon – 1:30 p.m. GLAO Past Presidents Luncheon
- Noon – 1:30 p.m. Council on Orthodontic Education
- 1:30 p.m. – 4:30 p.m. **Dr. Lecture** – Dr. Patrick Turley, DDS, MSD
- 1:30 p.m. – 4:30 p.m. **Staff Lecture** – Mr. Paul Zuelke & Ms. LeeAnn Peniche
Sponsored by Ortho2
- 1:30 p.m. – 5:00 p.m. Exhibitor Dismantling
- 6:00 p.m. – 9:00 p.m. *Optional Doctor/Staff Event – Gibsons Steakhouse**
Sponsored by American Orthodontics

SUNDAY, SEPTEMBER 14

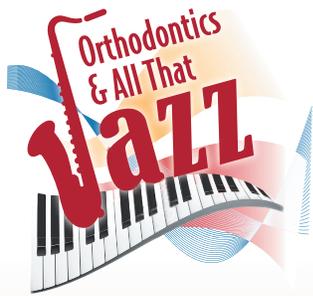
- 8:00 a.m. – 11:30 a.m. *Optional – Segway Tour**
- 8:00 a.m. – Noon *Optional – Chicago Bike Hike**

ADA CERP® | Continuing Education Recognition Program

Earn up to 12 Continuing Education Units

The Great Lakes Association of Orthodontists and Midwestern Society of Orthodontists are CERP Recognized Providers approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry.

The Great Lakes Association of Orthodontists and Midwestern Society of Orthodontists designates this activity for up to 12 continuing education credits.



GLAO/MSO ANNUAL SESSION

SEPTEMBER 11-13 - HILTON CHICAGO - CHICAGO, IL

SPEAKERS

Doctor Lectures:

Dr. Eustáquio Araujo
Dr. Thomas Cangialosi
Dr. Roberto Justus
Dr. Patrick Turley
Dr. Katherine Vig
Mr. Paul Zuelke

Staff Lectures:

Mr. Bruce Manchion
Mr. Paul Zuelke & Ms. LeeAnn Peniche
- Sponsored by Ortho2

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Ormco Corporation**

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**Ortho2
Reliance Orthodontic Products, Inc.
Wisconsin Society of Orthodontists**

Thank You 2014 Sponsors!

EXHIBITORS

(As of 7-8-14)

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AAO Practice Management / AAO PAC
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American Orthodontics
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ClearCorrect • Cloud9Ortho • Crest Oral-B
Dane Dental Laboratory, CDL
Dentaurum • Dentronix Inc. • Dentsply
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DynaFlex • Focus Ortho • Forestadent USA
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Henry Schein Orthodontics
i-CAT Imaging Science • Invisalign iTero
Lancer Orthodontics • Magnum Ortho
On Track Orthodontics
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Ortho Technology, Inc.
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SUPERscrew-SUPERspring Co.
suresmile • tops Software • TP Orthodontics, Inc.
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Wells Fargo Practice Finance • Yodle

CHECKLIST

- Register for the Annual Session:**
[Register online](#) by August 7th
(a link to this registration website can be found at www.GLAO.org).

Doctor, Staff & Exhibitor Registration Includes:

Admission to: doctor and staff education sessions on Friday & Saturday; entrance to Exhibit Hall; 2 continental breakfasts; 2 lunches; beverage breaks; Friday evening Welcome Reception; up to **12 hours** of continuing education (ADA CERP recognized providers).

When registering, be sure to reserve your dinner tickets for the Gibsons Steakhouse Event on Saturday night!

- Make Hotel Reservations:**
Reservations should be made directly with Hilton Chicago. Make your reservation by **August 7th** [online](#) or call 877-865-5320 (ask for the GLAO-MSO Meeting rate; Code MSY). Rooms are based on first come, first served and reservations received after August 7 will be accepted on a space available basis and may be at the Hilton's prevailing rate.

- Register for Optional Tours:**
Make your reservations for Chicago tours and activities [online](#) or call AlliedPRA at 312-332-6670.

- Make Travel Arrangements:**
Plan your transportation and [airport shuttle](#) in advance.

- Questions?:**
For Registration information:
Call: 636-922-5551
Email: msortho@charter.net

For GLAO-specific information:
Call: 614-221-5720
Email: glaos@assnoffices.com

**Bring Your Team for
"Orthodontics & All That Jazz"
in Chicago!**





The Great Lakes Association of Orthodontists

17 South High Street, Suite 200
Columbus, OH 43215-3458

BE SURE TO MARK YOUR CALENDARS!

September 11 - 13, 2014



2014 GLAO/MSO Annual Session

Hilton Chicago
Chicago, Illinois

September 24 - 27, 2015



2015 GLAO Annual Session

Amway Grand Plaza Hotel
Grand Rapids, Michigan