

November 2021

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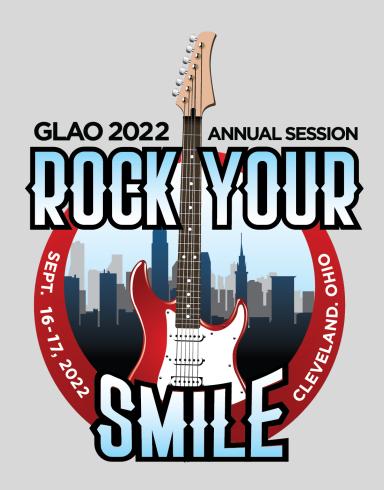
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MARK YOUR CALENDARS & PLAN TO ATTEND!



2022 GLAO Annual Session September 16-17, 2022 Hilton Cleveland Downtown Cleveland, Ohio

LEARN MORE

President's Report



Component Updates

INDIANA

Dr. Lana Helms
lrhelms@sbcglobal.net
REPORT (as of 09-15-21)

MICHIGAN

Dr. Fatima Ahmed
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REPORT (as of 11-15-21)

ONTARIO

Dr. Drew Smith
drdrew@smithorthodontics.ca
REPORT (as of 11-11-21)

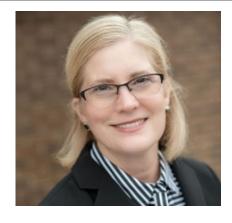
OHIO

Dr. Thomas Robinson trobinson74@woh.rr.com REPORT (as of 08-15-21)

PENNSYLVANIA

Dr. Marian Wolford drmarianwolford@yahoo.com REPORT (as of 09-17-21)





Dr. Valerie Martone valeriemartone2@gmail.com

As I assume my new role as GLAO President, I cannot help but reflect on the many changes our profession has seen. Alan Watts (philosopher and author) said, "The only way to make sense out of change is to plunge into it, move with it, and **join** the **dance**."

Organizations, professions and industries must continually change in order to survive and to improve. This requires individuals and organizations to respond to change. Two years into the pandemic, we have seen the evolving science with a novel virus and responded to it better than our non-scientific counterparts. The AAO was instrumental in helping us change to navigate through the pandemic. How do you view change? Do you lament and fight change or do you join the dance? Technology has changed the way we practice orthodontics and has allowed for direct-to-consumer products. The demographics of orthodontists are changing in terms of how we practice and who we are. Governance of the AAO, the way we do things, is also undergoing change.

Click Here to read more.

AAO Trustee Report

Socioeconomic Predation, the Reverse Robin Hood effect

Socioeconomic Predation may be defined as the the act of injuring, exploiting, or plundering others for personal gain based on the socioeconomic profile of the "prey". It is this "Reverse Robin Hood" (Quigley, 2016) effect where the better-off gain at the expense of the less well-off. According to the Bankrate's financial vices survey "compared to their higher-earning counterparts, more lowincome households play the lottery at least once a week".

Click Here to read more.



Dr. Michael W. Sherman msherman@aaortho.org

ABO News and Information

ABO Announces Newly Certified/Recertified Orthodontists

The American Board of Orthodontics (ABO) certified or recertified 367 orthodontists during the second and third quarters of 2021, including the July 2021 Scenario-Based Clinical Examination. ABO Board Certification is a voluntary credential that represents an orthodontist's personal and public commitment to the standards of specialty practice and lifelong learning.

Attaining first time ABO certification requires successful completion of the Written Examination and then the Clinical Examination. Orthodontists gaining recertification must successfully complete the recertification examination and requirements.

"On behalf of The American Board of Orthodontics, I congratulate these orthodontists on successfully completing ABO certification or certification renewal," said Dr. David Sabott, ABO 2021-2022 president. "Their accomplishment in becoming board-certified attests to their commitment to serve and protect the public by delivering excellent orthodontic care."

The ABO currently represents 54% of AAO membership.

To learn more about ABO certification and the Scenario-Based Clinical Examination, visit www.AmericanBoardOrtho.com. The website offers information about the Clinical and Written Examinations, including study aids and registration information.

The following are the newly certified or recertified orthodontists in the GLAO:

Dr. Katherine Vivian Beard

Dr. Keyan Botsford

Dr. Sarah Buedel

Dr. Brett D. Bullard

Dr. Robert D. Colter

Dr. Fangdi Cong

Dr. Derrick Myron Crawford

Dr. Toru Deguchi

Dr. D. Andrew DeHaan

Dr. Danielle N. Godley

Dr. Jaime Gonzalez Martins

Dr. Brynn M. Jezdimir

Dr. Robert J. Lee

Dr. Kathleen McKeon

Dr. Seth Noel Nye

Dr. Hajir Rahimi

Dr. Letitia E. Randall

Dr. Anthony L. Rinaldi

Dr. Jessica Delgado

Dr. Sherif Samier Morcos Ebeid

Dr. Richard L. Fogel

Dr. Bradley J. Gauthier

Dr. Felix A. Gen

Dr. Manisha R. Rinaldi

Dr. Mary Catherine A. Sherbel

Dr. Jason Sherbel

Dr. Corey S. Shook

Dr. Cailynn West

AAO Council Reports

Below are links to the most current reports.

Council on Communications

Report (as of 08-11-21)

Dr. Aron E. Dellinger.....aedellinger@aol.com

Council on Governmental Affairs

Report (as of 11-15-21)

Dr. Valerie Martone.....valeriemartone2@gmail.com

Council on Membership, Ethics, and Judicial Concerns

Report (as of 08-06-21)

Dr. Stephen Belli......drbelli@bellistreitsmiles.com

Council on New and Younger Members

Report (as of 09-16-21)

Dr. Brandon Shoukri@umich.edu

Council on Orthodontic Education

Report (as of 11-15-21)

Dr. Kelton T. Stewart......keltstew@iu.edu

Council on Orthodontic Health Care

Report (as of 11-11-21)

Dr. Tasha Hall.....tashahall828@gmail.com

Council on Orthodontic Practice

Report (as of 09-13-21) AAO 2021 Virtual Annual Session Program Grid

Dr. Scott O. Schulz....soschulz@sbcglobal.net

Council on Scientific Affairs

Report (as of 08-02-21)

Dr. J. Martin Palomo.....palomo@case.edu

Special Committee on Women Orthodontists (SCWO)

GLAO MEMBERS:

Click **HERE** to learn more about the AAOPAC and consider making a contribution.

Click <u>HERE</u> to learn more about the AAO Foundation and consider making a donation.

GLAO Information



The GLAO 2021 Annual Session was a huge success! Our in-person meeting in Indianapolis, Indiana provided high-quality education to doctors and staff, an exhibit hall featuring the latest in products and services, and lots of fun at our *Pit Stop* Social Event! Virtual educational programming was available to doctors, for the GLAO's first-ever hybrid Annual Session! Residents attended from many of the universities in the GLAO region and a Residents Forum provided them an opportunity to interact and communicate with GLAO and AAO leaders. Educators in the GLAO region met at the annual Educators Meeting and the GLAO held it's first-ever *GLAO Gives Back* philanthropic initiative. We look forward to building on the success of the Annual Session as we plan for a combined doctor/staff program at the 2022 GLAO Annual Session in Cleveland Ohio, September 16-17, 2022. Thanks to all of our partners for their support this year!

Align
Henry Schein Orthodontics
LightForce
Sesame
ULab Systems
Gaidge
G&H Orthodontics

"GLAO Gives Back"









At the 2021 GLAO Annual Session in Indianapolis, the GLAO kicked off its philanthropic initiative, "GLAO Gives Back!" The GLAO teamed up with the United Way of Central Indiana to bring smiles to the local community with the "GLAO 500: Snacks and a Smile Project"

Participants at the GLAO Annual Session had the opportunity to assemble snack kits during the GLAO Pit Stop Social Event. Over 600 kits were assembled during the event. The kits consisted of healthy snacks, a toothbrush and a personal note. These kits were donated to the United Way of Central Indiana for distribution within the community. **Thanks to generous donors, the GLAO provided a contribution of \$2,500, funding over 1,111 kits!**

Thank you to Dr. Kelton Stewart, for his leadership and to the following donors for their support of the GLAO Gives Back 2021 project:

American Orthodontics

IU Orthodontic Department

Apricot Orthodontics

Dr. Jill Mioduski

Dr. Josh Chapman

Dr. Anthony Puntillo

Hoosier Orthodontic Forum

TP Orthodontics, Inc.

IU Orthodontic Alumni Association

Dr. Michelle Wittler

Congratulations to the Newly Elected Officers for 2022!



(Left to right) Dr. Michael W. Sherman, Trustee; Dr. J. Martin Palomo, President-Elect; Dr. Valerie D. Martone, President; Dr. Kelton T. Stewart, Vice President, not pictured, Dr. Scott O. Schulz, Secretary-Treasurer

2021 GLAO Award Recipients



Dr. Chris Roberts received the GLAO Dr. David C. Hamilton Distinguished Service Award



Dr. Anthony M. Puntillo received the GLAO President's Award

The Lindsey O. Kesling Orthodontic Resident Scholarship Award Recipients Announced





Left Photo (left to right) - **Scholarship applicants present**: Dr. Danielle Miller (Case Western Reserve University), Dr. Elena Alexiev (Case Western Reserve University), Dr. Adam Falasz (Indiana University), Dr. Rachel Bayles (Indiana University), Dr. Rebecca Petts (Case Western Reserve University).

Right Photo (left to right) - **Scholarship recipients present**: Mr. Troy Smith (TP Orthodontics), Dr. Tony Puntillo (GLAO President), Dr. Danielle Miller (Case Western Reserve University), Dr. Martin Palomo (Case Western Reserve University / GLAO), Dr. Elena Alexiev (Case Western Reserve University), Dr. Kelton Stewart (Indiana University / GLAO). Not pictured: Dr. Sireen Yang (Indiana University) and Dr. Candice Logan (University of Michigan).

TP Orthodontics, Inc. in partnership with the GLAO, offers scholarships to residents attending orthodontic programs in the GLAO region. The *Lindsey O. Kesling Orthodontic Resident Scholarship Award* was created by TP Orthodontics, Inc. to give back to the orthodontic community in a way that helps residents, by easing a small part of their financial burden. Applicants submitted an essay on humanitarian / volunteer efforts made by the resident

during their years of attendance at their orthodontic residency program. Since 2017, a total of \$49,500 has been awarded and \$14,000 in TP Orthodontics product vouchers distributed.

We are pleased to announce the following recipients of the 2021 Lindsey O. Kesling Orthodontic Resident Scholarships:

Dr. Elena Alexiev - Case Western Reserve University

Dr. Candice Logan – University of Michigan

Dr. Danielle Miller - Case Western Reserve University

Dr. Sireen Yang – Indiana University

Five other residents who applied, each received a \$500 voucher for TP Orthodontics products!

Thank you to TP Orthodontics, Inc. and congratulations to these residents who are making a difference in their communities! Scholarship applications and additional information can be found at www.glao.org. Applications are due by April 15th.





GLAO Advocacy Efforts

Recently, Smile Direct Club (SDC) filed lawsuits against the Alabama, California and Georgia dental boards for trying to regulate their state teledentistry environments. In Alabama, the Dental Board passed a rule that auxiliaries doing intraoral scanning for orthodontic appliances must be under direct supervision by the doctor (which is, of course, a delegation/scope of practice-type of rule that exists in every state in the country). The Federal Trade Commission (FTC) investigated the Alabama Dental Board to see if they committed antitrust violations in passing the intraoral scanning rule. In conclusion of the investigation, and the FTC has a proposed settlement in the matter. Among other provisions, the proposed settlement order prohibits the Alabama dental board from passing any regulation regarding teledentistry for the next 10 years; and the board is required to notify the FTC before they take any action (rulemaking or enforcement) that impacts teledentistry in Alabama in any way. The GLAO signed onto a letter to the FTC expressing concerns that the proposed FTC order wrongly ignores the FTC's duty to protect consumers and inappropriately restricts the Alabama Dental Board's ability to ensure patient safety. Knowing the litigious nature of some businesses in this arena, further challenges are expected. View the letter HERE.

Consider Serving the GLAO in a Leadership Capacity!

GLAO Council Representative to the AAO:

Members of the Great Lakes Association of Orthodontists serve as our representative to all Councils of the AAO. In January, the GLAO will announce available positions for the Council on Governmental Affairs (COGA), Council on



Communications (COC) and Council on Orthodontic Practice (COOP). The GLAO Board will make this appointment in March, 2022 and the terms for these positions will begin in May 2022.

GLAO Delegates to the AAO:

The AAO House of Delegates is the ultimate governing body of the AAO and meets every year at the AAO annual session. Members of the Great Lakes Association of Orthodontists serve as our representatives to the AAO House of Delegates. Delegates and Alternate Delegates are elected annually by the GLAO membership. Those elected will serve a two-year term. Click here to view the position description. If you are interested in serving the GLAO as a Delegate at the 2023 and 2024 AAO House of Delegates, please submit a letter of interest to the GLAO office at GLAO@AssnOffices.com by March 1, 2022. If you have any questions about this position, please contact the GLAO office at GLAO@AssnOffices.com.



Complimentary On-Demand Education Opportunities from the GLAO

As a service to our members, the GLAO 2020 Virtual Annual Session held on September 26th was recorded so you can watch or share with your staff, at your leisure.

In addition, Staff Education Programs are also available. These programs have been provided by our partners, to assist GLAO members with staff development and training.

CLICK HERE to access these educational programs.

Get Connected

We want you to be informed of resources and opportunities in the GLAO! This information will come to you via email, AAO Mobile App push notifications and the GLAO Members Only Group on Facebook! Be sure to get connected and stay connected by following the instructions below! Get the most out of your GLAO membership!

 Make sure the AAO has your currentemail address on file. We use that email address to stay in touch with you via e-blast like this one.



- Download the AAO Mobile App!
 - Download the iOS Version of the App:
 - If you have older AAO meeting-only apps on your device, begin by deleting those apps.
 - Open the App Store, search "AAO Member App," then tap FREE*.
 - Download the Android Version of the App:
 - If you have older AAO meeting-only apps on your device, begin by deleting those apps.
 - Visit the Android Play Store, search "AAO Mobile," then tap INSTALL.
- Join the GLAO Member Only Group on Facebook!

 <u>Click Here</u> and sign into Facebook and join the group. Once we confirm you are a current GLAO member your request will be accepted.



CAREER OPPORTUNITIES FOR GLAO MEMBERS:

You can view these opportunities and more by registering for the AAO's Practice Opportunities & Careers online service, which connects registered members seeking orthodontic career opportunities ("seekers") with those who have opportunities to offer ("providers"). Registering as a provider or seeker can be completed in just a few minutes by following these steps:

- 1. Visit <u>www.aaoinfo.org/careers</u>.
- 2. Click "Become a Provider" or "Become a Seeker" and log in with your AAO username and password.
- 3. Complete and submit the user agreement with your electronic signature (e.g., /s/ John Smith).
- 4. **If you are a provider**, click "Post Opportunity" to enter information about your opportunity. **If you are a seeker**, click "Post Seeker Profile" to create a profile and upload your CV/resume.

If you have questions or need more detailed directions, view frequently-asked questions (FAQs) linked below for providers and seekers or contact Lauren Snowden at lsnowden@aaortho.org or 800-424-2841, ext. 587.

Provider FAQs: www.aaoinfo.org/provider-FAQs Seeker FAQs: www.aaoinfo.org/seeker-FAQs





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